

## Are We Having Fun Yet?

Sometimes things don't go as planned—especially in the magazine business. In August 2001 as we began planning 2002 content, our idea was for the calendar topic of this November issue to be "Fun in the Workplace." We even had an author set to write the piece. Then the author dropped out—and this and that happened—and... So, instead we're featuring Pat McLagan's first article in a four-part series on change—definitely serious and no mere replacement. In the great, though untelevised, editorial Smackdown, Change entered the ring and trampled Fun.



Does that mean people aren't having fun in the workplace? We'll wager that they still are but are probably experiencing more change than fun. You know the reasons: the swaying economy, organizational reconfigurations (thought you might be tired of the term *downsizing*), and gestalt-like global shifts—not to mention the specter of terrorism that's now part of everyday consciousness. McLagan's series will treat Change with the respect and attention this weighty subject currently commands.

Does that mean there isn't any fun inside this issue of *T+D*? Of course not. There's Working Life—fun or infuriating, depending on your point of view. Karl Albrecht, who's serious about Brain Power, still manages to have fun with that mighty topic. There's always fun and humor to be found within the seriousness of News You Can Use, @Work, and other columns. And Mailbox in particular includes some funny stuff—funny ha-ha or funny peculiar, depending on your point of view.

As someone close to me once said, "Laugh, learn, love, live."

A handwritten signature in black ink that reads "Haidee Allerton". The script is fluid and cursive.

Haidee E. Allerton  
Editor



Publication Redesign  
ASBPE  
2001

Editorial Excellence  
ASBPE  
1998

Gold Circle Awards  
ASAE  
(American Society of  
Association Executives)  
1994

Best Design  
OZZIE Bronze Award of  
Excellence 1992

Magazine Column  
"Working Life"  
Clarion Award  
Women in  
Communications  
1992