

New Member Guide

Welcome to ATD Central Pennsylvania (ATD CPA)! You are now a member of one of the oldest ATD chapters in the United States, spanning 15 counties throughout central Pennsylvania. To assist you in navigating your membership, we created this guide to provide you with all the relevant information you may need, right in one location.

Board Members:

ATD CPA has the following board positions that provide leadership and value to chapter members:

- President
- President-Elect
- Past President
- Vice President of Administration
- Vice President of Programs
- Vice President of Marketing
- Vice President of Membership

Learn more about the chapter leaders [here](#) and contact us at admin@centralpaatd.org.



Events:

ATD Central Pennsylvania hosts programming monthly, both in-person and virtually, designed for either professional development or member engagement. Checkout our upcoming events listed on our [event calendar](#).

Members are also welcome to watch past events available on the [Learning Events Resources](#) page, under the Member Resources tab on the [ATD CPA website](#), upon signing in.

Resources:

Stay connected with ATD CPA news and network with fellow members through the following channels:



[ATD CPA Website](#)



[Facebook](#)



[LinkedIn](#)

You can find specific chapter members through the [Member Directory](#), either through a general search or advanced search. The Member Directory is under the Member Resources tab on the [ATD CPA website](#), upon signing in to your member account.

ATD Central Pennsylvania also has a job board for employers to share open positions with our members at no cost. This is on the [Job Postings](#) page, under the About Us tab on the [ATD CPA website](#).

Volunteer Opportunities:

Chapter members are also welcome to volunteer and gain experience by joining the following chapter committees:

- **Programming Committee** – Committee members assist with planning chapter events, securing speakers and locations, coordinating logistics, and supporting program functions.
- **Marketing Committee** – Committee members assist with marketing special projects and events, drafting messaging for members, and creating messaging for social media.
- **Membership Committee** – Committee members assist with supporting member outreach initiatives, planning special projects, and representing the committee at ATD CPA events.

To learn more about volunteer opportunities, email admin@centralpaatd.org.

Onboarding Map:

New members can utilize the ATD CPA New Member Onboarding Map on the next page to get the best experience during the first year of their membership.

ATD CPA New Member Onboarding Map

1



Foundation: Months 1 - 2 – Set your foundation to experience all the resources available through your membership!

- Complete our short [New Member Survey](#).
- Complete your Member Profile.
- Add admin@centralpaatd.org to your contacts to receive emails.
- Check out the [events calendar](#) and sign up for an event!
- Join our [Facebook](#) and [LinkedIn](#) groups to build your network.
- Explore resources just for members on our [ATD CPA website](#) – After you login, you will see a new tab called "Member Resources." This section includes our Member Directory, Learning Event Resources, Helpful Links, and Board Information.

2

Connection: Months 3 - 6 – Create connections with your fellow ATD CPA members!

- Attend new member orientation to learn more about ATD CPA and your member benefits!
- Connect with the Vice President of Membership to discuss your reason for joining ATD CPA and identify any volunteer opportunities that will further your goals.
- Continue to attend chapter events!
- Find at least one chapter member at an event and connect with them via social media or email.
- Visit the chapter's [Facebook](#) page, [LinkedIn](#) page, or both to seek out the expertise of others and to offer your own.
- Set up a call or coffee break, either virtual or in-person, with another chapter member in the same industry as you. The advanced search function in the [Member Directory](#) can help.



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Leadership: Months 7 - 12 – Develop your leadership skills and capabilities through volunteer opportunities and professional development!

- ❑ Connect with a chapter board member to learn about their experiences with volunteering as a chapter leader and explore available volunteer opportunities.
- ❑ Continue to attend chapter events and network with other chapter members!
- ❑ Share your expertise by offering to speak at an event. Email the Vice President of Programs at admin@centralpaatd.org.
- ❑ Join one of the chapter's committees and get hands on experience!
- ❑ Determine if an [ATD certification](#), [ATD course](#), or higher education degree would further your professional goals. Checkout the [ATD L&D Degree Directory](#) to find a degree program.
- ❑ Participate in an APTD/ CPTD certification study group. If ATD CPA is not hosting a study group as this time, you may be able to attend another chapter's study group.
- ❑ Become a [Power Member](#) through an [ATD National Membership](#).
- ❑ Renew your membership with ATD CPA to continue your professional development journey!



**Congratulations on taking this step in your professional development.
We wish you all the success in achieving your goals!**