

*The Journal of Industrial Training*, published bi-monthly, is the official publication of the American Society of Training Directors. Editorial communications should be sent to the editor, H. Walter Shaw, care of The McGraw-Hill Book Company, 330 West 42nd Street, New York 18, N. Y. Correspondence concerning subscriptions and advertising should be addressed to the business manager, George McLaughlin, New York Trade School, 312 East 67th Street, New York, N. Y. Correspondence on other Society matters should go to the Secretary-Treasurer, Russel L. Moberly, University of Wisconsin, Madison, Wisconsin. Subscription price to individuals, \$3.00 per year. Single copies, 50c. Group subscriptions for members of unaffiliated groups of training directors available at reduced rates. Position wanted ads run free of charge for members. Arrangements may be made for reprints of articles appearing in *The Journal*, with the permission of the Editor.

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## President's Message

Our good friends and benefactors, Drs. C. H. "Chuck" Lawshe and John H. Moriarty of Purdue, have assured the Convention Committee that they will furnish, from the ASTD Library, an exhibit of selected home grown materials through which our Membership and Conferees may "browse" during the Convention at French Lick, March 12 to 14.

*There is only one hitch!* . . . And here is where you, my reader, come into the picture. This exhibit can be brought up to date, down to the minute, only if you mail your latest and best materials, or sets of training programs, to Dr. Lawshe, before January 15, 1952.

All of you received a release under date of 11/10/51, from W. C. Christensen, General Convention Chairman and A. W. Collins, President of ITA of Indiana, urging you to make this mailing. I endorse this heartily. Let me repeat that you should address your shipments to Dr. C. H. Lawshe, Division of Education and Applied Psychology, Purdue University, Lafayette, Indiana.

ASTD's Training Materials Exchange and Library Services Committee have initiated a follow-up questionnaire in order to make some awards at French Lick, based on member and Chapter participation in their services. Hope you are cooperating in this project also, as it is all part of the same effort to assure a bigger and better and more up-to-date exhibit at French Lick and a bigger and better ASTD Library at Purdue for the use of all of us.

Herman J. Gemuenden

*You are cordially invited to become a Member or an Associate Member of the American Society of Training Directors, an organization devoted to the advancement of training and education, especially as it applies to the American industrial system. The avowed purpose of the Society is the development of the profession of training. It functions as a coordinator of activity, a publisher of important and timely training information, a sponsor of Research; its JOURNAL provides a medium of exchange of ideas and publishes the results of special studies, training programs, and analysis of training and related activities.*