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| **Chapter Name** | Long Island Chapter |
| **Chapter Number (ex. CH0000)** | CH1079 |
| **Chapter Location (City, State)** | Long Island, NY |
| **Chapter Membership Size** | Small (Less than 100) |
| **Contact Person for this Submission:** | Sy Islam |
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| **Phone Number:** | (732) - 596 - 7930 |
| **Chapter Board Position:** | VP of Programming |
| **Chapter Website URL:** | [http://li.astd.org](http://enotification.td.org/track/click/30530608/li.astd.org?p=eyJzIjoiellwbnJFaDByWEl1WGQ1QkVzSW9haTB0M0tNIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvbGkuYXN0ZC5vcmdcIixcImlkXCI6XCI0NzFkMTkyOTI0NTI0ZTMyODhiYzQ2OWFmMTMwZjkxM1wiLFwidXJsX2lkc1wiOltcImFkYjMyMmNjNzVmYTgxN2Y5YTBkODc3YWQzM2JhZmU3ZjM0MGQyYmVcIl19In0) |
| **Submission Title:** | SIG and IOPSA(Industrial Organizational Pyschology Student Association) of Hofstra University |
| **Submission Description:** | SOS transcribed by L.Goodpaster CRC member via SOS interview  A student outreach group or SIG was developed at Hofstra University to help bridge the gap between Learning and Development professionals and students in Industrial Psychology. They also have been able to work with the University to secure space for meeting and events. |
| **Need(s) Addressed? Please be specific.** | There were two gaps that the chapter was addressing. The first was trying to get students from this specific Master’s program in the chapter. Many go to work in talent development fields so they wanted to get them early and get them thinking about ATD. Specifically, getting them to think about ATD as a networking organization and a way for them to build understanding of the field. The second was to have a connection to be able to get meeting space when needed at Hofstra. |
| **What is your chapter's mission?** | We are an established professional network that connects the Long Island talent development community to enhance career growth through quality resources and programming. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | This effort aligns with the chapter's mission as they are reaching out to the talent development community and connecting them with the organization. As part of this they are providing career opportunities and growth which is specifically addressed in their mission statement. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | The chapter is empowering these students by providing expertise that they may not necessarily have access to via their member's professional experience and mentoring. They are proactively developing the next generation of talent development professionals. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | Anyone is welcome as they don't discriminate. However, they do primarily promote this within the Industrial Psychology student organization.  It also targets member's of the chapter that are interested in mentoring or providing expertise to students. As well as the chapter as a whole with the arrangements for space. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | There is no monetary cost. Only volunteer hours to help organize events or work with the students. |
| **How did you implement: (please give a brief description)** | An adjunct professor at Hofstra knew there were a lot of students interested in talent development careers and did an outreach to the existing student organization. Since the student organization already existed, they only had to get it approved at the organizational and program level. The students in the organization had to say they wanted to be a part of the SIG and the program director( director and chair of the department) had to agree. The chapter helps with securing speakers for their events. The chapter can work with the group for space as needed for full chapter meetings/events. They have had this SIG for about 6-7 months at this point. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | They have gotten more student members( the chapter does have student membership rates). They have gotten more student involvement and engagement. The existing chapter members have been more engaged as they like to be able to communicate with the next generation of TD professionals. Students like hearing about the profession in the real world. They have had existing members attending the student events and have reported they've enjoyed them. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Their next step is to get student volunteers on committees and to engage more deeply in that way. The number one thing they feel is to recognize that this group is students first. They are there to learn, not just do the work for the chapter. It helps to have a contact with a faculty member at the college or university that you are working with.   They also feel it is important to listen to the student members and crowd source ideas they may have. The chapter could get ideas and feedback from them that the core chapter has not thought of previously.  Their goal is to build another student SIG with other colleges. They feel aligning with an HR club or other student organization is ideal.  They also feel as they continue with this(and other future SIGS0 to develop formal documents on management of the SIG to have for current and future chapter management. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | Only resource utilized was to review some bylaws to get a sense of what they can and can't do or offer for the SIG. |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Saw or heard of SOS from another Chapter Leader |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiazZiemFkWWY3ZWR6MU5xUlFBblM0R2FxeEZvIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcIjQ3MWQxOTI5MjQ1MjRlMzI4OGJjNDY5YWYxMzBmOTEzXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |