

The President's Column

With unanimity, I feel positive that our thoughts are on the coming Fifth Annual Conference.

Over the few short years of our existence, we have made tremendous progress, and that is what we all chose to make it. We would have it no other way.

We are challenged, however, to even greater effort for the immediate and remote future if we are sincere about the realization of our worthy purpose and objectives. It will call for real effort and cooperation, by every one of us, to realize our goals. We must and will do our individual and chapter parts. We all dedicate ourselves to that end.

Let me summarize some information which should challenge all of us:

A. Convention

1. Where? Carter Hotel, Cleveland, Ohio.
2. When? March 3, 4 and 5, 1949.
3. Who? Every member, and their friends, should join "Doc" Laffer, our capable general chairman. Do all you can as a "personal committee" to guarantee others joining you in this important affair.
4. Why? A very well balanced professional program is processing which should benefit you and your organization.
5. How? Start making your plans, as well as inviting your friends, so the Carter Hotel, and others, will be taxed to the limit. Let us make this Convention the biggest and best to date.

B. Personal Policy . . . Let all of us seriously consider these, and possibly other, New Year's Resolutions for 1949.

1. I shall attend the Fifth Annual Convention.
2. I shall invite and urge my friends to join me in attending the Convention
3. I shall keep my membership in our Society active at all times
4. I shall invite and urge my friends to join me in being an active member of the Society.
5. I shall cooperate with the officers, boardmembers, committee chairmen and others in our Society for the proper realization of our purpose and objectives.
6. I shall assume and expedite any assignment given me, elective or appointive, in the interest of our Society.
7. I shall be a constant and loyal booster of our Society.

Cordially,

R. L. Packard.