**CIASTD—Mission, Vision, Strategic Focus Development for 2010**

**ASTD’s Current Mission, Vision, and Strategic Focus:**

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| **Mission** | Through exceptional learning and performance, we create a world that works better. |
| **Vision** | To be a world-wide leader in workplace learning and performance. |
| **Strategic Focus** | 1. Create, aggregate, and disseminate world-class content
2. Enhance value and market proposition
3. Grow membership
4. Leverage ASTD’s leadership globally
5. Define and lead the profession
6. Care for our people (internally and externally)
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 **What does this mean for us locally?**

**What do you think we should focus on in 2010?**

**Current Mission and Vision of CIASTD:**

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| **Mission** | Link workplace learning professionals with resources to promote recognition as strategic partners in their organizations. |
| **Vision** | As the leading-edge workplace learning association in Indiana, CIASTD cultivates an environment in which to network, learn, collaborate and have fun. CIASTD offers business, education, government, and not-for-profit organizations a single source for:* Fostering professional relationships and partnerships
* Linking individuals with creative solutions
* Obtaining education and skill development
* Identifying leading edge practices & applications
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 **In what ways do you suggest we change our mission and vision to reflect today’s status of the organization?**