DemoFest 2011
September 23, 2011
Rancho Cordova City Hall

New This Year: DemoFest 2011! This event will be hosted by the Sacramento Chapter ASTD on September 23, 2011 from 12:00 to 4:00 PM. Our theme this year is "**e-Learning All Things Great and Small**". DemoFest will involve local chapter members presenting e-Learning courses they have created using a variety of software. The presenters will be discussing the issues they encountered developing the e-Learning module and answering questions related to the learning curve for the software, support from the vendors and any technical problems they encountered and how they overcame them. Each presentation will last 25 minutes [includes time for a Q & A]; 5 minutes at the end of the presentation will be allotted for participants to rotate between presentations. A 15 minute break for refreshments, socializing and door prizes will occur at approximately 2 - 2:30 PM. Presentations will be given six times – 12:30, 1:00, 1:30,2:30, 3:00, and 3:30.

E-Learning software providers/sponsors will also have displays and demonstrations of e-Learning software available for participants to view. We anticipate 150 – 200 participants for this event. Participants will begin arriving at 11:30 AM, pickup a box lunch and listen to a brief presentation from the Chapter President along with introductions of the sponsors. Door prizes will be raffled off at the end of the event. With a wealth of participants, speakers and energy, this is the place to be!

The conference is also open for presenter, participant and sponsor registration.

So what does it cost?

- Participants – You may register for this event on our website – www.astdsac.org
  - Sacramento Chapter members - $49
  - Non Chapter members - $99
- Sponsors
  - $300 for a display area and a prize or prizes valued at a minimum of $100 total. Contact the coordinator for details and application.
- Presenters – Only six presentations will be given during the course of the event by each presenter. There are 10 slots for presenters. Contact the coordinator for details.
  - ASTD Chapter member - $59
  - ASTD National member - $99
  - Non ASTD members - $199

Visit our website to enter and if you have any questions, please feel free to contact Mike Hodge, DemoFest Coordinator by email at michaelhodge2000@comcast.net or phone at (916) 300-2416.

Hope to see you at the conference!