

Submitting an ATD Chapter Leaders Conference (ALC) Session Proposal

Barbara Davis, ALC PAC Chair

Jose Cervantes, ALC PAC

Valentina Pribble, ALC PAC

*Jocalyn Lombardi, ATD Chapter Relations
Manager, Western Area*



**Chat in questions
throughout the webcast!**



Barbara Davis
Houston
ALC PAC Chair



Allison Baldwin
Greater Atlanta



Jose Cervantes
Greater Richmond



Sam Cribari-Starr
Metro D.C..

ATD Chapter Leaders Conference Program Advisory Committee (ALC PAC)



Susan Donnelly
Central Oklahoma
City



Kristina Pohlman
Nebraska

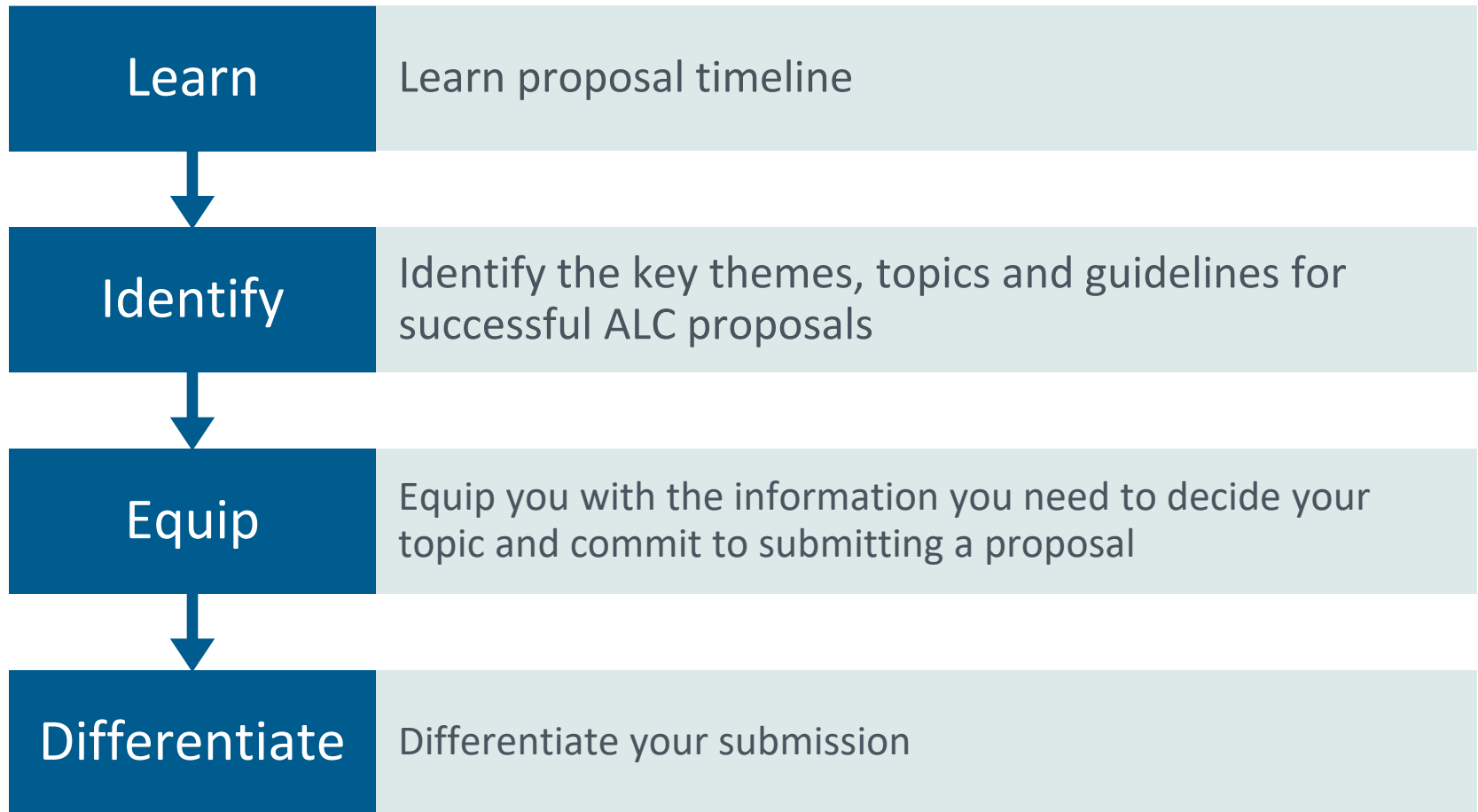


Valentina Pribble
Puget Sound



Piper Stone
Kansas City

Today's Goals



The Lexicon of ALC



ALC PAC

ATD Chapter Leaders
Conference Program Advisory
Committee



RFP

Request for Proposal



Facilitator

Chapter Leader leading the
session



Sessions

Concurrent Events



Participant

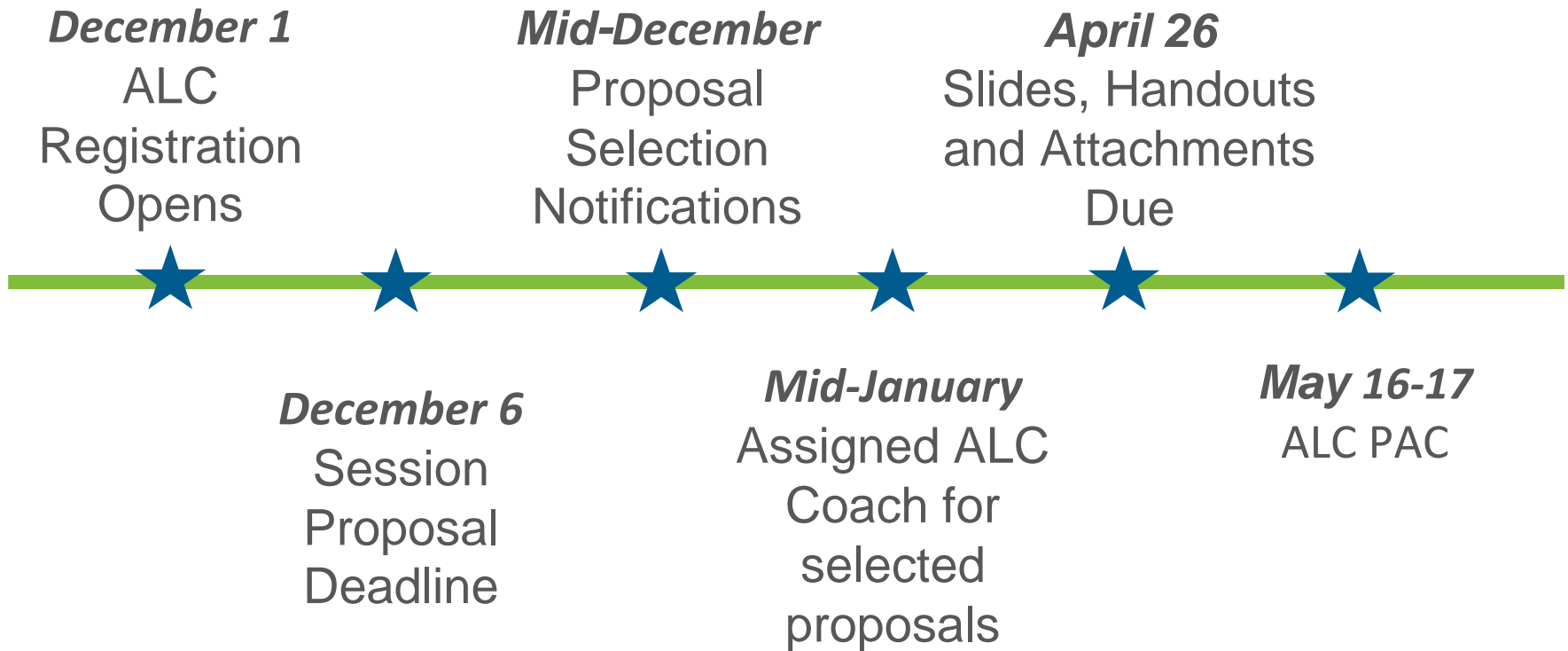
Chapter leaders
attending



Session Proposal

Your ALC25 submission
to be considered

Timeline



Session Information



Approximately 20
concurrent
sessions filled
through RFP
process

60 minutes



All sessions will
be facilitated
live onsite



Live chat,
prepopulated
polling, and
handouts will
be available

ALC 2025

atd CHAPTER
LEADERS
CONFERENCE

atd CHAPTERS
Association for
Talent Development

Session Proposals: Potential Topics

Volunteer Management, Governance, Membership, Finance, Communications, AI/Technology, DEI, and Programming

- Benchmarking and Best Practice Sharing
- Board Collaboration
- Chapter CPTD Prep Initiatives
- Chapter Finances and Budgeting
- Chapter Growth and Member Retention
- Chapter Leader Professional Development
- Chapter Programming
- Chapter Risk Management
- Community, Outreach. and Service
- Cost-Cutting and Chapter Efficiency
- DEI
- Fundraising and Sales
- Joint Membership Initiatives
- Leadership and New Leader Orientation
- Marketing, Branding, and Communication
- Member, Leader, and Volunteer Engagement
- Needs Analysis for Chapters
- Role of Former Leaders and Past Presidents
- Special Interest Groups (SIGs) and Geographic Interest Groups (GIGs)
- Social Media
- Virtual Programs
- Website Administration and Technology

Making Your Impact

Relevant and Aligned with Stated Needs



Take-away Tools or Best Practices



Applicable and Adaptable



Lessons Learned

Session Facilitation Techniques

01

Shared Experiences

Open Discussions
Best Practice Sharing

02

Application

Activities/Exercises/Case Studies
Skills Practice

03

Generating New Ideas

Brainstorming
Share-Out
Feedback

***Build in Time for Session Evaluations!**

Differentiating Your Proposal

- Bring Your Authentic Self
- Pre-Write Your Submission
- Be Specific with:
 - Title & Session Description
 - Learning Objectives
 - Key Takeaways

ALC Webpage

alc.td.org

About

Schedule

Speakers

Register

ALC Webpage

alc.td.org/speakers

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SPEAKERS

Submit to present at ALC 2025 in Washington, DC!

2025 ALC RFP Submission Portal is now open!

Each of you brings unique experiences and insights as ATD Chapter Leaders, and sharing those best practices can elevate our collective efforts and drive our mission forward. Be a part of our 2025 ATD Chapter Leaders Conference in Washington, DC on May 16 and 17 and share your knowledge and expertise with other leaders through submitting a session proposal. Imagine the impact we can make by discussing what's working in our chapters—whether it's innovative programming, member engagement strategies, or successful partnerships. Your experiences can inspire others and spark new ideas that can be implemented across the country. The proposal submission deadline is Friday, December 6, at 11:59 p.m. ET. Selected speakers receive free registration for the conference.

If you have questions regarding the ALC proposal submissions, please contact Jocalyn Lombardi, Chapter Relations Manager, Western Area, at jlombardi@td.org.

[Submit An RFP for 2025 ALC!](#)

ALC Proposal Portal

Submit an RFP

My Account

Login or Create an Account ALC 2024 Request for Proposals

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Password *

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First Name *

Last Name *

Company Name

Job Title

ATD Chapter Name (if applicable)

Welcome Missy Korduner

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 - Incomplete (1)
 - Expired (0)
 - Archived (0)
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chapters@td.org

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ALC 2024 Request for Proposals

Applicant Information → [Proposal Submission Form](#)

Primary Facilitator First Name *

Missy

Primary Facilitator Last Name *

Korduner

Primary Facilitator Email *

Primary Facilitator Job Title *

Primary Facilitator Company Name *

Primary Facilitator Phone Number *

Primary Facilitator LinkedIn Profile

Primary Facilitator Professional Website Link

Primary Facilitator Chapter Name *

Primary facilitator current chapter leadership board position? *

Including current term, please indicate the number of years having served on a chapter

SAVE

SAVE AND NEXT

Welcome Missy Korduner

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ALC 2024 Request for Proposals

[Applicant Information](#) → **Proposal Submission Form**

Proposed Session Title *

Session Format

Selected proposals are assigned to a 60-minute time slot. We recommend including a draft schedule with your proposal

[Choose File](#) no file selected

Session Target Audience *

What level of experience does your ideal audience have with the topic?

- New to the topic
- Experienced in the topic
- Any experience level

Please provide 3-5 learning objectives for the proposed content/session. *
Learning objectives for the content/session should be positioned with Bloom's Taxonomy of learning objectives [Knowledge, Comprehension, Application, Analysis, Synthesis and Evaluation] and Kirkpatrick's Levels of Learning Evaluation [Reaction, Learning, Behavior, Results] as a guide.

The selection committee will look for learning objectives that begin with an action verb, describe how the learner will be able to apply what they will learn, and the results they will generate based upon their participation.

All proposals will be assessed with these guidelines in mind.

PREV

SAVE

SAVE AND FINALIZE

Evaluation Criteria



Content

Exceptionally organized, comprehensive, deeply insightful with actionable steps.

Relevancy

Alignment with themes, enhances understanding significantly for chapter leaders.

Engagement

Dynamic and captivating in delivery, fully engages the audience.

Subject Matter Expertise

Knowledgeable, fully prepared, confident.

ALC²⁰²⁵

atd CHAPTER
LEADERS
CONFERENCE

THANK YOU!

Learn more at

alc.td.org

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