



atd FORUM

**CONNECT.
COLLABORATE.
SHARE.**



ABOUT THE ATD FORUM

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, they explore the solutions to difficult challenges talent development professionals face every day. As a group, they work comparatively to uncover opportunities and build performance capability. Forum members benefit from the ability to benchmark and network with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free. All discussions are hosted in a confidential environment.



ATD FORUM MEMBERSHIP BENEFITS



Consultative Concierge Service

Members have unlimited access to the Forum's premium content concierge service where they receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges. Some content consults evolve into OnDemand Surveys, an opportunity for a Forum member to poll to gather benchmarking data.



ATD Forum Labs

Labs are the Forum's signature events. They are learning workshops designed exclusively for Forum members to meet in person to connect, collaborate, and share. The Fall Lab is held at a member company's offices, and the Spring Lab is virtual. Each Forum company receives two complimentary passes to both the Fall and the Spring Lab each year.



Confidential Networking

Members have various outlets to network with subject matter experts and peers from leading organizations. You can connect directly in person and online. Candid discussions and sharing take place in an environment free from suppliers, selling, and marketing.



Roundtable Discussions

Small, informal virtual sessions enable members to meet others, discuss challenges, and share practices that get results. Each roundtable discussion focuses on a specific topic that is of relevance to Forum members, and is led by either members of the Forum or a thought leader in the talent development field.



Registrations to ATD Events

Members stay current with four complimentary registrations to use for the ATD International Conference & EXPO or any of ATD's virtual or in-person education certificates.



ATD Small Conference Passes

Additionally, each Forum company receives two complimentary passes each year that can be used for smaller ATD conferences including TechKnowledge, Core4, OrgDev, SELL, and ATD Intensive. ATD Intensive is a virtual conference. Core4 and TechKnowledge include virtual options.



ATD Professional Plus Memberships

Members receive two ATD Professional Plus memberships, which provide access to all ATD membership benefits and full engagement in the ATD community.



Job Bank Discount

Organizations can attract the best talent development candidates by posting open positions in the ATD Job Bank. Forum members receive a 10 percent discount on postings.



BEST Awards Application

Forum membership includes a complimentary application for the ATD BEST Awards.



Exclusive Content on Members-Only Community Website

Forum members have access to content developed exclusively for them. Content includes toolkits, templates, on-demand videos, poll data, summaries, and key lessons learned. Additionally, a case study library is available with the latest best practices and resources from member companies.



State of the Industry

Members receive a complimentary copy of ATD's annual *State of the Industry* research report, which details workplace talent development trends.

APPLY TO BECOME A MEMBER

Build organizational capabilities and enhance your business results by connecting, collaborating, and sharing with award-winning companies.

Visit td.org/ForumMembership for more information.

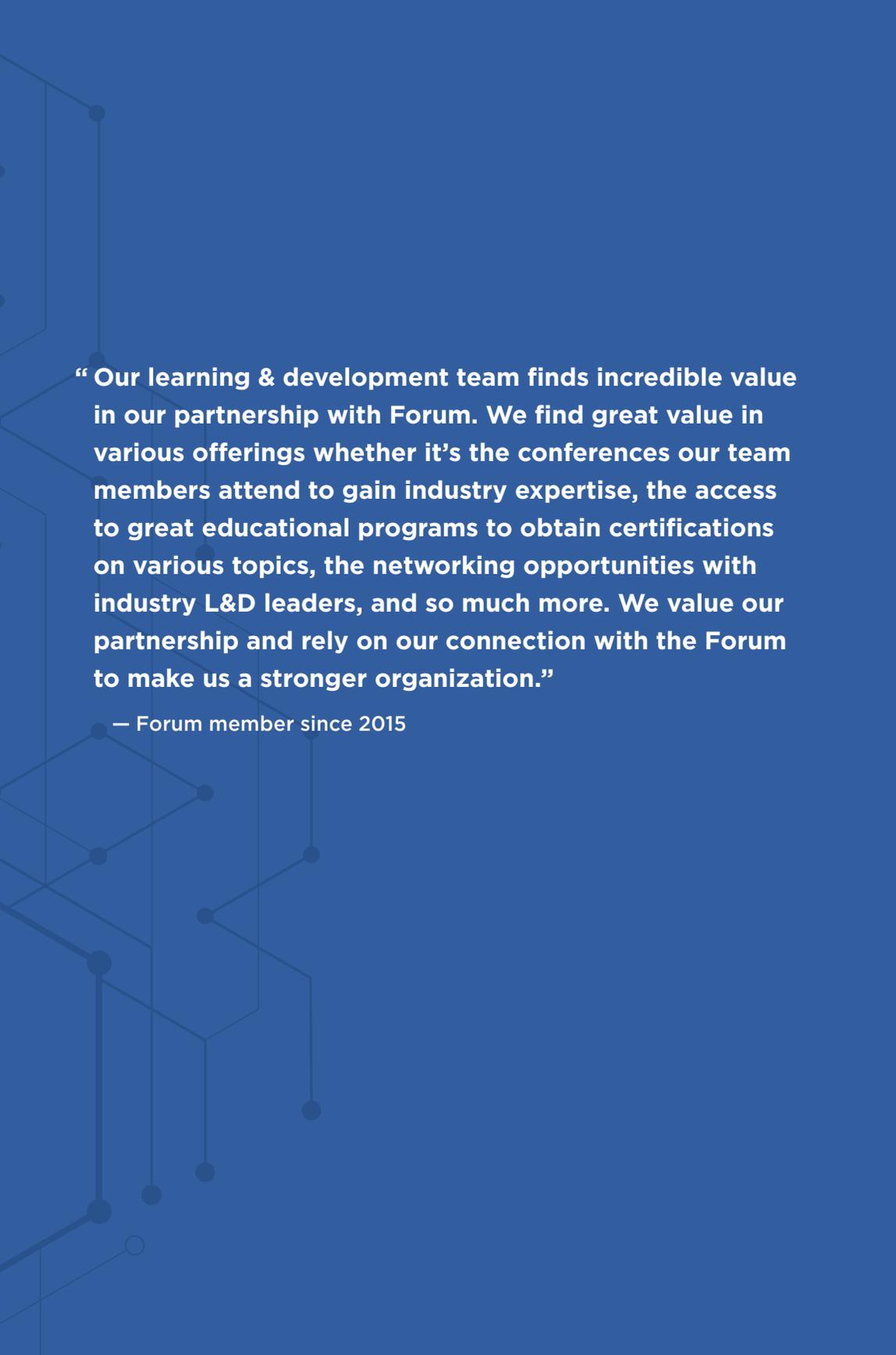
WHY YOUR PEERS JOIN THE ATD FORUM

“The people, resources, and support we have access to through the Forum have been incredibly helpful as we work to enhance L&D’s impact and effectiveness in our organization. All aspects of the Forum have exceeded our expectations!”

— Forum member since 2021

“The ATD Forum has been invaluable. We see it as our extended trusted network of talent leaders to connect, learn from each other, and brainstorm challenges and possibilities together.”

— Forum member since 2022



“Our learning & development team finds incredible value in our partnership with Forum. We find great value in various offerings whether it’s the conferences our team members attend to gain industry expertise, the access to great educational programs to obtain certifications on various topics, the networking opportunities with industry L&D leaders, and so much more. We value our partnership and rely on our connection with the Forum to make us a stronger organization.”

— Forum member since 2015

FORUM MEMBERSHIP ROSTER

As of March 2025

84 Lumber

Accenture

Agilent

Alliant Insurance

American Bureau
of Shipping

ASRC Federal

Bank of Montreal

Barilla America

bioMérieux

Booz Allen

CIGIE

Cochlear

Defense Finance &
Accounting Service

DuraServ

Eli Lilly

Farm Credit Mid-
America

Gant Travel

Gemological Institute
of America

General Mills

Goodyear

Grainger

Granite Construction

Hackensack Meridian
Hilti

Humana

Johnson & Johnson

Johnsonville Sausage

Marek

Millennium Challenge
Corporation

NBCUniversal

North Highland

PAEA

Paramount Global

Phillips 66

Plains All American

Rheem

Rocket Central

Rosendin

Rush Enterprises

Sandy Spring Bank

Shaw Industries

Siemens

Social Security
Administration

T Rowe Price

Tennessee Valley
Authority

Trane Technologies

TruMark Financial
Credit Union

UC Health

UPS

Virtuoso Travel

Western Digital

WEX, Inc.

Whole Foods Market

WM

World Education
Services

Yale University



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