



LETTERS TO THE EDITOR

WANTS YOUTH TO BE HEARD IN JOURNAL

Dear Sir:

At the 25th Anniversary Conference in Miami, the call was issued to bring "young blood" into the Society. The premise, as I understood it, was to bring the ideas and knowledge of the needs of the younger generation into the Society so that we can fulfill better our responsibilities as training directors and educators. How can we answer this call?

One characteristic that is evident in today's youth is a desire to be heard. Since the *Journal* is the voice of ASTD, I suggest that a program be initiated whereby papers by the younger members be solicited and published on a regular basis. This would show the new members that we truly do want to hear their ideas, and it will provide broad dissemination of their fresh thoughts for our consideration. All of us should benefit from this exchange.

HENRY S. LIVINGSTON
Secretary
Cape Kennedy Division
Florida Chapter
ASTD

- *The Journal welcomes constructive critique and commentary on training and development from all relevant viewpoints. See article "Training and Development and the Youth Problem" by David Nadler in this issue.*

and contribute to their professional growth.

The ASTD conference was the best possible answer to the second broad purpose.

We solved the first by scheduling evening meetings and by using the major part of one day when the regular conference program was not of vital interest to us.

The end result was a busy, hard-hitting week, devoid of R&R benefits, which incorporated 18 hours of our company meeting, and, in our judgment, the best of the ASTD conference. Organizational problems were minimal. Conference rooms, services and equipment were excellent.

The May Department Stores Company Training Directors Conference of 1970 is scheduled for Anaheim, California May 11-15. The schedules have been opened up to allow daylight time on both Tuesday and Friday.

I have agreed to help co-ordinate company meetings of this kind for the ASTD Conference Design Committee. If you wish to consider such a strategy, I would be pleased to help.

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OFFER TO COORDINATE COMPANY MEETINGS AT CONFERENCE

Dear Sir:

It was not by chance that the ASTD conference of 1969 and the May Department Stores Company Training Directors conference of 1969 were scheduled for May 12-16 in Miami. We planned it that way. It was good planning. We realized the expected results.

We had two broad purposes in mind. First, we had specific content to cover in our own conference and, second, we wanted to stimulate our training staff