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| **Chapter Name** | Chattanooga Association for Talent Development |
| **Chapter Number (ex. CH0000)** | CH4087 |
| **Chapter Location (City, State)** | Chattanooga, TN |
| **Chapter Membership Size** | Small (Less than 100) |
| **Contact Person for this Submission:** | Steve Swink or Karla Byrd |
| **Email Address:** | [steve.swink@thetrainingengine.com](mailto:steve.swink@thetrainingengine.com) |
| **Phone Number:** | (423) - 987 - 8582 |
| **Chapter Board Position:** | Director of Programs |
| **Chapter Website URL:** | [http://www.atdchatt.org](http://enotification.td.org/track/click/30530608/www.atdchatt.org?p=eyJzIjoiNXRLWnVfWlN4SG5rY0dzc3dHNnZsV1g3NVVzIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvd3d3LmF0ZGNoYXR0Lm9yZ1wiLFwiaWRcIjpcIjQzMTkyMGZjMjZkNDRlNzg5ZGZkYmY3YjE3NTI1ZGRlXCIsXCJ1cmxfaWRzXCI6W1wiNGFkNzJiNTcyNDFhOGFmYTI1ODM4NDZhNWQ3Y2Y2NTI4MzJmYjkyYlwiXX0ifQ) |
| **Submission Title:** | #Slack |
| **Submission Description:** | Maximize the real-time communications and strategy planning through channels on #Slack |
| **Need(s) Addressed? Please be specific.** | Members/Volunteers time-schedules; this tool has addressed just-in-time needs from the members of a channel to give input on what is needed from various people in a channel and documented for history purposes. Example: Documents uploaded into the channel for members’ review.  The application chimes the user as if it is a text message in the app and the members instantly is contacted by the channel of messages that may deal with issues, concerns and/or ideas all at the members’ finger tips.  Without having to go back and search email, wait for an answer through multiple emails, or make a phone call. |
| **What is your chapter's mission?** | Providing local presence with the best practices in talent development. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | Chapter leaders (and potentially rank and file members) can share “discoveries” and best practices in an asynchronous “come and go” fashion. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | Slack is a powerful collaboration tool that can be used not only for administrative tasks, but also ongoing training and “just-in-time” learning initiatives. It can also serve as a basis for curating “water cooler” and sometime otherwise hard to capture knowledge. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | Board members, volunteers, new leadership for the chapter, administration |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | No cost; just your time to communicate with your channel/team |
| **How did you implement: (please give a brief description)** | 1. Created new #Slack account 2. Created various channels for chapter-board, programs, membership, special-projects, finance 3. Send invites to different members via appropriate channel |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | Easy to use! Everything is in one place. Reduces back and forth emails. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Consider standard user naming conventions (such as firstname.lastname) for ease in locating and “tagging” other users. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | All board members; office admins. chapter documentation. |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Saw or heard of SOS on an area call with my NAC |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiWWlKMjJ3Sk50WHplSXZUbzZ4TWgxeVZXVEY0IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcIjQzMTkyMGZjMjZkNDRlNzg5ZGZkYmY3YjE3NTI1ZGRlXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |