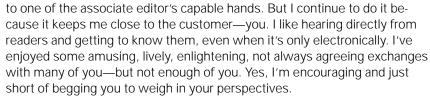
FRONTPAGE

Tell Me

My mailbox is sometimes far from full. I'm talking about mailbox@astd.org. That's where you can email your opinions about T+D, or thoughts in general; that would be fine with me. The emails come directly to my personal inbox, and I read every one. I also answer them. Now, if that's not an incentive to write!

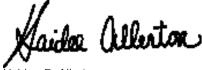
Then we publish the feedback and comments we get in Mailbox (page 12). Yet, another incentive—to see your insight, your rant or rave, and your name in the magazine.

I could have long ago delegated the reading of mailbox@astd.org and the writing of Mailbox



I know...you are a busy professional and our email inboxes are usually full to overflowing with unwanted mail. I recently went on a seven-day vacation and returned to 453 emails—453! Yet, I ask for more. I can always delete without opening the ones that promise low mortgage rates, various enhancements, and medical miracles.

So, I've pleaded my case, and I look forward to hearing from you. I'm going to check my mailbox now.



Haidee E. Allerton

Editor





Publication Redesign ASBPE 2001

The Web

ASBPE

Regular Column Staff Written Editorial Excellence ASBPE 1998

Gold Circle Awards ASAE (American Society of Association Executives) 1994 Best Design OZZIE Bronze Award of Excellence 1992

Magazine Column "Working Life" Clarion Award Women in Communications 1992