

# Better Together: UMU & ATD-Cascadia

UMU is the innovative way to interact, author content, and facilitate learning all in one place.

UMU helps ATD-Cascadia make events:

✓ **More engaging**

Interactive polls, quizzes, and question crowdsourcing help connect speakers and attendees for more meaningful events.

✓ **More valuable**

At select events, members are provided with bonus content through UMU, such as recordings of an extended Q&A session to answer more questions than the session allowed.

✓ **More responsive**

ATD Cascadia collects more feedback by using UMU to conduct post-event surveys. In turn, they can better adapt to changing chapter needs.

## What else does UMU do?

UMU is the only platform designed to support you across all your content delivery channels so you can use the modality that's best for the material.

### ✓ **In Person**

Much more than polling. A suite of customizable activities at your fingertips.

### ✓ **Virtual Classroom**

Regularly quiz and check-in with your audience in an engaging and manageable way.

### ✓ **Self-Paced Online**

Author, distribute, and track microlearning content that's easily digestible, available just in time, and interactive.

## Can I use UMU at my organization?

We thought you'd never ask.

### **UMU Free** –

Perfect for groups of 30 or fewer

### **UMU Basic** –

Unlimited participant bandwidth, only \$49/month.

### **UMU Business** –

Advanced microlearning portal and administrative tools.



Cloud  
Based



No  
Installation



Device  
Agnostic



Exportable  
Results



Custom  
Branding



Collaboration  
Tools



**UMU.COM**