Action Item

Your March issue on leadl ership was outstanding. I think that a number of authors finally realize that traditional executive development and succession programs have had major problems.

RESPONSES sent to Mailbox are considered available for publication and may be edited for length and clarity. Please send comments to

Email: mailbox@astd. org. Provide your name, organization, and location. Your email address will be published unless you request otherwise.

Mail: Training & Development, 1640 King Street, Box 1443, Alexandria, VA 22313-2043

Fax: 703.683.9591 Website: www.astd.org

Contact the Staff: Our email addresses are the first initial of the first name followed by the last name and @astd.org.

Contributors' Guidelines: Visit www.astd.org, click on T&D.

Submissions: Send to submissions@astd.org.

For made-to-order or electronic reprints:

Betsy White, The Reprint Department, 800.259.0470 (bulk) or Advanced Information Consultants, 800. 929.3789 (single copies)

For permission to photocopy: Copyright Clearance Center, 978.750. 8400, www.copyright.com

Back issues: ASTD's Customer Care Center, 800.NAT.ASTD

Questions about your subscription? Contact 800.NAT.ASTD or subscriberservice@astd.

New thinking, which your articles articulated, is important to the future of most companies.

I will use some of the key messages in my new book that explains how the student learning crisis in American public schools can be fixed. The book will be published next spring.

Keep up the good work. Some of us really take action after we read your great articles.

> Jack E. Bowsher San Diego, California

Complete your Training & Development library

Back issues of some of our most popular editions are still available, so fill in the gaps in your T&D collection.

March 1999—"The L Word: The Latest Lessons in Leadership"

May 1999—"Training's New Guard" (inaugural issue) June 1999—"A Get-Real Guide to Time Management" November 1999—"Trendz: What's Ahead in Business, Technology, and the Future World of Work"

Back issues are US\$10 each; to order, call the ASTD Customer Care Center at 800.628.2783.

Letter of the Month

"Beauty" Is in the Eye of the Beholder

very once in a while, I open a book or magazine to find Liust the words my soul needs to hear. The other night, while trotting along on the treadmill in the company gym (an apt metaphor for my state of mind at the moment), I read Geoffrey Bellman's "Discovering the Beauty of the Organizational Beast" (May). It's been a long time since I've read such simple, compelling words. Treadmill notwithstanding, they stopped me dead in my tracks.

Bellman reminded me of what I thought I already knew but somehow forgot. The essential struggle is not with the monster I know (the one with whom I signed the contract) but rather the mother of the beast, which may be my own internal struggle to find meaning and purpose in my life. And that's none of the organization's business. That's my job. If I'm to help transform my organization, I must first transform myself. Part of my own process of renewal is to begin looking for the beautiful possibilities within the undisciplined, dysfunctional, vibrant, successful organization I joined.

For the past 18 months, I've been trying to force my vision onto an organization that has seemed largely uninterested. Now I can see why. And I have a new starting point. Thanks, Geoffrey, for writing the article, and thanks, T&D, for printing it.

> Tom Turnley Kia Motors America Irvine, California tturnley@kiausa.com

Coming Soon in

Training Development

These features...

The E-Learning Scorecard

Top Ten Myths of E-Learning

It's a Free Agent World

Howard Gardner Talks About Technology

> C-Learning Is Here to Stay

A Year in the Life of a WBT Project

In the departments...

The U.S. government's move to e-learning

How to market your online learning

How to know whether your organization is ready for knowledge management

and much more