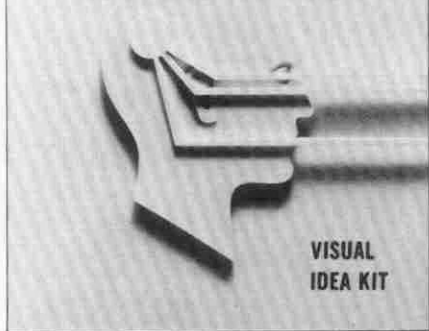


New Training Tools

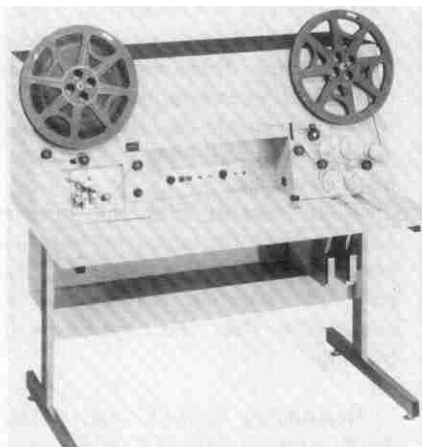
The NEW GENERATION OF COMMUNICATIONS AIDS



A/V Idea Kit

The *New Generation of Communication Aids* kit consists of case histories, a complete description brochure, price lists and a free case history sample of a slide and viewer package. The kit details ideas, preparation information and costs on a new Audio/Visual system. Taylor-Merchant Corp.

For more information, circle No. 425 on Reader Service Card



Film Inspection, Cleaning Unit

"Omega 160" combines sophisticated technology with cost-effective film inspection. Cleans film *after* inspection and repair. Automatic monitor and control circuitry; 712-square-inch work surface. Solid-state electronics. Research Technology Inc. (RTI).

For more information, circle No. 445 on reader service card

A/V Catalog

Audio-Visual Training Packages is a 24-page catalog of training filmstrip and cassette programs covering topics on general supervisory and management training, instructor training, communication, business and secretarial training. Addison-Wesley Publishing Co., Inc.

For more information, circle No. 427 on reader service card



Video Console Unit

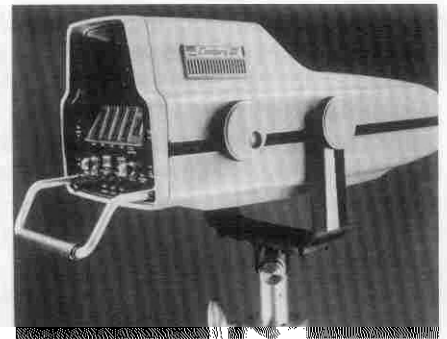
The AV400A is a compact and complete video center, designed for efficient video-cassette or reel-to-reel operation. Overall dimensions are 54" high by 24" deep by 30" wide. The Winsted Corp.

For more information, circle No. 431 on reader service card

Programmed Instruction

Safe Handling of Light Ends is a new course in the PILOT programmed-instruction series. Based on the theories of B.F. Skinner, programmed instruction teaches a subject in small steps or frames. Each frame teaches one bit of knowledge and asks the learner to fill in something learned in a previous frame. Howell Corp.

For more information, circle No. 428 on reader service card



Color TV Camera

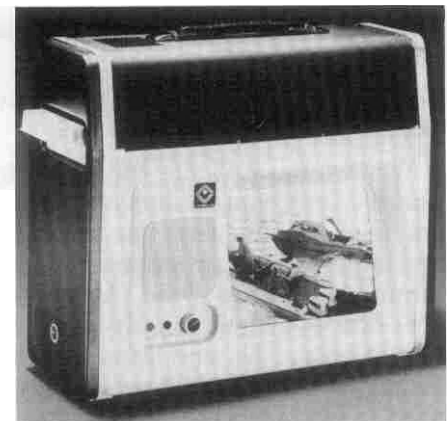
Single-tube camera includes enclosed lens systems with built-in cable-drive zoom and focus, standard/macro control, remote iris setting readout, two-way intercom channel and tally lights, as well as single color balance control. Sharp Electronics Corp.

For more information, circle No. 440 on reader service card

Speed Reading

"Speed Reading In One Day" employs a newly developed technique that has tripled the reading speed of many participants in just six hours. Workshops presented by appointment on corporate premises. Price \$85 per person, including unconditional guarantee and all materials. Carlton Associates.

For more information, circle No. 433 on reader service card



16mm Filmstrip Projector

The "Duo-16" two-in-one projector is designed to provide either individual or group-selling, training or communications capability. Rugged, portable, briefcase size allows for easy storage under an aircraft seat. Features remote start/stop with optional 10 ft. cord, external speaker or headset jack, film forward and reverse. LaBelle Industries.

For more information, circle No. 436 on reader service card

Instructional Materials Catalog

Catalog includes publications, slide sets and transparencies on: Electricity, hydraulics, horsepower, grounds keeping, irrigation, tractors. American Association for Vocational Instructional Materials.

For more information, circle No. 444 on reader service card



Metric Aid

"The Corporation and Metrics" kit is designed to teach corporate personnel, within many departments, the basics of the international metric system. The kit contains more than 200 ready-to-use masters for overhead projection visuals. Ten metric slide rules are also included in the package. 3M Co.

For more information, circle No. 438 on reader service card

EEO Film

"Discipline — A Matter of Judgment" is a color/sound motion picture designed to train all managers and supervisors in discipline practices consistent with Equal Employment Opportunities legislation. Emphasizes the need for objectivity and impartial judgment at all levels of discipline. National Educational Media, Inc.

For more information, circle No. 435 on reader service card

Leadership Skills

Winning With Leadership Skills is an audio-cassette/workbook program designed to teach management methods, self-evaluation techniques, behavioral science principles and how to apply this knowledge to specific job situations. American Management Associations.

For more information, circle No. 426 on reader service card

Films Catalog

Business Films Catalog features business and vocational educational films available from a variety of producers on subjects like women in the world of work, programmed learning, motivation and productivity, etc. Thompson-Mitchell and Associates.

For more information, circle No. 429 on reader service card

CDD Resource Directory

The Source and Resource Directory is a 75-page reference of literature, films, published articles and periodicals, primarily on urban community development. \$4.50 to ASTD members; \$5.50 to nonmembers. Community Development Division, ASTD.

For more information, circle No. 446 on reader service card

Personnel Accreditation Program

Testing program provides for accreditation as accredited executive in personnel or accredited personnel manager, diplomat or specialist. ASPA Accreditation Institute, American Society for Personnel Administration.

For more information, circle No. 447 on reader service card

Transparency Organizer Kit

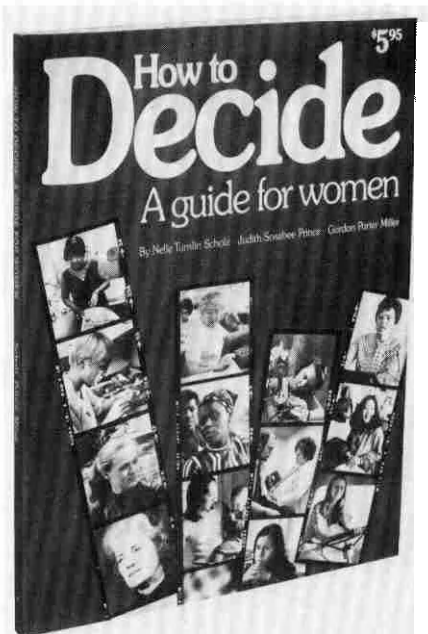
Flipatran® Overhead Transparency ORGANIZER Kit helps organize, project and file transparencies. Includes projection binder, viewer stage, add-in strips, blank transparencies, instruction manual, lettering number guide and labels. \$29.95. Visual Systems, Inc.

For more information, circle No. 441 on reader service card

Conflict Management Film

Two-part full-color film titled "Conflict: Causes and Solutions" shows how conflict can become a constructive force in any organization. Part I helps managers understand conflict; Part II shows three conflict resolution approaches. Roundtable Films, Inc.

For more information, circle No. 442 on reader service card



Women's Career Needs

How to Decide: A Guide for Women by Nelle Tumlin Scholz, Judith Sosebee Prince, and Gordon Porter Miller aims to help women of any age learn decision-making skills and set goals with special emphasis on career development. 128 pps./\$5.98. College Entrance Examination Board.

For more information, circle No. 430 on reader service card



Folding Study Carrel

Quick-folding carrel eliminates storage problems. Features rectangular work surface, power column, student-controlled light source. Two widths — 36" and 48". Desk top and shelf have white leather plastic laminate surface; side and back panels are in teak plastic laminate. Howe Furniture Corporation.

For more information, circle No. 443 on reader service card