



CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.



Certificate of Completion



On Demand, Live Online, and In Person



11 Weeks to Study (5.0 CEUs)



30.5 Hours Toward Initial CTPD Eligibility



Aligned to Talent Development Capability Model™



Enterprise Team Training Available

Accelerate your readiness for the Certified Professional in Talent Development (CPTD®) certification exam and earn the credential that proves your talent development capability.

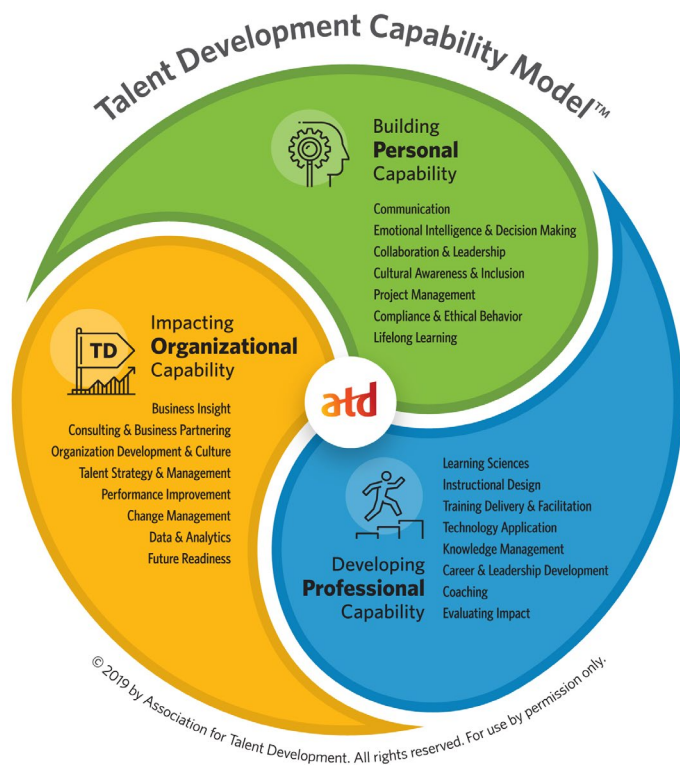
This program is designed to give ATD Certification Institute CPTD candidates a comprehensive, facilitator-led training experience spanning 11 weeks of study and 21 hours toward initial CTPD eligibility.

During this robust, in-depth, detailed review of the areas covered in the CPTD certification exam, learners will be set up for success to pass the CPTD certification exam. Participants will interact, engage, and learn through lectures, scenarios, case studies, and targeted use of the CPTD practice test. They will gain access to everything needed to fully prepare for the CPTD exam and be guided through virtual and in-person classroom experiences by a dedicated ATD expert facilitator who has been credentialed by ATD CI.

Administered by the ATD Certification Institute (ATD CI), the CPTD is a professional certification for talent development professionals with at least five years of experience. It is broad and measures a professional's knowledge and skill application across the breadth of talent development capabilities.

Why You Should Earn the CPTD Certification:

- Validate your talent development knowledge.
- Build confidence in your skills and abilities as a talent development professional.
- Differentiate yourself in a competitive job market.
- Broaden your career opportunities.
- Join an elite professional community.





CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

Innovative strategies prepare you to establish yourself in the talent development field with the CPTD certification.

Prepare with a comprehensive 11-week learning experience that will help you focus on the areas you need to prove your ability in and earn the CPTD certification.

This robust program uses a blended learning approach with on-demand resources; self-study modules; five-day facilitator-led training; and live online, facilitator-led check-ins to increase your confidence in preparing for and passing the CPTD exam.

The course goes beyond presenting content from the Talent Development Capability Model to prepare you for proving your mastery of the knowledge and skills on the exam. During the course, you'll create an individualized study plan that identifies what you need to focus on to achieve your goal of becoming certified. With a mix of lectures and engaging activities led by an expert facilitator, as well as access to a full-length practice test, this program gives you an end-to-end preparation experience so that you'll leave the course feeling confident to take the exam.

Course features include:

- A pre-course overview session on ATD Certification Institute credentialing
- A virtual kickoff session to introduce your facilitator and start your learning journey
- In-person training on the key elements of the Talent Development Capability Model
- Expert-led review and confidence check sessions with your facilitator and peers
- On-demand content review modules on the 22 TD capabilities assessed on the exam
- Exam preparation strategies and study plan templates
- Opportunity to take a full-length practice exam three times and debrief with your facilitator
- Additional learning resources, including 12-month access to the online *TDBoK Guide™: Talent Development Body of Knowledge*, second edition

Related Learning Opportunities:

ATD Master Trainer® Program

This unique assessment-based program has expert facilitators working closely with you to help you master all aspects of training delivery.

ATD Master Instructional Designer® Program

Prove your ability. Elevate your design. Develop impactful learning solutions.

Improving Human Performance Certificate

Enhance performance with a systematic and results-based approach, driven by business needs.

Measuring Return on Investment Certificate

Connect your learning investment to the business bottom line.



CPTD[®] Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

In this program, you will:

- Master the Talent Development Capability Model concepts covered in the certification exam.
- Build personal, professional, and organizational capacity through in-depth content review and application exercises.
- Identify individual knowledge gaps within the Talent Development Capability Model to focus and prioritize your study process.
- Receive a fully-prepared study framework to minimize the guesswork in preparing for the exam.
- Apply strategies to reduce test-taking anxiety.
- Practice answering both types of CPTD exam questions.



CPTD[®] Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

COURSE OVERVIEW

Week 1: Pre-Course Overview and Program Kickoff

(Live Online, 165 Minutes Total)

- Meet Your Facilitator
- Meet Your Peers
- Candidate Handbook
- Introducing the Online *TDBoK Guide*
- Your Study Plan for Success

Activities Include:

- About ATD Credentials
- Value of Certification
- What Domain Challenges You the Most?
- Complete Self-Assessment
- Confidence Meter
- Exam Preparation and Study Strategies
- Learning Portal Navigation

Week 2: Virtual Session One (2 Hour Live Online Session Led by ATD Facilitator)

- Ways to Use the On-Demand Course
- Introducing the Online *TDBoK Guide*

Activities Include:

- Content Overview
- Learning Platform Navigation
- Online *TDBoK Guide* Excerpts
- Facilitated Discussion

Week 3: Personal Capability Domain

(2 Hour Live Online Session Led by ATD Facilitator)

- Hot Topic: Collaboration and Leadership
- Building Personal Capability Review and Confidence Check
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*

Activities Include:

- Scenario Review
- Facilitated Discussion
- Opportunity for Open Questions

Week 4: Professional Capability Domain

(2 Hour Live Online Session Led by ATD Facilitator)

- Hot Topic: Learning Sciences
- Professional Capability Review and Confidence Check
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*

Activities Include:

- Scenario Review
- Facilitated Discussion
- Opportunity for Open Questions



CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

Week 5: Organizational Capability Domain (2 Hour Live Online Session Led by ATD Facilitator)

- Hot Topic: Data Analytics
- Organizational Capability Review and Confidence Check
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*
- Prepare for Practice Test

Activities Include:

- **Scenario Review**
- **Facilitated Discussion**
- **Opportunity for Open Questions**
- **Practice Test Overview**

Week 6: Live Online or Face-to-Face (6.5 Hour Session Over 5 Days Led by ATD Facilitator)

- **Day 1:** Review Gap Assessment Tool, Practice Test, and Building Personal Capability Domain
- **Day 2:** Developing Professional Capability Domain, Part 1
- **Day 3:** Developing Professional Capability Domain, Part 2
- **Day 4:** Impacting Organizational Capability Domain, Part 3
- **Day 5:** Building Personal Capability Domain and Next Steps in Preparation

Activities Include:

- **Focus Is on Analyze and Application of the Talent Development Capability Model**
- **Review of Case Management Questions**
- **Content Overview**
- **Scenario-Based Activities**
- **Activity and Practice Question Review**
- **Online *TDBoK Guide* Excerpts**
- **Facilitated Discussion**



CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

Week 7: Practice Test Debrief and Meeting With ATD Certification Institute (2.5 Hour Live Online Session Led by ATD Facilitator)

- Complete CPTD Practice Test
- Review Practice Test–Taking Experience
- Strategies for Test Taking and Reducing Anxiety
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*

Activities Include:

- Exam Prep FAQs
- Ask an Exam-Related Question
- Study Strategies to Prepare for the Exam
- Recommendations to Create the Optimum Exam Day Experience
- Test-Taking Strategies and Question Decoding
- What to Expect on Exam Day
- Sample Exam Screens

Week 8: Practice Case Management Questions (2 Hour Live Online Session Led by ATD Facilitator)

- Practice Taking Case Management Questions (scenario questions)
- Debrief CPTD Practice Test Results

Activities Include:

- **Scenario-Based Activities**
- **Facilitated Discussion**

Weeks 9 and 10: Professional Capability Domain (2 Hour Live Online Session Led by ATD Facilitator)

- Hot Topics: Technology Application and Evaluating Impact and Instructional Design
- Complete Professional Capability Review and Confidence Check
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*
- Practice Questions

Activities Include:

- **Scenario Review**
- **Facilitated Discussion**
- **Opportunity for Open Questions**



CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

Week 11: Organizational Capability Domain

(2 Hour Live Online Session
Led by ATD Facilitator)

- Hot Topic: Business Insight and Talent Strategy Management
- Complete Organizational Capability Review and Confidence Check
- Continued Independent Study Using the CPTD On-Demand Resources and Online *TDBoK Guide*
- Practice Questions

Activities Include:

- Scenario Review
- Facilitated Discussion
- Opportunity for Open Questions
- Practice Test Overview

What Participants Are Saying

“I initially obtained my certification to increase my visibility to recruiters and hiring managers. However, what I got out the certification process was a deeper understanding of the depth and breadth of talent development field as well as a general confidence boost in my role within the industry.”

– Sandra Smith, CPTD



CPTD® Certification Preparation Bootcamp

The most comprehensive CPTD exam prep program, which you can personalize, adapt, and engage in with your peers to meet your study needs.

RESOURCE SAMPLE

Study Strategies—Getting Started

This is the first in a series of three study aids to help you study for the exam. Review the tips provided and determine which options will help you.



Study Environment

Pick a setting that is free of distractions. Also, consider whether technology is a helper or distractor. For example, while you may have tools on your mobile device that support study, there are likely other apps that may divert your attention.

Remember to take breaks. After studying for 30 minutes or so, take a short break. Take a walk, have a snack, and then get back to it!

Trust your instincts. There are many, sometimes contradictory, tips for how to improve your study environment. If you try a particular study environment, and it is not working well, try another environment.



Study Plan

Plan your time. Evaluate how much content you need to cover and how much time you have to prepare. Decide how much time you must spend per day or week to be successful.

Choose your study strategies. Consider which study strategies you will use and build in time for them. Be sure to incorporate your strategies into your personal study plan.

Include study time in your daily schedule. It is easy to put off studying. Schedule a time each day or week that is set aside for studying. Add the time to your physical or electronic calendar.

Be flexible. While it is great to have dedicated time, also take advantage of downtime. Can you squeeze in some study time during a midday or lunch break? If you carpool or use public transportation, is there an opportunity for study during your commute?

Be sure to include free time in your schedule. Ensuring that you have planned time for family or personal activities up front will help prevent conflicting priorities.




Why Choose ATD as Your Professional Development Resource?

During the last 80 years, our mission has been to empower talent development professionals with the knowledge and skills they need to be successful and remain competitive. We accomplish this by providing learning that sticks and leads to measurable results in your on-the-job performance.


What You Can Expect From an ATD Course

- ✓ Research- and competency-based learning with applied adult learning principles
- ✓ Hands-on practical activities
- ✓ An engaging environment that builds confidence and makes learning personally relevant
- ✓ Actionable take-home materials to ensure real application back at work

95+ 
Course Topics

900+ 
Organizations Have Trained With Us

120+ 
Countries With an ATD Presence

150,000+ 
Professionals Have Learned With ATD Education

Ready to Get Started?



Register a Team/ On-Site Training

Interested in bringing a course to your company as an on-site learning event?

Call: **888.816.7813**

Email: enterprise@td.org

We Are Here to Help You and Your Team Learn, Grow, and Improve!