



**DEMOFEST 2011  
Event Sponsor Application  
Sacramento Chapter (SAC)  
American Society Training and  
Development (ASTD)**

SAC ASTD will be conducting DEMOFEST 2011, September 23, 2011, from 12:00 to 5:00 PM. There are a limited number of sponsorships available for software and hardware providers. Sponsorships are limited to six companies and spaces will be allotted on a first come basis, using the date of receipt of deposit. Sponsorships for the event are \$300 and include: a table for product displays, WIFI hookup, chairs, box lunch, and company message inclusion in multiple email blasts to over 1,000 subscribers. Access to electric supply – sponsor must provide PC and PC projection system if needed. We are expecting 150 – 200 participants.

Completing this application and submitting it along with a deposit of \$150.00 will secure your company a display area on the floor during the event. The remainder of the sponsor fee (\$150) will be due no later than September 16, 2011. Contact Mike Hodge at (916) 300-2416 if you have questions or by email at [michaelhodge2000@comcast.net](mailto:michaelhodge2000@comcast.net). See attached floor diagram for room layout.

Submit your deposit check made out to Sacramento ASTD and this application to:

Mike Hodge, Chairman  
SAC ASTD DEMOFEST  
610 Portland Lane  
Galt, CA 95632-8449

Company Name	SkillSoft Corporation			
Company Representative	Marci Krasowski Dane Cannon			
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	City	Nashua		
	State	NH	Zip	03062
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Representative Email Address	<a href="mailto:Marci_Krasowski@skillsoft.com">Marci_Krasowski@skillsoft.com</a> <a href="mailto:dane_cannon@skillsoft.com">dane_cannon@skillsoft.com</a>			
Description of software or hardware to be displayed or demonstrated	SkillSoft library Elearning Custom developed elearning Leadership Development Channel / 50 Lessons Business Simulations			