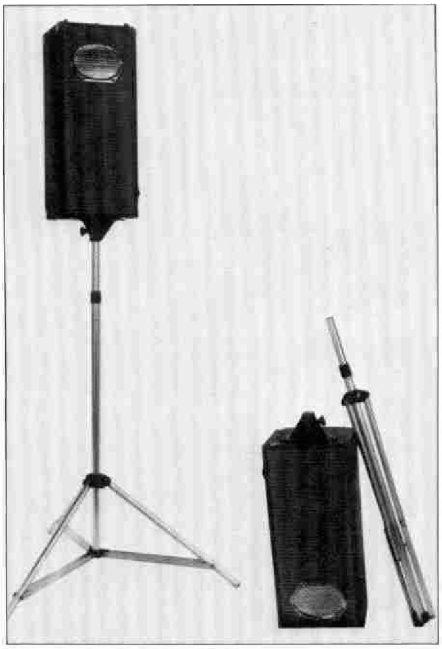
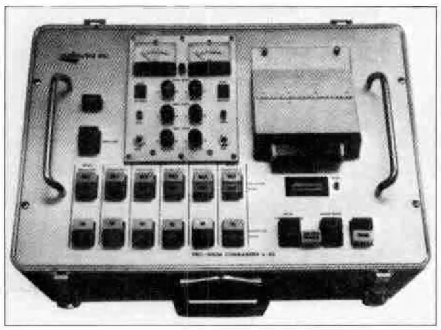


SPEAKER STAND

The "Model SST Speaker Stand" is designed specifically to raise your speakers high enough to clear the entire audience, so that the sound can be broadcast without blockage or interruption. Supports speakers weighing up to 20 pounds and may be set up in one minute, with base speaker about six feet above the floor. Adjustable stand weighs five pounds and folds down to 38¼" for storage and transportation. **Welt/Safe Lock, Inc.**

For more information, circle No. 110 on reader service card



MULTI-IMAGE PROGRAMMER

The "Audio-Sine Pro-Show Commander" is an A/V programmer which uses digital logic integrated-circuit technology and a variety of built-in design features. Some of the features are built-in fades, dissolves, cuts, pop, flash, superimpose, elimination of blank slides to go black, and stereo record/playback deck and public address. The unit is self-contained, weighs 31 pounds and slips underneath most airline seats. Model 5DS-200. **Audio-Sine, Inc.**

For more information, circle No. 117 on reader service card

Packaged Program Review —

"Managing for Productivity"

By George H. Labovitz

Organizational Dynamics, Inc. has announced a new video-based management and organizational development training system, designed for all levels of management in business, industry and government organizations.

"Managing for Productivity" is an outgrowth of eight years of highly successful seminars and a video-based management training program. Authored and presented by George H. Labovitz, professor of Organizational Behvior at Boston University School of Management, the program is made up of 11 video cassettes (¾ inch), managers' workbooks, and a facilitator's manual. A two-day facilitator workshop, conducted by Organizational Dynamics, Inc., is provided for each user of the program.

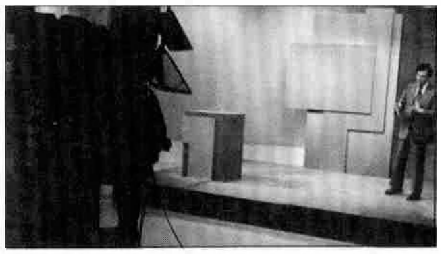
Dr. Labovitz points out that the program is designed to meet two primary objectives. The first is to improve your skills as a manager. The second is to serve as a catalyst for bringing together managers to focus their creative efforts toward improving the overall management of the organization.

"A basic premise of this course is that the key to unleashing productivity in organizations is held by management. Our focus will be directed toward the way you manage your people. We will show you that, to a very great extent, your style of management and the way you organize and process work for the people who work for you, has a direct impact on their productivity," Dr. Labovitz adds.

"Managing for Productivity" is designed to be taken over a 10-week period, with one two-hour group session per week. Each unit consists of presession, session and postsession activities.

During the course, you will be provided with an opportunity to read, watch videotapes, analyze management cases and practice and refine management skills through group activities. An important aspect of participating in the course is the opportunity it provides for you to work with fellow managers and for you to exchange experiences and information with them.

Where possible you are encouraged to replace the simulations contained in the workbook with your own "in-house" problems. By developing a group dynamic you should be able to "tap" the collective experience of the group and to help each other refine, sharpen and develop management skills. This process can prove an extremely valuable mechanism for sharing information, improving coordination between departments, and gaining a better understanding of how the responsibilities of each of the participants contribute to the accomplishment of the objectives.



Since one of the aims of "Managing for Productivity" is to foster organizational integration and communication, participants should be at approximately the same level within the organization. It is recommended that groups be made up of representatives from departments which continually interact with each other.

The course consists of 10 units of instruction, each containing learning activities coordinated to facilitate an understanding of management concepts:

- Evolution of Management: the Oldest Profession
- Understanding Motivation
- Perception and Attitudes: Seeing and Believing
- Group Dynamics: Managing Morale
- Effective Supervision: Leadership or "Bosship"?
- Participation & Productivity: Why, When and How
- Managing Change
- Management by Objectives: A Process of Management
- Goal Setting and Feedback
- Achieving Organizational Effectiveness

The goal of "Managing for Productivity" is to make your organization more effective. The course is intended to improve organizational, departmental and individual productivity, and to direct efforts of all individuals to organizational effectiveness.

You can arrange to have "Managing for Productivity" demonstrated to you and your staff at *no cost*, or Organizational Dynamics will send the materials to you for a limited time at a nominal shipping and handling fee. Just contact: **Richard J. Murphy**, Vice President, Organizational Dynamics, Inc., Box 93, Rye, NH 03870, for additional information.