Letter To The Editor

Praise For Detroit Chapter

Occasionally, a remarkable example of inter-organization cooperation takes place. Too frequently, the casual observer comments that "it was nice" that the two organizations "happened" to get together. Nothing of this sort just happens; it takes some cool thinking, hard planning, and tough doing.

Something did occur here in Detroit – two somethings, in fact – and I want

to tell you about it.

The Greater Detroit Chapter of ASTD did an outstanding job in cooperating with the Adult Education Association of Michigan. The Chapter put together a leader's guide for aid to discussion groups wishing to gain a better understanding of the tax picture in Michigan. The AEA prepared a booklet with the intriguing title, "Is Your Tax Dollar a Good Buy Or a . . . Good-Bye?" This got into some of the sticky problems of progressive vs. regressive taxation, but it was written so the man in the street could pretty well comprehend what was being said.

After preparing the guide, the Chapter agreed to put on a demonstration workshop-clinic type of program for representatives of various groups (AAUW, AFL-CIO, Farm Bureau, etc.) from across the state. The reactions have indicated that the participants found the presentation to be unusual, most enlightening, and of tangible value to them in conducting future workshops in their home communities.

Another example of the fine cooperation extended by the Detroit group is the work done with Wayne State University. A class was to be taught in Educational Policies of Industry, Business, and Labor. The local President and a committee of seven chapter members met with the University planning group and developed a program that put some realism into the material to be presented. Integrated field trips to companies were a part of the plan. Certainly, the students (graduate teachers) were provided with experiences for later discussion in the classroom which could form the basis for development of sound attitudes and appreciation toward our American economic system.

If training directors in other sections of the country wish samples of this work, or have questions, they should contact the Greater Detroit Chapter.

CLYDE L. REED, Executive Director Institute for Economic Education, Inc. Detroit, Michigan

PROCEDURES WRITING FORMS MANAGEMENT SYSTEMS REPORTS

D ANNOUNCING SY A NEW college-level training Course. Teaches how to get ES EI things done in your organiza-IS M tion through systems. Programmed learning. Job or-ES JC iented. We supply all training ES SY material and instruction. Certified Administrative Generalist on completion. Course now be-SY G ing taught to persons in 34 states and 12 foreign countries. ES TI For details, without obligation, write today to Dept. 13-A 1. STEMS MANAG

ROSS-MARTIN COMPANY POBOX 800, TULSA 1, OKLAHOMA

OFFICE METHODS
POLICY MANUALS
JOB OUTLINES
SYSTEMS CONCEPTS