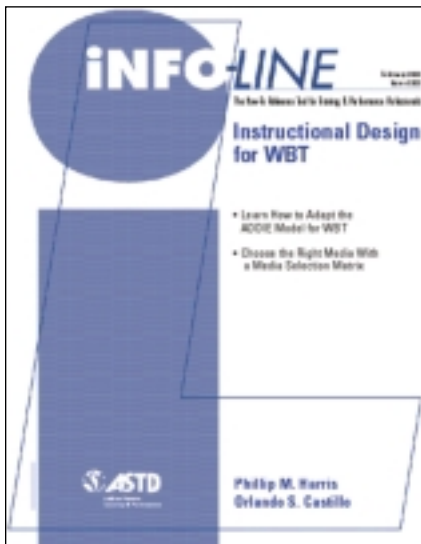


CLIP & SAVE



Info-line is ASTD's how-to reference for training and performance professionals, with practical, concise information in an easy-to-read format that gets readers up-to-speed on training topics in a matter of minutes.

How an organization chooses to utilize the Web in its training can result in either a competitive advantage or the wasting of precious resources. When those training dollars are on the line, you don't want to overlook the special considerations—and opportunities—that Web-based training presents.

This issue of *Info-Line*, "Instructional Design for WBT," explains the use of the ADDIE model adopted for Web-based training and focuses on the analysis, design, and special considerations essential to successful WBT implementation.

How to Order

You can purchase a copy of *Info-line* No. 250202, "Instructional Design for WBT," by calling the ASTD Customer Care Center at 703.683.8100. Use Priority Code ILDTD.

Media Selection Matrix

Use the following matrix to help you determine the appropriate Web-based training for your training needs.

Directions: Rate the importance level of each criteria as either:
2 = "must have" or 1 = "like to have"

Upon completion, add up the numbers for each criteria in the importance column. Those totals and the cost of the system will help you select the appropriate WBT.

		Vendor or System Name			
Criteria	Importance				
Animation <ul style="list-style-type: none"> ● importing ● exporting 					
Video <ul style="list-style-type: none"> ● importing ● exporting ● streaming 					
Programming Capabilities <ul style="list-style-type: none"> ● Java ● VB Script ● HTML ● XML 					
User Testing <ul style="list-style-type: none"> ● give responses ● provide feedback ● track scores ● back button ● next button ● glossary button ● home button 					
Administration <ul style="list-style-type: none"> ● track learner progress ● assign username and passwords 					
Support <ul style="list-style-type: none"> ● technical support ● instructor/SME Support 					
3rd Party Integration <ul style="list-style-type: none"> ● existing or legacy systems ● plug-ins ● programs 					
Total Criterion Cost <ul style="list-style-type: none"> ● product ● support ● enhancements 					
System(s) Selected					