

atd CHAPTERS

Leader Connection Newsletter

Supporting Chapter Success

Updates & Reminders

Apply to serve on the 2024 ALC Program Advisory Committee

The ALC PAC, a national advisory committee comprised of chapter leaders, works with ATD staff to develop and execute ALC. The ALC PAC is charged with reviewing session proposals, recommending speakers to fill program gaps, and scheduling the program sessions. **The ALC PAC 2024 application deadline is June 30, 2023.** Access the application [here](#).

Mandatory IRS Filing Submission

The tax deadline was May 15, 2023 for most chapters. Chapter services requests each chapter submit a copy of their 2022 filed 990 or 990-N, along with a copy of the IRS' confirmation of acceptance [via this online form](#).

Chapter Exclusive Programming & CARE

Join content specialist Dayna Williams for an upcoming webinar open exclusively to chapter leaders and members to learn more about ATD's work around sales enablement. Attendees will also receive a special discount code for **SELL conference** registration only available to chapter members.

Send at least one standalone marketing message to promote the below webinar to chapter members and count the event as a professional development program in the chapter's 2023 CARE submission. Simply promote the event via email or social media and upload a screenshot using [this online form](#) to receive credit. Chapter leaders will receive marketing materials in coming weeks to support their promotion. More information on the webinar below:

Backstage Pass: ATD's New Focus on Developing Sales Capability – July 19 at 2:00 p.m. ET. Be one of the first to get an insider view into how ATD is investing in the sales training and enablement community. During this webinar, sales content leader Dayna Williams will share how a team of diverse, sales enablement professionals have taken the ATD Capability model and thoughtfully re-casted it to guide the work we do to 'Develop Sales Capability' within revenue generating organizations. She'll walk through the Work Methodology contained within this model and how this process will come alive at this year's **SELL conference** in November. Join to receive access to a special discount code for SELL registration just for chapter members. [Click here to register](#).



2022 Chapter Awards

Chapter Excellence Awards

Each year, ATD recognizes chapters for achievements in key areas of chapter development. The following chapters are being recognized this year for their work in 2022:

- **South Carolina** – Excellence in Strategic Partnership
- **St. Louis** – Excellence in Net Joint Membership Growth, Large Chapter
- **Madison** – Excellence in Net Joint Membership Growth, Medium Chapter
- **West Virginia** – Excellence in Net Joint Membership Growth, Small Chapter

Power Membership Awards

ATD also recognizes the top three CARE-achieved chapters in each size category for the highest percentage of joint membership as of December 31. The 2022 winners are listed below:

Small (fewer than 100 members):

- First: **West Virginia** (83%)
- Second: **Greater Cleveland** (82%)
- Third: **Greater Birmingham** (80%)

Medium (101 to 249 members)

- First: **Madison Area** (85%)
- Second: **Rocky Mountain** (66%)
- Third: **Central Indiana** (63%)

Large (250+ members)

- First: **Metro D.C.** (69%)
- Second: **Chicagoland** (62%)
- Third: **Dallas** (46%)

Congratulations to all our award winners. Keep an eye out for additional information on 2023 award opportunities coming soon.



Events

Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars during June and July. Click the links below for more details and to sign up.

DEI Real Talk – June 21 at 2:00 p.m. ET

Join National Advisors for Chapters (NAC) and fellow chapter leaders to continue the conversation started at the ATD Chapter Leaders Conference (ALC) on promoting inclusive, accessible, and meaningful experiences and discuss some of the key DEI themes and ideas shared at ATD23. This talk is intended for all chapter leaders, regardless of if you attended either event. [Click here to register](#).

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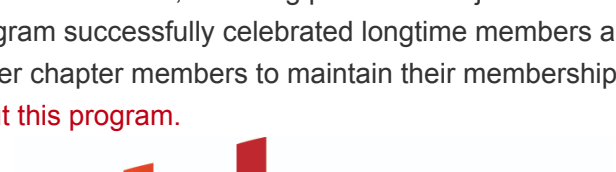
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Innovation & Recognition

June Chapter of the Month: Detroit

Wanting to recognize longtime chapter members, the Detroit Chapter developed a member anniversary recognition program to appreciate individuals who maintained a chapter membership for five or more years. Individuals were recognized via in-person and virtual programming, featured on chapter social media, and presented with gifts based on their tenure, including personalized journals and ATD Detroit jackets. The program successfully celebrated longtime members and now incentivizes newer chapter members to maintain their membership moving forward. [Read more about this program](#).



Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here](#).

Chapter Essentials

Connect With Fellow Chapter Leaders

Join the [ATD Chapter Leaders LinkedIn Group](#) to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

Looking for Assistance?

[Chapter Leader Community](#)

[Chapter Services](#)

[National Advisors for Chapters](#)