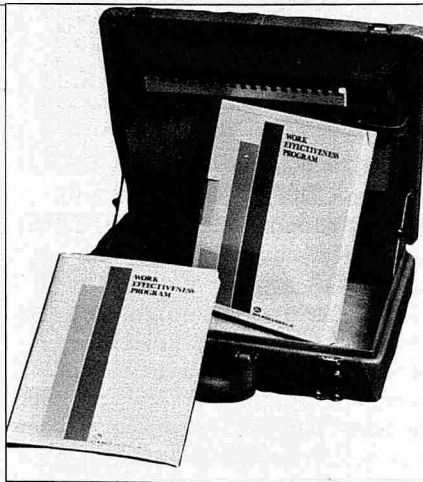


NEW TRAINING TOOLS

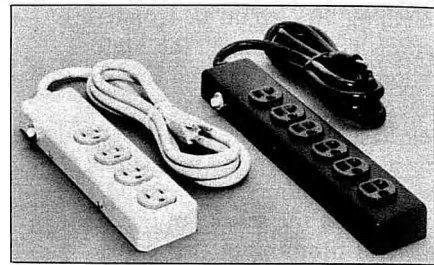


Safety-Training Program

The "Safety Matters Series" can provide the basis for periodic safety talks between first-level manufacturing supervisors and employees, using narrated color filmstrips on the job and follow-up reminder booklets. The materials are designed to be applicable in industrial training situations for any and all employees who work in manufacturing or assembly-type operations. A leader's guide is provided for each of the modules, and an administrator's guide is available for the program as a whole. The filmstrips run six to eight minutes and cover such topics as machine hazards, lockout, hazardous materials, hand tools, storage and stacking, etc.

General Motors Corporation.

For more information, circle No. 216 on reader service card



Multiple Outlet Relocators

"The Office Electrician" (outlet recorders with safety circuit breaker) features a slim contoured shape with four or six outlets, in black or beige. Safety features include a double insulated power supply cord, electrically grounded outlets and case. Designed to allow office personnel to add-on and relocate electrical outlets without the cost or mess of breaking through walls. These outlet relocators use ordinary office current (110-120 volts), and meet National Electrical Code and OSHA standards. Additional production information available.

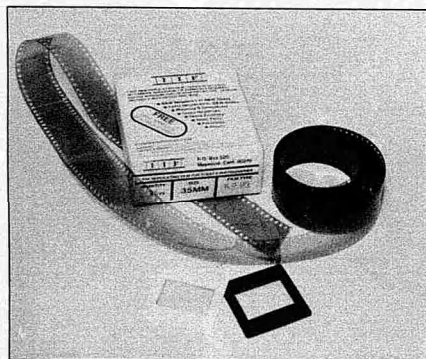
SGL Electric.

For more information, circle No. 234 on reader service card

Work Effectiveness

This packaged program is designed for internal use by organizations seeking to increase productivity and to improve the quality of employees' work life. The result of some 10 years of consulting experience, the program can be implemented by internally certified trainers. The program encourages a creative look at the structure of work and job design. It is team-oriented, offering several case studies, employee involvement, and analysis of current organizational problems. It is designed as a continuing appraisal through organized follow-up. The program is available in several modules and packaged in a slipcase. **Roy W. Walters & Associates, Inc.**

For more information, circle No. 215 on reader service card



Slide Duplication Kit

In this negative to slide duplicating kit there are 25 feet of special reverse duplicating film, instructions and a glass slide mount to produce 200 black and white positives for less than three cents each. The non-silver film uses a simple two-step dry photographic process: (1) Expose the film through your negative to sunlight or some other light source; (2) Develop the film for two seconds with instant heat (i.e., household electric iron). This system does not require chemicals or a darkroom. The processed slide is permanent and is designed to have a screen image. \$5.95. **Instant Image Films, Inc.**

For more information, circle No. 233 on reader service card

Office Slide System

This remote-entry color terminal system is intended to be one of the most advanced computer graphics terminal systems commercially available for creating full-color business slides. Full-color charts, graphs and word slides are created by an operator working with the terminal. The system's editing capabilities give the operator control over all the parameters of a slide: changes are made and viewed on a color television monitor. **Genigraphics.**

For more information, circle No. 223 on reader service card



Employee Relations Film

The film "Why Didn't Somebody Tell Me?" is designed to show personnel how to deal with the sensitive problems that arise in any organization. Hans Conried plays a cranky retired accountant who returns to his old company to help out. He disrupts the entire office by being too outspoken with constructive, but blunt criticism. Hans explains that most people are too polite and think it's bad manners to criticize, but that offensive behavior is costly and not acceptable in any organization. **BNAC.**

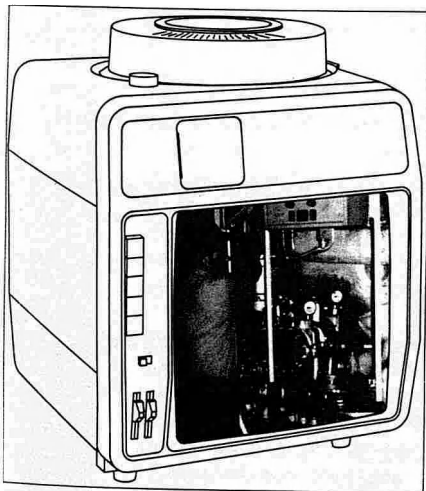
For more information, circle No. 232 on reader service card



"The Fine Art of Keeping Your Cool"

This 20-minute training film is a story about someone who loses their temper in a realistic office situation making communication and productive activity difficult. The film is designed to show that there are alternatives to getting angry; techniques for rechanneling anger into productive energy. Included in a study package is material for group discussion and self-paced instruction. Available in 16mm, Super 8mm and videocassette. **NEM, Inc.**

For more information, circle No. 224 on reader service card



Maintenance Training

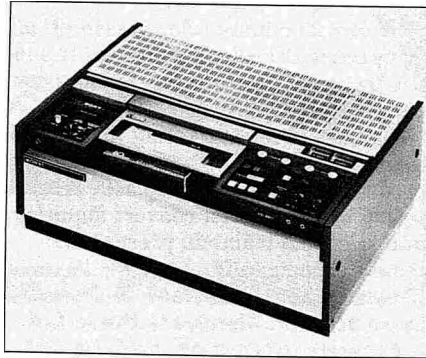
Included in these slide-tape programs on industrial maintenance procedures are: petrochemical plant operation, marine engineering, electrical and mechanical maintenance, and maintenance management. The programs can be projected in the classroom or shop. They are custom-designed to meet specific training needs, and to allow for cost-control of production. **PRC/MSG.**

For more information, circle No. 231 on reader service card

Audiovisual Equipment

Three slide-projector lenses feature a flat-field design and shatter-resistant barrels. The slide tray, model two, designed to facilitate presentations of multi-image shows, features a white line on the side that aligns with a line on the top permitting visual check to make sure that the tray is in the zero position before the start of a presentation. Projector models AF-2 and AF-3 will soon become available with a solid-state, continuously variable timing mechanism that will improve the reliability of that function. **Eastman Kodak Company.**

For more information, circle No. 227 on reader service card



Auto Search Recorder

The (VO-2611) U-matic videocassette recorder features auto-search capability. This function can allow a user to have the benefits of a U-matic format recorder and a random-access player in the same unit. Other features include a pause mode for still picture display and remote-control capability, and two separate audio tracks with signal-to-noise ratios, each having separate input level meters. Available from **Sony Video Products Co.**

For more information, circle No. 222 on reader service card

Microprocessor Training Lab

Designed to teach microprocessor software and real-time interfacing, the portable lab consists of 20 self-training modules (four volumes — 1,650 pages) and a hardware system for hands-on exercises. The self-training texts include modules covering programming fundamentals, real-time interrupt handling, control of programmable interfacing devices and the implementation of closed-loop control systems. Each module can guide the student through hands-on experiments that involve the coding and execution of programs on the microcomputer and interfacing hardware provided in the training lab. **Integrated Computer Systems, Inc.**

For more information, circle No. 226 on reader service card



Video Production Cart

This design incorporates large inflatable pneumatic tires that are designed to absorb more shock and vibration and make basic dolly moves possible while taping. A separate monitor shelf has been designed into the EFP-17 for operator convenience. Designed to transport all necessary portable video production equipment required for field production. **Gruber Products.**

For more information, circle No. 230 on reader service card

"Clear As Mud"

Designed to illustrate some common pitfalls to clear communication and can accompany "Train the Trainer" sessions. Life size puppets provide a hilarious demonstration during a communications lecture. Everything that could go wrong, does! Slides are not focused, the film isn't centered on the screen, and the microphone screeches from feedback. Available for purchase, preview and rental. **Bosustow Productions.**

For more information, circle No. 218 on reader service card

Projector Dissolve Stand

A compact, dissolve stand for vertical alignment of projectors for multiple image, single-screen slide presentations. Available in basic two- and three-projector models, the dissolve stand is designed to permit "piggyback" stacking for additional projection units. A five-inch tilt adjustment allows vertical matching of image from any number of stacked projectors. A horizontal adjustment is provided to assure image superimposition so there is no need to shift projectors back and forth. Available from **Singer Education Systems.**

For more information, circle No. 221 on reader service card

Selling by Telephone

This 13-minute training film is designed to increase the effectiveness of selling by telephone and to reduce time and travel costs of "in person" selling. It demonstrates a seven-step plan for selling merchandise, services and intangibles by phone, from planning the call to completing follow-up paperwork. The film is designed for supervisors who need to train entry-level sales staffs or upgrade telephone skills. Available in 16mm, Super 8mm and videocassette. **National Educational Media, Inc.**

For more information, circle No. 217 on reader service card

Visual-Sync Recorder-Player

This item is portable and designed to provide visual-sync capability with program stop, to meet demands by master-programming operations, repeat-group presentations and "must-work" situations. The model can control a single slide or filmstrip projector, or two-slide projectors for single-rate dissolve effects using an external dissolver. The recorder features an ease of operation, improved sound quality, serviceability, etc. **3M.**

For more information, circle No. 229 on reader service card



Rotary Shutter Camera

This model (RSC-1050) is a black and white camera designed for recording high-speed motion of any subject. The camera functions in low-light level situations. The rotary shutter is synchronized with the video signal when in operation which is intended to assure the user of clear, blur-free playback at any variable speed. The camera weighs about three pounds. **Sony Video Products Co.**

For more information, circle No. 219 on reader service card

AV Products Guide

This 12-page pocket-size brochure contains pictures, descriptions and uses of software, including film-strip maker kits, slide maker kits, plain paper copier transparency films, thermal transparency films, etc. The hardware section includes overhead and opaque projectors, the "Porta-Fax" thermal copier/transparency maker, "Slide-Talk" front/rear screen sound/slide projector, multimedia programming recorders, and more. Free copy available from **Buhl, Inc.**

For more information, circle No. 220 on reader service card

Training Program

Here is a 30-minute color presentation equipped with leader's guide and trainee workbooks. This audio-visual sales training program is intended to introduce techniques of telemarketing (increase of sales by telephone). Designed for any product or service; to help salespeople set-up appointments, convert inquiries into sales and maintain present customers economically. Available in sound filmstrips, sound slide and 10-day purchase preview. **Merchants House Ltd.**

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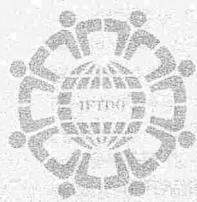
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