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PRESENTATION PRODUCTS

Product Information

If you would like more information on any product listed in "Presentation Products," circle the corresponding number on the Reader Service Card at the back of the magazine and drop it in the mail. The manufacturer will send the information you need directly to you.

If you would like to telephone the manufacturer, you will find phone numbers on the RSVP page. But please be sure to say that you read about the product in the *Journal*!

A Multifunction Projector

Visualon has released a new product that combines five presentation tools into one.

The Visualizer is an overhead projector, an opaque projector, a slide projector, an enlarger, and a video camera—all in one unit. A user can incorporate overhead transparencies, slides, video, and even handwritten notes into one presentation.

The Visualizer can be used with a standard projection screen, any size monitor, or a television receiver with video inputs. It also has zoom capabilities.

The price of the unit is \$7,995. For more information, contact **Visualon Inc.**, Cleveland, Ohio. *Circle 195 on reader service card.*

All Right, Arkwright!

Arkwright says its new Laser Film overhead transparency film provides optimal toner adhesion for fine image definition and is smudge-resistant.

The .004 (4-millimeter) film is for use with laser printers, including the HP LaserJet II, HP LaserJet IID, HP LaserJet IIP, Apple Laser-Writer II, and NEC 890. Each sheet has a paper backing, so the film can be continually fed and handled for proofreading. The paper backing can also be used for presenters' notes.

Laser Film comes in clear, yellow, and blue tints. It is available in standard 8½-by-11-inch size or A4 international sizes. The film is packaged in boxes of 50 sheets each.

Retail prices range from \$41.25 to \$52.50. For more information, contact **Arkwright Inc.**, Fiskeville, Rhode Island.

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Presentations Anywhere

WallWrite is a paper-thin, lightweight, portable white board from Peak Performance Systems.

WallWrite uses standard white board markers; mounts on any surface without adhesives, tape, or tacks; and wipes clean with an eraser or tissue.

The sheets can be arranged on walls, stacked to use as a flip chart, or distributed around the room for brainstorming sessions.

WallWrite comes in three sizes: 8½-by-11-inch, 18-by-24-inch, and

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24-by-34-inch, in pads of 36 sheets. Prices range from \$4.95 for the smallest size to \$32.95 for the largest. 100-sheet rolls of the 18-by-24-inch size are \$39.95 each.

For more information, contact **Peak Performance Systems**, Albuquerque, New Mexico. **Circle 197 on reader service card.**

Presenting Books on Presenting

Here are two books for presentation skills, one for speaking and the other for computer-based instruction.

Look 'em in the eye

Speaking to Groups: Eyeball to Eyeball, by James B. Anderson, is a practical guide for presentation techniques. It also addresses issues such as the fear of speaking before audiences.

The 368-page book covers such varied topics as platform skills, eye contact, authority posture, how to

prepare for questions and answers, do's and don't's for notes, and the Kennedy wit. The book also includes a self-test.

Two of Anderson's 12 rules for speaking success:

- Hook the audience instantly.
- Build from the closing.

Still not sold on the book? For a further example of Anderson's wisdom, read the interview with him in this month's "Four by Four" column.

The book costs \$29.95 in hardcover; \$19.95 in paperback. For more information, contact **Wyndmoor Press**, Vienna, Virginia. **Circle 198 on reader service card.**

"Presentation Products" is compiled and written by **Haldee Allerton**. Send items of interest to *Presentation Products*, Training & Development Journal, 1630 Duke Street, Box 1443, Alexandria, VA 22313.

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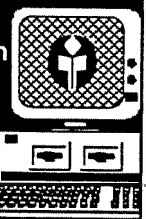
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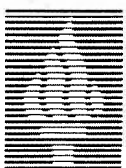
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