



# TALENT DEVELOPMENT LEADER MEMBERSHIPS

atd



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## Helping members solve business challenges today so they're more prepared for tomorrow

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, we explore solutions to difficult challenges talent development professionals face every day. As a group, we work collaboratively to uncover opportunities and build performance capability. Forum members benefit from benchmarking and networking with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free, and all discussions are hosted in a confidential environment.

### Membership Benefits

Consultative Concierge Service: Unlimited access to the Forum's premium content concierge service where they receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges

ATD Forum Labs: Signature learning workshops designed exclusively for Forum members to meet in person to connect, collaborate, and share

Confidential networking

Roundtable discussions

Complimentary registration to certain ATD events and education courses

Exclusive virtual events

ATD Professional Plus membership

Job Bank discounts

BEST Awards application

Exclusive content on members-only community website

Access to ATD's annual *State of the Industry* research report

### Why Your Peers Join ATD Forum

"To have access to innovative content and facilitator approaches. The Forum keeps it fresh. There is always something new, always something different; we are always learning and innovating, so I always feel like if I hadn't joined, I would be missing out."

Sandi Maxey  
Senior Vice President, Manager, Learning and Professional Development  
Sandy Spring Bank

To learn more, visit [atd-forum.td.org](https://atd-forum.td.org)



## A group of talent thought leaders that shapes the future of talent development

CTDO Next is an exclusive, individual membership for executive-level learning leaders who are shaping the future of the profession. This network was developed to gather the world's top talent development executives to help navigate what's next in the TD field with a focus on transformations in the future of work. Leaders explore topics and their implications and determine necessary changes through a think-tank approach, which gives our members an opportunity to refine the talent development profession with like-minded peers.

### Membership Benefits

ATD Research Resource Center: Access for the entire organization

Annual CTDO conference: A high-level meeting, networking, and retreat experience for members only

ATD International Conference & Exposition: Complimentary pass that includes special programming

White glove service: ATD's promise to deliver the utmost value to your organization via additional small conferences and education programs that best serve your team

On-demand consulting services with CTDO catalyst

Vendor-free networking with peers

Platform to share your thought leadership and organization's best practices through ATD writing and speaking opportunities

Contributions to the TD profession by providing advice to ATD

Complimentary registration to certain ATD events and education courses

### Why Your Peers Join CTDO Next

"Provocative. Relevant. Impactful. CTDO Next provides opportunities to stretch your thinking and actively contribute to the talent development agenda. You will engage with and learn from other top talent executives and be exposed to cutting-edge thought leaders."

Tim Tobin  
Vice President, Franchisee Onboarding and Learning  
Choice Hotels

To learn more, visit [ctdonext.td.org](http://ctdonext.td.org)

## How do I know which membership is right for me?

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<b>Primary Users</b>	Up to five designated representatives engage, and benefits are distributed to entire member learning organization	One designated individual engages, and benefits are distributed to entire member learning organization
<b>Audience</b>	Senior talent development leaders from organizations with mature learning functions	Top talent development leader in organization who is passionate about contributing to the field
<b>Value</b>	Advance members' careers and organizational capabilities	Advance talent agenda for the profession
	Solve problems happening today to prepare organizations for tomorrow	Uncover transformations in talent development to prepare the field for the future
	Participate in hands-on activities to do things differently	Participate in discussions to think differently
	Focus on award-winning practices	Focus on thought leadership
	Use collective experience to accelerate organizational performance capabilities	Use collective experience to give back and leave a legacy
	Benchmark and share best practices	Provide guidance to ATD in the form of advice
<b>Mission</b>	Content agenda driven by members' specific needs and business challenges	Content agenda based on emerging trends and transformations in talent development
	Actionable work products including templates, instructions, and job aids	Members advise ATD on research, education, and other agendas to push the profession forward
	Thought leaders within the field address topics of interest to members and their organizations	Thought leaders inside and outside the field address topics relevant to the future of TD
	Benchmark innovative practices and related metrics	Share expertise and discuss new ideas
	Produce content for the advancement of the consortium	Produce content to advance the profession

**Bundle discounts are available. Speak with our Enterprise Solutions team to learn more. Contact us at [enterprise@td.org](mailto:enterprise@td.org) or [td.org/atd-senior-leader](https://td.org/atd-senior-leader)**