Partnership Guidelines*

TDPC Partnerships are reserved for similarly missioned non-profit organizations.

Primary Partner (limit two (2)) – up to 40%** of conference cost***
What's Included:
- One 6' table in the vendor expo area
- Electricity and WiFi Internet access
- Up to ten (10) volunteer passes to the event (at least one person must be at the table throughout the day)
- Association name/logo will appear on the conference slideshow prior to keynotes & sessions (as a Primary Partner)
- Association name/logo to appear on all conference communications prior to and during the event (as a Primary Partner)
- Association name link on the ATD conference page back to your associations' webpage

Partner (limit three (3)) – up to 25%** of conference cost***
What's Included:
- One 6' table in the vendor expo area
- Electricity and WiFi Internet access
- Up to five (5) volunteer passes to the event (at least one person must be at the table throughout the day)
- Association name/logo will appear on the conference slideshow prior to keynotes & sessions (as a Partner)
- Association name link on the ATD conference page back to your associations' webpage

Estimated Conference Cost		
Venue	$3,500	Thomas R. Fulghum Conference Center
Keynote	$2,000	Julie Winkle Giulioni
Additional Expenses	$4,500	Refreshments, Swag, Speaker Gifts, Marketing, etc.
Total	$10,000	

*All partners will share net profit based upon partnership level and number of partners, examples can be provided prior to signing final agreement.
**Final percentage will be dependent on partnership agreement and the number of sponsors provided
***Cost is defined as the net payment after all sponsorship or donations are tallied.