

2010 SOS Submission: Greater Chattanooga If I Were President of ASTD, I Would...

Submission Date: 2/2/2010 1:45:56 PM

Chapter Name: Greater Chattanooga Chapter

Chapter ID: 4087

Chapter Location: Chattanooga, TN

Chapter Membership Size: Small (Less than 100)

Contact for this Submission: Teresa Headrick

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Chapter Title: President

Chapter Website URL: www.astd-chatt.org

Description of Effort: All Program attendees were asked to take out a business card, turn it over, and write "If I Were President of ASTD, I Would...".

Need Addressed: I openly requested feedback - allowing direct and thoughtful communication with me (Chapter President). We are working to build a warm, open environment and stronger community in our Chapter.

Does this effort align with your chapter mission? Yes

Does this effort align with ASTD's mission? No

Target Audience: All Program attendees participated. Their feedback will be used to benefit the entire Chapter.

Costs/Resource Use: No cost

How did you implement: During my Welcome, I asked all participants to take out their business card, turn it over, and write, "If I were President of ASTD, I would.....". I asked them to consider any enhancement, improvement, program, etc. they wanted to tell me. They had the time during the Program to consider what to tell me. At the end of the Program, I collected all business cards at the door.

What were the Outcomes: Open communication and sense of ownership for members. Compiled feedback is shared with the Board and when we implement an item, I plan to share that the idea came from "If I Were President...."

Lessons Learned: Have index cards on hand for any attendee who doesn't have a business card (i.e. some of our Student members).