



## NEW TRAINING TOOLS

### **New Carousel Projectors**

"H" models for quiet operation Eastman Kodak Co., Rochester, N Y 14650

### **Super 8 Cartridges**

New series of Super 8 movie projection cartridges in 4 sizes, A-50 ft., B-100 ft., C-220 ft., and D-400 ft. For use with Kodak projectors M105, M109 and M110 Eastman Kodak Co., Rochester, N Y 14650

### **Understanding Accounting**

J A Tracy 104 pp \$2 95 Prentice-Hall, Englewood Cliffs, N J 07632

### **Coaching, Learning and Action**

Bill C Lovin and Emery R Casstevens 169 pp \$9 00 American Management Assn., New York, N Y 10020

### **Cassette Programmer**

Cinemasound Model 1050 Solid state cassette tape recorder with built-in synchronizing capability for color slides Creation, Inc., 32 Cherry Lane, Floral Park, N Y 11001

### **Basic Electromechanical Technology**

Laboratory tests with instructor's materials Delmar Publishers, Mountainview Ave., Albany, N Y 12205

### **The Springfield Gun**

Motion picture 16mm, 25 min on compulsory unionism Rental, \$25 The National Right to Work Committee, 1900 L St., N W., Washington, D C 20036

### **Computer Learning System**

Model 401 Learning System for studying system behaviors in science and engineering Autodynamics, Inc., 399 Mantoloking Rd., Brick Town, N J 08723

### **How Managers Motivate The Imperatives of Supervision**

William F Dowling, Jr and Leonard R Sayles, 436 pp \$8 95 McGraw-Hill, New York, N Y 10036

**Vocational Instruction Systems of the Air Force Applied to Civilian Education** Aerospace Education Foundation, 128 pp \$12 50 Praeger Publishers, 111 Fourth Ave., New York, N Y 10003

**Personal Management Control System** Manage-Matic Control sections, data files, schedule panels in portfolio University Research Service, 7413 Dunbarton Ave., Los Angeles, Calif 90045

### **Mobile TV Tables**

For receivers/monitors 42, 48 or 54 in high 24 x 28 in shelves 25 x 34 available H Wilson Corp., 555 West Taft Dr., South Holland, Ill 60473

### **Effective Business Communication**

11-lesson independent study course \$45 00 University of Wisconsin Extension, Madison, Wis 53706

### **Auxiliary Super 8 Lens**

To double image size For Kodak Super 8 Ektagraphic 120 projector Buhl Optical Co., 1009 Beech Ave., Pittsburgh, Pa 15233

### **Meeting Planning Brochure**

The Conference Room, 14044 Panay Way, Suite 224, Marina del Rey, Calif 90291

### **Low Cost TV Camera**

Solid state, automatic \$199 50 Model CTC-4000 GBC Closed Circuit TV Corp., 74 Fifth Ave., New York, N Y 10011

### **Tape-to-Film Transfer**

Model CTR-2 Color Teledyne Camera Systems, 131 N Fifth Ave., Arcadia, Calif 91006

### **Sound Off!**

Motion picture picture on noise conservation 10 min Color. 16mm, \$120 Also Super 8mm color and sound Pyramid Films, Box 1048, Santa Monica, Calif 90406

### Pulse of Life

Motion picture on life saving methods  
27 min Color, sound 16mm, \$250  
Super 8mm, \$160 Rental, \$20 Pyra-  
mid Films, Box 1048, Santa Monica,  
Calif 90406

### Dissolve Unit with Programming

Model 772Q Dynamic Que Dissolve  
\$865 Spindler & Sauppe, Inc, 13034  
Saticoy St, North Hollywood, Calif  
91605

### Multi-Media Programmer

Media Master 1200 Uses stereo cas-  
settes for slide, filmstrip and movie  
projectors AVC Div, Columbia Scien-  
tific Industries, Box 6190, Austin, Tex  
78702

### Educational Cassette Equipment

Monaural play-only, record-play and  
audio-comparator models \$179 95,  
\$224 95 and \$249 95 resp Telex, 9600  
Aldrich Ave, So, Minneapolis, Minn  
55420

### Slide King II Projector

1000 watt with 75-hr halogen-quartz  
lamp Charles Beseler Co, 219 S 18th  
St, East Orange, N.J 07018

### Directory of Tool, Die and Machine Shop Training Materials

National Tool, Die and Precision Ma-  
chining Assn, 1411 K St, N W, Wash-  
ington, D C 20005

### An Executive Briefing on Effective Speaking

Motion picture film BNA Films, 5615  
Fishers Lane, Rockville, Md 20852

### How to Advance Your Husband's Career

Two films, "Ask Yourself," and "The  
Partnership." BNA Films, 5615 Fishers  
Lane, Rockville, Md 20852

### Routes to the Executive Suite

Eugene E Jennings 334 pp \$8 95  
McGraw-Hill, New York, N Y 10036



# SUPER SESSIONS OF SEVENTY ONE



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Edited Tape Cassettes**

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## TOOLS FOR THE TRAINER

- The Internal Training Consultant
- Feedback Systems Big, Fast Performance Improvements
- Review of International Training Resources

## ORGANIZATION DEVELOPMENT

- How to Use Goal-setting to Increase Productivity
- Motivation Through the Work Itself
- Maintaining an Organization Development Effort

## MANAGEMENT BY OBJECTIVES

- Interaction Between MBO and OD Efforts
- Integrating MBO Into Your Management Development Program
- Book Review: George S Odiorne's *Training By Objectives*,  
Macmillan Company, 1970

## "CLASSIC SESSIONS" OF LASTING INTEREST

- Community Development Training
- How to Design a "Train-The-Trainer" Course
- Interventions in Organization Development
- The Role of the Female in the World of Work
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