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| **Chapter Name** | Maryland |
| **Chapter Number (ex. CH0000)** | CH2030 |
| **Chapter Location (City, State)** | Ellicott City, MD |
| **Chapter Membership Size** | Small (Less than 100) |
| **Contact Person for this Submission:** | Robert Kennedy III |
| **Email Address:** | [robertkennedy3rd@gmail.com](mailto:robertkennedy3rd@gmail.com) |
| **Phone Number:** | (410) - 575 - 3657 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [http://www.tdmaryland.org](http://enotification.td.org/track/click/30530608/www.tdmaryland.org?p=eyJzIjoiOUhubWtPQ2oyMHFHM1Q3dFB4RHB3YXVOeFg0IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvd3d3LnRkbWFyeWxhbmQub3JnXCIsXCJpZFwiOlwiYjhlN2MwZjkyMTM5NGVjMWJhOTIxNWZmNmViMjAyNGRcIixcInVybF9pZHNcIjpbXCIwYTMzMzU1MzUxOTIwNzEyN2U4ZTFiYjI2ODk2ZWQ2N2Q5MzczOWEyXCJdfSJ9) |
| **Submission Title:** | Engaging Through Open Board Meeting |
| **Submission Description:** | Our chapter members had only been engaged partially through chapter events but many didn't understand what it took to execute the chapter mission. |
| **Need(s) Addressed? Please be specific.** | Encourage chapter volunteerism and greater engagement. |
| **What is your chapter's mission?** | To engage members and provide an enlightened future. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | This allowed our members to see what happens behind the scenes and encouraged volunteerism. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | Encouraging individuals to become involved in professional development opportunities helps them grow their personal leadership. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | Training leaders and community members seeking career development. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | Nothing outside of the food it took to feed some of the members who attended. |
| **How did you implement: (please give a brief description)** | 1. We moved our monthly board meeting date to a weekend day and had a greater time block. 2. Sent out invitation to our members. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | We had 2 attendees sign up to volunteer for board positions. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Being transparent with your chapter helps connect them with mission and allows them to see how they can fit into the big picture. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | Board members By-laws |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Saw or heard of SOS from another Chapter Leader |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiVEIxdmd0YWJpdVJwclVTQnJ3dDEwSDFPdGVFIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcImI4ZTdjMGY5MjEzOTRlYzFiYTkyMTVmZjZlYjIwMjRkXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |