**2013 SOS Submission: SW FL Chapter ASTD**

**Professional Development**

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| **Submission Date: December 16, 2013** **Chapter Name: SW FL Chapter ASTD** **Chapter ID: 9206** **Chapter Location: Fort Myers, FL** **Chapter Membership Size: 50 members** | **Contact for this Submission: Kathleen Choquette** **Email Address: kchoquette12@centurylink.net** **Phone Number: 239-454-4817** **Chapter Title: Treasurer** **Chapter Website URL: www.astdswfl.org** |

**Description of Effort:** SW FL Chapter ASTD held a Fall Master Class titled IGNITE: Training and Speaking Skills. This master class was offered to be either a presenter or participant. As a presenter, the opportunity was to show off your skills and as a participant hear and learn from the presentations. The presentation was a style called IGNITE in which the presenters were given a very short time to speak about their ideas and professional passions. The Japanese refer to this as a PechaKuch. Presenters are limited to twenty slides to be shown for twenty seconds each for a total of 6 minutes and 40 seconds.

**Need Addressed:** Giving trainers and speakers an opportunity to use an IGNITE presentation style on anything goes topics, as long as the subject matter is related to training or speaking.

**Does this effort align with your chapter mission? Yes**

**Does this effort align with ASTD's mission? Yes**

**Target Audience:** Professional Trainers, Speakers and Human Resources

**Costs/Resource Use:**

Conference Room – FREE

Hours Used – 8:00 am – 12:00 pm

Equipment – No Cost – University had PC set-up equipment and presenter brought their presentations on a flash.

Prizes: One Year Fee Membership for both Chapter and National - $229.00

Breakfast Cost: $120.67

Prizes: $229.00

Total Expenses **$349.67**

**How did you implement?**

1. Send out numerous flyers about our Master Class using our mailing list. The flyers include a full description of INGITE Presentation and request for a proposal to be a presenter.
2. Article was place in our Monthly Newsletter

**What were the Outcomes?**

1. Received 9 proposals to be presenters and our final selection were 7.
2. There were 23 participants in the Master Class and we received 5 new members from their registration fee.
3. Total Registration Fee was $ 1,240.00
4. Net Profit: $890.33

**Lessons Learned:**

1. Valuable learning experience to sharpen and share your talent.
2. Topics on subjects related to Training and Speaking Skills were given by the presenters expressing education in their expertise areas.
3. Presenters received immediate feedback for their presentation.
4. The presenters and participants learned a new presentation style.

**Please list the specific ASTD chapter resources that helped guide you in the process of completing this best practice:**

**SW FL ASTD – Lorna Kibbey**

***Please email completed forms to*** [***SOS@astd.org***](mailto:SOS@astd.org) ***along with any supporting documents.***