

the election.”

Due to a temporary vacancy in the office of ASTD secretary as of Jan. 1, such nominations should be forwarded to Darius Van Fossen, ASTD assistant secretary-treasurer, P.O. Box 5307, Madison, WI 53705.

Shortly after March 20, ASTD members will receive mail ballots describing the candidates for these offices. The results will be tabulated by ASTD auditors on April 19.

All members are encouraged to take part in this election. The success of a professional society depends upon its elected leaders who continue to make the Society viable to member needs.

Awards and Recognition Program Deadlines Extended

The deadline for the submission of applications for the 1973-74 ASTD Awards and Recognition Program has been extended until Feb. 28, 1974. The previous deadline was Feb. 1.

Award winners will be notified by the Awards and Recognition Committee by mid-March and will be announced to the membership in the April 1974 issue of the *Training and Development Journal*.

For additional information, consult your chapter awards chairman, your chapter officers, or the ASTD National Office, c/o the Awards and Recognition Committee.

Members Making News

Wendy J. Tuller has been named manager, Women's Affirmative Action, for Xerox Corporation. She will be responsible for the development and implementation of women's affirmative action programs throughout the company's worldwide operations.



James W. Pearson, ASTD executive vice president, has been appointed to the Education and Manpower Development Committee of the Chamber of Commerce of the United States. The committee is responsible for stimulating business involvement in improving education and manpower efforts, and identifying areas in which local and state chambers of commerce and trade associations can make a special contribution.

Martin H. Bowerman, ASTD chapter and member relations director, has resigned his position on the professional staff at the ASTD National Office to become director of programs and services for the Data Processing Management Association in Park Ridge, Ill.

Name Change Noted

The Industrial Training Council of New York Chapter, ASTD, has changed its name to

Management Development and Training Council of New York State.

Letter to the Editor

Dear Sir:

I have just finished Blumenfeld and Crane's article in the December 1973 issue entitled "Opinions of Training Effectiveness." Congratulations on a well-written study. I believe everyone in our profession should take notice and become much more serious about our evaluation system.

I also read Scannell's bit about the upcoming conference, "Profes-

'EVALUATION DICHOTOMY' CONTENDED

sional Experience for Growth," in the same issue. I hope Mr. Scannell is not headed for what Blumenfeld and Crane refer to as a case of "Trainer Ego." His evaluation card is exactly what Blumenfeld and Crane are telling us not to do.

Sincerely,

L. R. STEWART, Manager
Management Development
Control Data Corp.
Minneapolis