**EIP Script –** Template (with gamification samples)

**President**

* *Welcome remarks . . .*

**VP Programs**

* *Set up the event – here’s what to expect tonight (including the gamification/engagement aspect)*
* *POST FIRST QUESTION:* Respond on Twitter now! What are you looking forward to at EIP tonight? (#ATDKC, #EIP2020)

**VP Membership**

* *Plug for membership! We have a number of people online with us who aren’t members and who are here to support their teammates and company! Members of the local chapter receive . . . Power members receive . . .*
* Now what would a Talent Development event be, without engagement?
  + Lead an engagement activity with a few polls

**Volunteer**

* It’s time to draw for our first winner! The winner for our first Twitter engagement challenge is:
  + Spin wheel virtually
  + Name winner and prize
* The next challenge question is for LinkedIn: What do you enjoy most about working in Talent Development? Post your answer now on Linked In with the hashtags (#ATDKC, #EIP2020)

**President**

* Let’s get down to business with recognizing our first award winner. Our initial category is *Performance Improvement*. Submissions for this category were focused on a systematic process for analyzing human performance gaps and how to close them. Among the things evaluated were: Measurable actions taken that aligned with the identified challenge, or gap, and measurable performance improvement achieved as a result of actions taken.
  + Thank you to all who submitted! The winner of our Performance Improvement category is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*
* Our second award category is *Integrated Talent Management*. These submissions described programs that aid in building an organization’s culture, capability, capacity, and engagement through people development strategies. They strategically unite multiple human capital functions to maximize organizational effectiveness! Submissions for this category were evaluated on several areas, including the actions taken to address the challenge facing the organization, application of the ATD capabilities, and the Measurable Improvements made as a result of their efforts.
  + Thank you to all who submitted! The winner for our Integrated Talent Management category is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*
* Before we move on to our next category, we’d like to introduce you to the new ATD Capabilities Model.
  + Play Capabilities video
  + *Share some additional context about Capabilities and why we focus on them for our programming.*

**VP Programs**

* It’s time to draw for our second winner! The winner for our first LinkedIn engagement challenge is:
  + Spin wheel virtually
  + Name winner and prize
* The next challenge question is for Twitter: What is the best advice you’ve ever received for developing learning content or training material? Post your answer now on Twitter with the hashtags (#ATDKC, #EIP2020)
* Let’s get back to it! Our third award category this year is a new one to us: *Small/Medium Organization*. This category was developed specifically to make room for organizations who might not have the same resources in their Learning and Development “department” as companies with over 250 employees. They might even be individual practitioners. We recognize that large or small companies are still doing big things, and we wanted to make sure our small/medium organizations had an opportunity to share these accomplishments. Submissions for this category were asked to describe a challenge they faced, the actions they took to address it, and to share metrics associated with the success of their project.
  + The winner for our Small/Medium Organization category this year is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*
* Our fourth award category is *Coaching and Mentoring*. These submissions described programs that lead to improved transfer of learning and robust cultural integration and growth. These programs help transfer knowledge and skills, and lead to improved individual and organizational performance. Submissions for this category were evaluated on several areas, including the actions taken to address the challenge facing the organization, application of ATD capabilities, and the Measurable Improvements made as a result of their efforts.
  + Thank you to all who submitted! The winner for our Coaching and Mentoring category is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*

**Volunteer**

* It’s time to draw for our next winner! The question was: What is the best advice you’ve ever received for developing learning content or training material?
* The winner from our Twitter participants is:
  + Spin wheel virtually
  + Name winner and prize
* The next challenge question is for LinkedIn: Who inspires you most in the field of Talent Development and why? It could be a coworker, formal or informal mentor, or more widely known thought leader. This is IMPORTANT: For this challenge you MUST tag the person in your post if possible. Post your answer now on LinkedIn with the hashtags (#ATDKC, #EIP2020)

**President**

* Our fifth award category is *Learning Technologies.* These submissions shared practices reliant on technology to capture, distribute, and meet learning needs. It focuses on programs implemented using technology to develop, connect, and engage the workforce. Submissions for this category were evaluated on several areas, including the actions taken to address the challenge facing the organization, application of ATD capabilities, and the Measurable Improvements made as a result of their efforts.
  + Thank you to all who submitted! The winner for our Learning Technologies category is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*

**VP Programs**

* *If there is a volunteer who has provided the chapter with significant support in the last year, read some comments about that person and their chapter involvement here. An award is being presented to them for significant chapter contributions.*
  + Have Volunteer being recognized come on camera and share a few comments about this.

**President**

* Now it’s time for our final award! Stay tuned after this for our final prize drawing, and a few words from our Director of Events about Fall Conference 2020!
* Our final category is *Learning and Development.* These submissions focused on instructional design and delivery of a course or program that has met an identified need with measurable results. Submissions for this category were evaluated on several areas, including elements of the program designed to engage the participants and increase their job performance.
  + Thank you to all who submitted! The winner for our Learning and Development category is:
  + Read slide information (name, job title, and company, for their work on \_\_\_\_\_\_\_\_\_\_\_\_\_, which resulted in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
  + Play video
  + *Ask winner to come off mute, turn on their camera, and share some comments.*

**Director of Events**

* *Share comments about noteworthy upcoming events like Fall conference.*
* It’s time to draw for our next winner! The question was: Who inspires you most in the field of Talent Development and why?
* The winner from our LinkedIn participants is:
  + Spin wheel virtually
  + Name winner and prize

**President**

* *Closing remarks, thank you for attending, and plug for next year’s EIP! We hope you’ll submit when the application opens in early December!*