

FaxForum



FaxForum Facts

We want to know what you, our readers, think about the major issues in your field and the ways in which we at *Training & Development* can better address them.

FaxForum is our way of getting to know more about what really matters to you and sharing that with T&D readers around the world.

FaxForum isn't meant to be scientific. It's a sampling of opinion—a finger in the wind. Each month, we publish the responses to previous FaxForums, plus some informal analysis and commentary, on the back of this page. But right now, you can influence the content of upcoming FaxForums.

Please take a moment to jot down any questions you'd like to see answered in FaxForum.

Thank you.

How To Respond

Fax the completed page to *Training & Development*, 703/683-9203.

Or mail to FaxForum, *Training & Development*, ASTD, 1640 King Street, Box 1443, Alexandria, VA 22313-2043.

Read Any Good Books Lately?

People don't read anymore. At least, that's what the media tell us. Many lack the time, the ability, or the inclination to curl up with a good book—or even to pick up the latest business-related book that might help them at work. What about trainers? Have you read any good books lately?

- 1.** How many books (for work and leisure) do you read per year?
 none 9 to 12
 1 to 4 12 to 15
 5 to 8 more than 15

- 2.** Do you "read" any of those books on audiotape?

Yes No

If so, how many? _____

- 3.** What is the last work-related book you read?

- 4.** What topics or qualities do you look for in a work-related book?

- 5.** What is the last non-work-related book you read?

- 6.** When you read for pleasure, which of the following do you enjoy more?

nonfiction fiction

What topics or genres? _____

- 7.** What influences you to choose a particular book? (check all that apply)

recommendations from friends and colleagues

published reviews

best-seller status

cover art and jacket descriptions

knowledge of an author's work

other (describe) _____

- 8.** Name your favorite book or author (on any subject). What do you like about this book or author?

Optional:

Name _____

Title _____

Organization _____

Address _____

Telephone # _____

Fax # _____