

Notes From National

Board Meets in Cleveland

The Board of Directors met in Cleveland on Saturday and Sunday, May 1 and 2 and again on the afternoon of May 5.

A substantial portion of the meeting was devoted to a review of progress to date on 1965 objectives. Members of the Executive Committee reported on progress at the Membership Breakfast business meeting on Thursday, May 5.

1965 Membership Drive

As the 1965 membership drive gets underway, membership of the Society stands at an all time high. As of May 6, there were 4,240 members. Over 150 joined at the Conference in Cleveland. The previous membership high was 3,951 set in 1964.

With the cooperation of the Regional Vice Presidents, each Chapter has now established a membership goal for 1965. Membership reports during the year will be made in terms of these goals.

To further the membership and chapter promotion in the future, the National Membership Committee is preparing a "Chapter Promotion Kit." The first draft has been reviewed by members of the Board. When completed, these kits will be distributed to the Regional Vice Presidents and Chapter Presidents for

their use in obtaining new members. Newly formed chapters will also receive copies.

Membership Survey

The response to the recent membership survey sent out in April has been overwhelming. In the first three weeks, more than 50 percent of the members had returned completed questionnaires. At the time of the Board Meeting, questionnaires were still coming in. The results of this survey will be of considerable value in planning programs and activities that will meet the needs and desires of members.

A future issue of the *Journal* will contain a full report of the survey findings.

Institutes

The 12th Annual Institute will be held again this year on the University of Wisconsin campus. Units 1 and 3 will meet from August 1 to 6 and Units 2 and 4 will meet from August 8 to 13. More than 100 members have pre-registered for the Institute.

The 2nd Annual Audio-Visual Institute will be held October 24 to 29 at Indiana University, Bloomington, Indiana. This institute will again be co-

sponsored by ASTD and the National Audio-Visual Association.

Journal

The Board of Directors approved a change in the name of the *Journal* to *Training and Development Journal*. The Board also authorized a study of the cover and format of the *Journal*. Recommendations resulting from this study will be reported at the Fall Board Meeting in October.

Awards

The Board approved the establishment of an award year covering activities conducted between January 1 and December 31. Applications for awards must be submitted by January 31 of the year in which the award is to be made. This change in the award year applies both to Chapter Achievement Awards and

Chapter Public Relations Awards, and is effective for 1965 activities. Awards will again be based on Chapter size in 1966, with awards for small chapters, medium-sized chapters, and for larger chapters. A first, second and third-place will be recognized in each group.

Research Fund Contributions

At the close of the National Conference, contributions to the Research Fund totaled \$6,398. Prior to the Conference, contributions to the fund had all come from individuals and chapters. At the awards luncheon, Mr. Ellison L. Hazard, President, Continental Can Company presented a check on behalf of his company for the fund. This initiated a category of grants from business and industrial organizations.

The Board of Directors also approved a \$1,000 contribution from the Society. All members of the ASTD Board are individual contributors.

Plan now to attend

ASTD's

12th ANNUAL INSTITUTE

UNIVERSITY OF WISCONSIN, MADISON

AUGUST 1-6 AND 8-13, 1965
