

Walt Shaw Leaves Editor Post

With H. Walter Shaw retiring from his post as Editor of the *Journal of the ASTD*, it is appropriate to review the contribution he has made to our official magazine.

Walt took over as Editor from Gene Burkhardt of Philadelphia in 1949 when Frederick "Doc" Laffer of Cleveland was ASTD President and Charlie McBride was Secretary-Treasurer. Our magazine was titled the *Journal of Industrial Training* then, and the total printing was 1000 copies. Lately, we have been printing 4000 copies.

For awhile in 1951, Joe Jackson, then Training Director at American Gas and Electric became the Editor but Walt again fell heir to the job in 1952.

Since then, Walt has faithfully produced our *Journal* and has made many improvements in format and content. He has been particularly successful in making the *Journal* a recognized reference source on training subjects. It can be more found in many important public and university libraries. It is included in many bibliographies and special listings. It has been extremely popular among students doing research in the training field. Foreign publications frequently make reference to it.

One issue containing an article on company libraries was in such demand

that the number of copies reprinted totaled 32,000. The one with Lou Lerda's (Esso) "Training Is A Must" story, had 15,000 reprints.

Walt says one of the most interesting parts of his job has been talking with the *Journal* readers who visited him, especially those from other countries. He has had visits from *Journal* readers of Holland, Norway, Finland, England, India, Chile, Italy, France, and other countries.

Walt is also the ASTD Representative for the XIth International Management Congress sponsored by the Comite International de l'Organization Scientifique (CIOS) in Paris, France, June 24-28, through the membership that ASTD holds in the Council of International Progress in Management (USA), Inc. Enroute to this meeting, aboard the S.S. Flandre, he will be a panel member at the final shipboard conference on "Managing As a Science and Profession."

Where Walt found time for his *Journal* work is a mystery. In addition to being the General Manager of the Technical Education Department of McGraw-Hill Book Company, Inc., he is also on the Editorial Board of *Personnel Abstracts*, a roving Editor for *Personnel*, a charter member of the New York Metropolitan Chapter ASTD (originally National Association of Training

Directors) and the Industrial Training Council of New York State, a member of American Society for Engineering Education, Society for Personnel Administration, Metropolitan Management Development Study Group, Montclair Society of Engineers, and Board of Managers of the YMCA Schools of Metropolitan New York City.

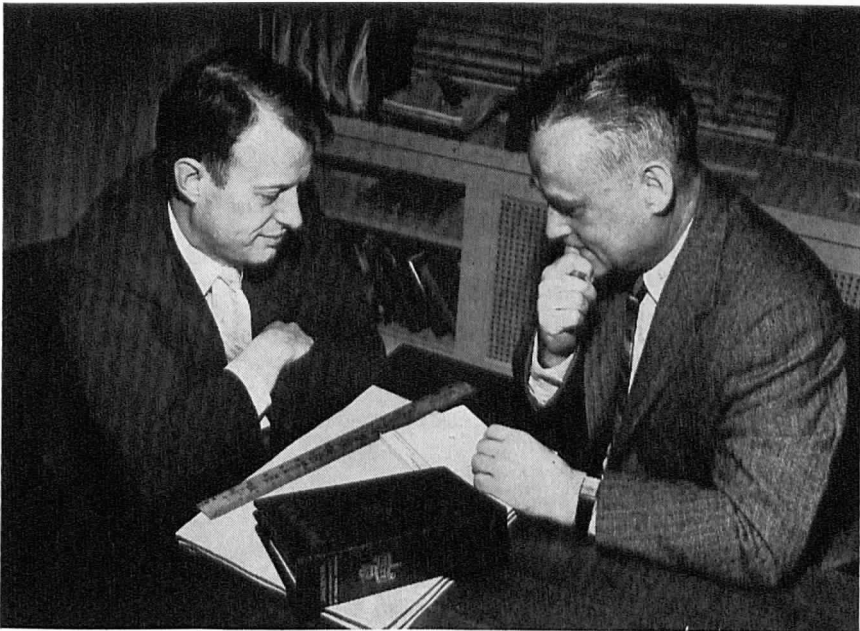
He also finds time for his family which includes young son George, and daughter Janet.

Walt attended the University of Washington in Seattle and has done advanced work at Columbia, NYU, and the New School in New York.

I think Walt deserves a big vote of thanks from all of us for his *Journal* work especially since he has never accepted any payment.

Bob Craig, our new Editor is also from McGraw-Hill and has been able to work closely with Walt in picking up the activity. Bob is Sales Manager of the McGraw-Hill Technical Writing Service and also handles special training and employment for that department. His group does special publishing projects including training materials. He has an electrical engineering education from Rutgers and Penn State Extension and he attended Bethany College. He belongs to the American Institute of Electrical Engineers and the Society of Technical Writers. He has been chairman of the Publications Committees of the New York Chapter and of the New York Conference last year.

Drew Daly
President



Walt Shaw (right) past *Journal* Editor and Bob Craig, new Editor, discussing plans for the *Journal*. Walt's wristwatch in the photo was presented to him in Fort Worth as a Special ASTD Award for his *Journal* work.