

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

Submission Website: <https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=ACBHKHWF>

Begin your proposal submission by creating an account.

Welcome to ATD's 2025 Core4 Conference Online Call for Proposals Submission Site

For further information regarding [proposal requirements](#), [selection criteria](#) and [submission instructions](#), and [proposal timeline](#). Please review the [Conference Policies](#) to ensure you can meet our guidelines before submitting a proposal. Remember, you may submit up to two (2) proposals per individual or company. If more than two (2) proposals are submitted per individual or company, we will only consider the first two (2) submitted.

"You will need to create a new account. Any old username, password, and contact information has not been carried over from other RFPs."

IMPORTANT DATES

Proposal Submission Period:	February 3 - 28, 2025
Proposal Notification Date:	Mid-April 2025
Conference Dates:	In-Person: September 29 - October 1, 2025

Deadline to submit is February 28, 2025.

Log in to the ATD 2025 Core4 CFP

<h4>New Users</h4> <p>Click 'Create Account' to begin your first submission.</p> <p>Create Account</p>	<h4>Already a User?</h4> <p>Email *</p> <input type="text"/> <p>Password *</p> <input type="password"/> Show <p>Lost your password?</p> <p>Login</p>
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Questions? Organizer: Teona McCutchen - speakers@td.org / (703) 683-9207

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

1. Next, please sign the Privacy Notice.



PRIVACY NOTICE

[Skip Form](#)

Please carefully read the text below and then indicate your consent at the bottom of the page.



Summary

We are collecting your personal data on behalf of Association for Talent Development to allow them to manage the submission, review, selection, and scheduling process for your submissions, awards, or grants through our platform. We may share your information with Association for Talent Development's vendors related to registration, membership, and 3rd party analytics services.



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1. What we need

Our Personal Data Protection Policy governs the use and storage of your data. You can see our Privacy Policy at <https://www.gocadmium.com/privacy-policy>. The terms personal data and personally identified data are used interchangeably. Association for Talent Development is a Controller of the personal data you (data subject) provide us. Cadmium is its Processor. The following types of personal data we collect from you on behalf of a Controller, may include, however are not limited to: Full name, telephone number, position, organization, credentials, membership, member number, login name, department, role, biography, and digital identity (photo).

2. Why we need it

We need your personal data in order to allow the Controller to manage the submission, review, scheduling or administration of your information through our software systems.

3. What we do with it

Your personal data is processed on AWS and Rackspace servers located in the United States. As requested by Association for Talent Development, we may share your information with Association for Talent Development's vendors related to registration, membership, and 3rd party analytics services.

4. How long we keep it

According to our Data Retention Policy, we will keep your personal data for a period of 6 years from the last date we process your data on behalf of the Controller. After this period, your personal data will be irreversibly destroyed or anonymized. Any personal data held by us for marketing and service update notifications will be kept by us until such time that you notify us that you no longer wish to receive this information.

5. What are your rights?

Should you believe that any personal data we hold on you is incorrect or incomplete, you have the ability to request to see this information, rectify it or have it deleted, by contacting the Controller.



Consent

I have reviewed the privacy notice above and consent to the processing of my data. I am aware and I was informed that I may withdraw my consent at any time by contacting the Data Controller.

Enter your e-signature

Please type your full name on the line above

[Skip Form](#)

ADMIN SECTION

Your authors are required to click the checkbox to acknowledge their consent to the Privacy Notice. Their signature must include two words, one of which should be their first or last name.

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

2. Start your proposal by selecting “Click here to begin a new proposal.”



PROPOSAL (You have 0 complete proposals, 1 incomplete proposal, and 0 withdrawn proposals)

Core4 is the premier conference for building and refining the core skills every learning and development professional needs to succeed in their career. This conference aims to advance attendees' careers through new and renewed professional connections, new ideas, new perspectives, skill development, and practical advice in the L & D industry. Core4 presentations are intended to share practical advice and opportunities to learn skills that attendees can immediately apply in their work.

What we're looking for in Core4 proposals

We're accepting proposals for sessions that strongly connect to one of the four key pillars of the event:

- Evaluating Impact
- Instructional Design
- Training Delivery and Facilitation
- Emerging Trends

This year, there are three session formats you can choose from:

- **Industry Insights:** 60-minute traditional presentations
- **Power Hour:** 60-minute interactive sessions
- **Quick Wins:** 30-minute sessions on a narrow theme, software, case study, or skill.

While this event focuses on the fundamental pillars of L&D, it's not just for beginners. We're looking for valuable sessions for seasoned professionals looking for new inspiration and introductory sessions for people new to the field.

We're also watching for talks that can help people shape their career paths in the L&D field and session delivery ideas that foster a sense of connection and community with attendees.

This year's event takes place September 29-October 1, 2025, in Orlando, Florida—and we'd love to have you play a part in it.

Presenting at Core4 is not only an opportunity to build your professional reputation, but it's also a chance to use your valuable insights to help others in the L&D community.

To make it easier for you to be here, we offer one complimentary registration for the conference and one night's stay at the conference hotel for up to two session speakers.

NEW IN 2025: This year, we'll be live-streaming a small selection of sessions to our virtual conference attendees. Session proposals don't have to work in a hybrid format to be considered for acceptance. But if your session can easily be adapted for hybrid delivery, note that in your proposal.

Ready to start your proposal? Select "Click here to begin a new proposal" button below. And if you have questions or want to discuss your session ideas, don't hesitate to contact speakers@td.org.

Deadline to submit is February 28, 2025.

Once a proposal has been submitted and marked "complete," you will receive an email confirmation. If you do not receive an email confirmation, your proposal was not submitted or marked complete.

[+ Click here to begin a new proposal](#)

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

3. Start your proposal.

START PROPOSAL

Submit

Proposal Title *

Please provide a title for your session limited to no more than 10 words. Please use title case rather than all caps or sentence case. Please refrain from using inappropriate or offensive words. ATD reserves the right to edit titles.

0 characters (0 max)
0 words (10 max)

Proposal Type *

There are three (3) proposal types: Industry Insights, Power Hour, Quick Wins

-- Select Proposal Type --

Proposal Type Descriptions

Industry Insights

If you plan to examine a topic in depth, propose your idea as an Industry Insight talk. These more traditional 60-minute sessions share knowledge that can be applied immediately.

Power Hour

Are you planning a high-energy session where attendees will spend a significant portion of the time on discussions and activities? Propose it as a Power Hour session. These interactive 60-minute sessions allow attendees to explore, experiment with, and apply new skills right in the session room.

Quick Wins

Have a useful session idea that won't take a full hour to cover? Then, submit it as a Quick Win session. These fast-paced 30-minute sessions cover a narrow theme, software, case study, or skill. sample topics include: 6 tips for boosting engagement in virtual classrooms, your favorite inexpensive apps for video creation, lessons learned from launching a new compliance training program, or quick steps for designing scenario-based quiz questions. NOTE: if you're new to conference speaking, these shorter sessions are a perfect way to get started.

Submit

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

4. Complete all six (6) tasks: Session Proposal, Session Description/Outcomes/Agenda, Submission Details, Session Speaker Information, Speaker Submission Agreement & Conference Policies, and Finalize & Submit.



TASK LIST

Save

- Please click on each task below to enter the requested information.
- Once completed, the task will then appear with a large green check mark.
- After you have completed all of the tasks below, select "Save Submission".

Each task area must be **complete** or your information will be lost. There is a total of six (6) task areas. Session Proposal, Session Description/Outcomes/Agenda, Submission Details, Session Speaker Information, Speaker Submission Agreement & Conference Policies, and Finalize & Submit.

Deadline to submit is February 28, 2025.

Teona

Proposal ID: 2045127

Proposal Type: Power Hour

Proposal Status: Active

New proposal was successfully added.



1. Session Proposal

Click here to add your descriptions.



2. Session Description/Outcomes/Agenda

Click here to add your descriptions.



3. Submission Details

please answer the following questions



4. Session Speaker Information

Click here to add speakers to this submission.



5. Speaker Submission Agreement & Conference Policies

Read, sign and agree to the speaker submission agreement and conference policies.



6. Finalize & Submit

Finalize and submit your proposal.

Save

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

5. Once all six (6) tasks are completed, a green check mark will appear next to each task. Then, "Save" the submission.



TASK LIST



• Please click on each task below to enter the requested information.
• Once completed, the task will then appear with a large green check mark.
• After you have completed all of the tasks below, select "Save Submission".

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Deadline to submit is February 28, 2025.

Teona
Proposal ID: 2045127
Proposal Type: Power Hour
Proposal Status: Active

-   **1. Session Proposal**
Completed Wednesday, January 29, 2025, 11:46 AM
Click here to add your descriptions.
-   **2. Session Description/Outcomes/Agenda**
Completed Wednesday, January 29, 2025, 11:46 AM
Click here to add your descriptions.
-   **3. Submission Details**
Completed Wednesday, January 29, 2025, 11:47 AM
please answer the following questions
-   **4. Session Speaker Information**
Completed Wednesday, January 29, 2025, 11:48 AM
Click here to add speakers to this submission.
-   **5. Speaker Submission Agreement & Conference Policies**
Completed Wednesday, January 29, 2025, 11:49 AM
Read, sign and agree to the speaker submission agreement and conference policies.
-   **6. Finalize & Submit**
Completed Wednesday, January 29, 2025, 11:49 AM
Finalize and submit your proposal.



**ATD 2025 Core4 Conference
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6. Then click "Submit." If you do not click submit, then your submission will be incomplete. Once you click "Submit," you will receive a confirmation email. If you do not receive a confirmation email, your submission is still incomplete and has not been submitted.



PROPOSAL SUMMARY



Teona
Proposal ID: 2045127
Proposal Type: Power Hour
Proposal Status: Active

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 **1. Session Proposal**
Completed - Wednesday, January 29, 2025, 11:46 AM

 **2. Session Description/Outcomes/Agenda**
Completed - Wednesday, January 29, 2025, 11:46 AM

 **3. Submission Details**
Completed - Wednesday, January 29, 2025, 11:47 AM

 **4. Session Speaker Information**
Completed - Wednesday, January 29, 2025, 11:48 AM

 **5. Speaker Submission Agreement & Conference Policies**
Completed - Wednesday, January 29, 2025, 11:49 AM

 **6. Finalize & Submit**
Completed - Wednesday, January 29, 2025, 11:49 AM

[Click here for a preview of your proposal.](#)

ATD 2025 Core4 Conference Call for Proposals (CFP) Submission Overview

7. Then, you will return to the main page and submit another proposal. Also, if you do not see “Complete” next to your submission. Then, it was not submitted. Please go back into the submission and click “Submit.”



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[+ Click here to begin a new proposal](#)

1 **Teona**
Status **Complete** (submitted 01/29/2025, 11:55 AM)

[Preview Proposal 1](#)

[Resend Proposal 1 Confirmation Email](#)