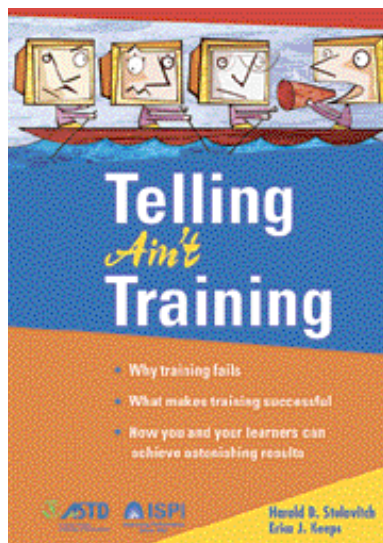


BOOKS

ASTD Store Top Ten Bestsellers

Wondering what the practitioners are reading? These ASTD titles were the hot topics this year.




1. *Telling Ain't Training*

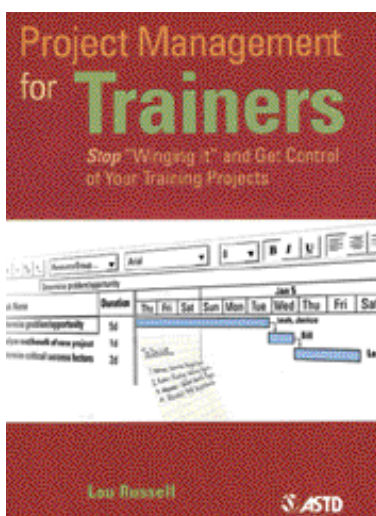
By Harold D. Stolovitch and Erica J. Keeps (ASTD Press, 2002)
ASTD Member US\$32.95,
Nonmember US\$38.95



3. *Leadership Training*

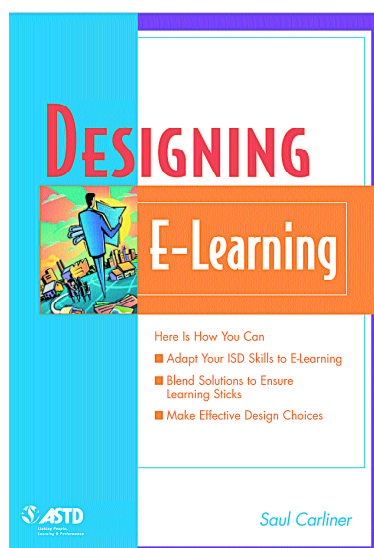
By Lou Russell (ASTD Press, 2003)
Member \$39.95, Nonmember \$46.95

 store.astd.org to purchase ASTD training books or write an online review. The ASTD Store Bestsellers list is based on sales generated through 10/3/03.



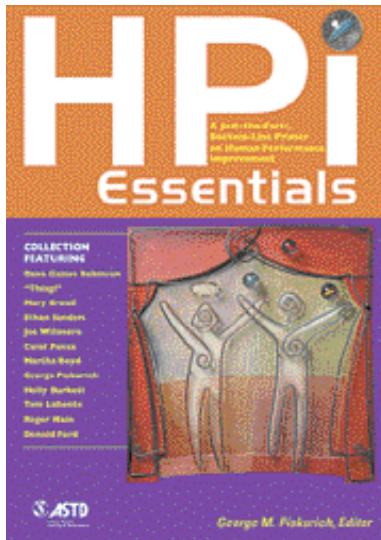
2. *Project Management for Trainers*

By Lou Russell (ASTD Press, 2000)
Member \$21.95, Nonmember \$27.95

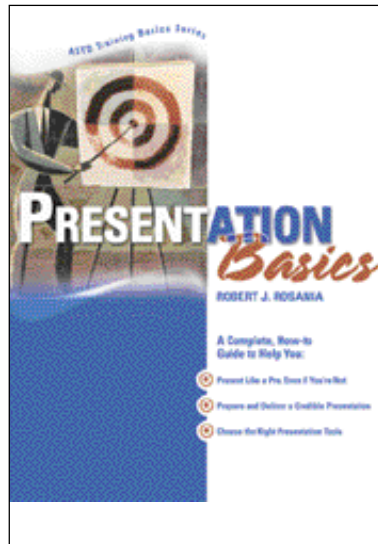


4. *Designing E-Learning*

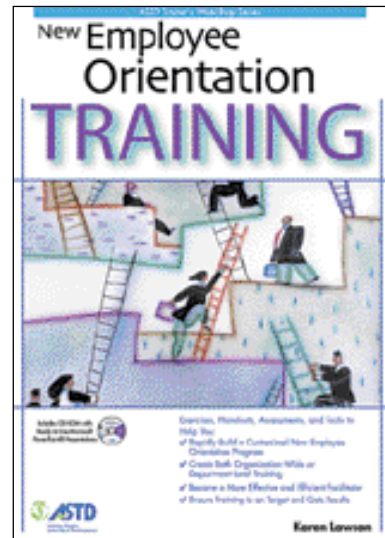
By Saul Carliner (ASTD Press, 2002)
Member \$32.95, Nonmember \$38.95



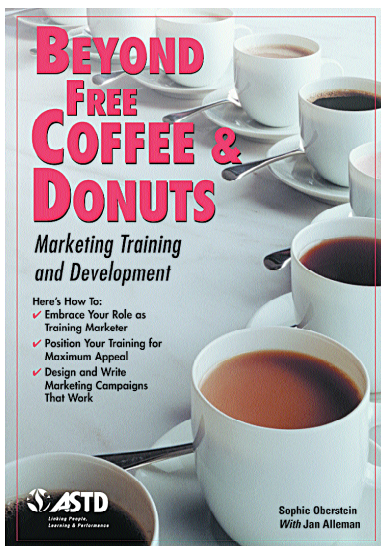
5. HPI Essentials
 George M. Piskurich, Editor
 (ASTD Press, 2002)
 Member \$36.95, Nonmember \$42.95



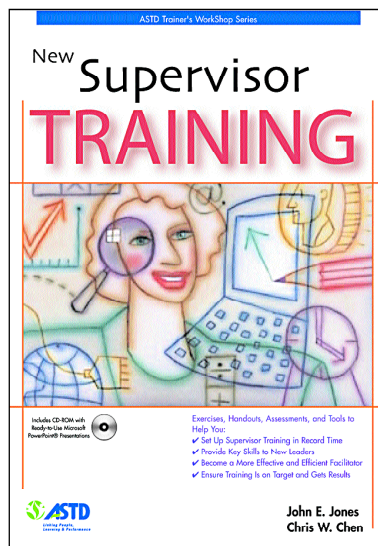
7. Presentation Basics
 By Robert J. Rosania
 (ASTD Press, 2003)
 Member \$24.95, Nonmember \$29.95



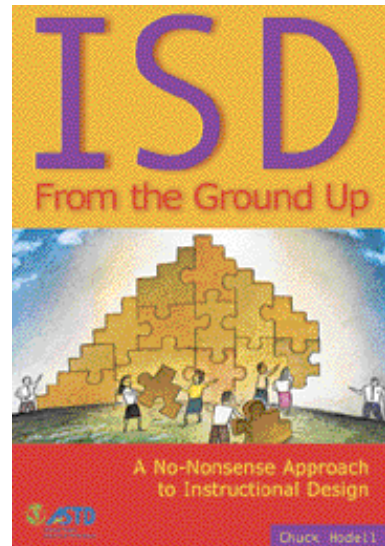
9. New Employee Orientation Training
 By Karen Lawson (ASTD Press, 2002)
 Member \$36.95, Nonmember \$42.95



6. Beyond Free Coffee and Donuts
 By Sophie Oberstein With Jan Alleman
 (ASTD Press, 2003)
 Member \$29.95, Nonmember \$36.95



8. New Supervisor Training
 By John Jones and Chris Chen
 (ASTD Press, 2002)
 Member \$38.95, Nonmember \$45.95



10. ISD From the Ground Up
 By Chuck Hodell (ASTD Press, 2000)
 Member \$32.95, Nonmember \$38.95

T+D Readers Are Also Reading...

Five Patterns of Extraordinary Careers

By James M. Citrin and Richard A. Smith
(Crown Business, US\$22.95)

The authors explore five characteristics and behavioral patterns that separate extraordinary from average employees.

Leaders: Strategies for Taking Charge, 2^d Edition

By Warren Bennis and Burt Nanus
(Harper Business Essentials, \$16.95)

In this updated version of the management classic, Bennis and Nanus describe the four competencies demonstrated by great leaders.

Life in the Pinball Machine: Careening From There to Here

By Robert F. Mager
(CEP Press, \$22.95)

Part autobiography, history lesson, and inspirational story, this book is a look at the author's life and the training industry.

Re-Imagine!

By Tom Peters
(DK Publishing, \$30)

The management guru advocates a revamp of strategy to succeed in the changing business climate.

The E-Learning Fieldbook

By Nick van Dam
(McGraw Hill, \$39.95)

This business book explains the issues, challenges, and successes of the world of e-learning.

The First 90 Days

By Michael Watkins
(Harvard Business School Press, \$24.95)

This book shows new leaders how to make the leadership transition and thrive in their new roles.

The Innovator's Solution: Creating and Sustaining Successful Growth

By Clayton M. Christensen and Michael E. Raynor
(Harvard Business School Press, \$29.95)

The authors analyze key components and strategies for making a new business succeed.

The Leadership Pill

By Ken Blanchard and Marc Mauchnick
(Free Press, \$19.95)

Ingredients for effective leadership are revealed in this wonder drug fable.

There's No Such Thing as Business Ethics: There's Only One Rule for Making Decisions

By John Maxwell
(Warner Business Books, \$14.95)

Having a single standard of behavior helps people act honorably.

What Should I Do With My Life?

By Po Bronson
(Random House, \$24.95)

A career guide based on the profiles of 50 people trying to find their true calling in life.

