

Brandon Grubesky

From: ASTD Form System <no-reply@astd.org>
Sent: Tuesday, June 05, 2012 12:09 PM
To: Brandon Grubesky
Subject: Sharing Our Success (SOS) Submission Form [#45]

Chapter Name	Cascadia
Chapter Number (ex. CH0000)	CH8029
Chapter Location (City, State)	Oregon and SW Washington
Chapter Membership Size	Large (301+)
Contact Person for this Submission:	Kathleen Bergquist
Email Address:	astd@astdcascadia.org
Phone Number:	(503) - 579 - 1552
Chapter Board Position:	Executive Director
Chapter Website URL:	http://www.astdcascadia.org
Submission Title:	Cascadia Chat
Submission Description:	A card set of 16 questions and instructions, all related to workplace learning, to be used as a networking tool.
Need Addressed:	Networking among workplace learning professionals, ice breakers.
Does this effort align with your chapter's mission?	- Yes
Does this submission align with ASTD's mission?	- Yes
Target Audience:	Anyone attending any of our programs or networking events.
Costs/Resources Used: (include any funding you were able to get through donations, contributions, barter, etc. and how you went about getting these resources. Also include how much volunteer/board member time this effort took)	Design, printing, packaging, distribution, marketing. Paid for through marketing budget. Sell at \$5 per set at programs and conference. Designed by two board members. Estimated amount of time to develop and implement was 40 - 60 hours.
How did you implement: (please give a brief description)	Sold sets at various programs and conference. Use in ConnectUP! sessions for Speed Networking at conference and member meetings.
What were the Outcomes: (include financial, membership increases, target audience satisfaction levels, publicity for the chapter, and of the profession)	Provide networking tool per membership survey request.
Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)	Keep the costs down as sets did not fly off the table as predicted. Keep design in-house.
Please list the specific ASTD chapter resources that helped guide you in the process of completing this best practice.	Talented board members who could think up relevant questions and do the design in-house.
Please attach any documents that help support this submission: (additional	Cascadia Chat Cards Instructions.doc

documents should be sent to SOS@astd.org)

additional supporting documents:

[Cascadia Chat All Questions Original.pdf](#)