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| **Chapter Name** | ATD Memphis |
| **Chapter Number (ex. CH0000)** | CH4110 |
| **Chapter Location (City, State)** | Memphis, Tennessee |
| **Chapter Membership Size** | Small (Less than 100) |
| **Contact Person for this Submission:** | Nedra Bailey |
| **Email Address:** | [nbailey@mlgw.org](mailto:nbailey@mlgw.org) |
| **Phone Number:** | (901) - 831 - 9891 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [https://www.tdmemphis.org](http://enotification.td.org/track/click/30530608/www.tdmemphis.org?p=eyJzIjoiYVIzQ1F6SXZoNF9ueVJQY3k4TG5FTE15NGRzIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL3d3dy50ZG1lbXBoaXMub3JnXCIsXCJpZFwiOlwiZGZiNWI1ZTA5Yjc5NDk1MThkZWU5M2FjMWRjMjE5ODlcIixcInVybF9pZHNcIjpbXCJiYmYxMjFkZGVmYTk2MTcyZWY5MGUxMWZjNDUyYmFmNmY1ODhlM2FhXCJdfSJ9) |
| **Submission Title:** | "Get Better: 15 Proven Practices to Build Effective Relationships at Work" |
| **Submission Description:** | CRC member Leanne Barron received info via phone call with Nedra Bailey  This was the first webinar program the chapter has ever done this way and it was a big success. Todd Davis from Franklin Covey delivered the presentation about building effective relationships via a webinar that was shown to all in attendance. The chapter hosted the event at a local educational institution and they had 32 attendees. |
| **Need(s) Addressed? Please be specific.** | The event increased membership and the engagement of chapter members. By providing useful information that they could bring back to their workplaces and immediately apply, the program met the chapter members' professional development needs. |
| **What is your chapter's mission?** | To provide knowledge, leadership and professional development for our members to meet workplace learning and performance challenges. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | It provided members with soft skills needed to increase effective work relationships in the workplace (meeting workplace challenges). |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | The program gave members essential information in order to help them develop talent in their individual workplaces. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | Members of ATD Memphis |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | Catering costs, cost for participants to attend and a few hours for board members to plan |
| **How did you implement: (please give a brief description)** | The chapter secured Bethel University as a location for the webinar and had members come there to view the program. It was an interactive session and participants were able to ask questions during the presentation. The topic was very popular, attendance was extremely good and the information was well received. This way of doing a monthly program worked well and could be replicated for future events. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | Based on survey results the program received positive feedback  Networking was successful with several different companies in attendance  In general, publicity for the chapter was really good |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | In the future the person or group of people in charge of setting up the site should get there earlier to take care of any issues and test the technology. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | The membership chair of the chapter initiated this effort |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Other |
| **If you selected "other", please explain your response.** | At the CRC booth at ALC |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiejMzaVUzX3ItWU1EN2VpdkE1by1WVGJZMDF3IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcImRmYjViNWUwOWI3OTQ5NTE4ZGVlOTNhYzFkYzIxOTg5XCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |