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Blogs/Websites/Apps

Allison Horak (allison.horak@ppldev.com): Mark Murphy, author, blogger: LeadershipIQ.com. Forbes publishes his blog at <http://www.forbes.com/sites/markmurphy/#2e5a61ab2e32>.

Virginia Crowe (vcrowe@redhawkcasino.com): Mentimeter.com: web-based audience interaction tool using Multiple choice, anonymous word cloud, rate by scale, open-ended answers, topic prioritization, who will win and more. Example: Is the dress blue and black or white and gold? Crowd participation.

Jessica Wallenius, CPS: (jwallenius@cprhr.us): elearning software [Articulate Storyline](http://ArticulateStoryline) and [eLearning Heroes](http://eLearningHeroes) community. Great eLearning tools to create engaging and interactive online modules. Easy to use and many free video tutorials and a great support network. Offers branching scenerios. Building modules. Fast email turnaround.

Rob Vanatta (rvanatta@rcmg.com): eLearning development made easier. Since there is no more Microsoft clip art, "CLKER.com" offers public domain clip art. Some interpretive pieces of art, but most are vector images, which re-size well. Can customize images using Snag-It or other photo editing tool.

Doug Greene: Quizzes and content on any mobile device. www.Quia.com (\$199/year) quizzes, results in a spreadsheet, feedback to the student. Designed for K-12 teachers, but useful for consultants and organizations (using corporate version).

Doug Greene: Distill the essence of everything down to one word per year. Website: www.GetOneword.com

Doug Greene: The Enneagram: 9 distinct personalities at www.douglikesit.com, Also, Jane Hart (from the UK). The Centre for Learning and Performance

Technologies (C4LPT) offers direct links to other great resources. C4LPT.co.uk (and @c4lpt Twitter Handle).

Gavan Ambrosini, CA Employers Association (gambrosini@employers.org):
www.Mindtools.com offers ideas for your workshop.

Dan Sundberg (dan@abatechnologies.com): website for royalty-free images: Pexels.com. Beautiful imagery for Powerpoint presentations. eBook: <http://aubreydaniels.com/human-performance-diagnostics-ebook> on Human Performance diagnostic tool and performance diagnostic checklist. Human performance guidelines, such as are the parameters clear?

Tom Moore (temoore@cityofsacramento.org): Websites: [The Energy Project website](http://TheEnergyProjectwebsite) teaches that people are not computers; you need to re-charge your energy. Brainrules.net also uses the latest neuroscience to show you how to perform at peak efficiency, be more productive and happier.

Todd Greider (todd.greider@gmail.com): Feedly is an online news aggregator app. You can save articles to read in a single place for a real time-saver. Also, leverage LinkedIn to create your own Personal Learning Network (PLN) – create tags and assign contacts to them for easy response and organization.

Sheryl French (sheryl.french@meadhunt.com): Speaker, Coach and Author Jullien Gordon offers free stuff on his website, blog, TED talks, podcast on iTunes and more. Hard workers work without stress. A recovering workaholic, he offers free downloadable worksheets at <http://julliengordon.com/>.

Sherri Graham: An app called CamScanner allows you to turn your phone or tablet into a scanner for intelligent document management (either as a jpg or PDF file).

Michele Mariscal (mmariscal@sia-jpa.org): Help your Board of Directors. Todd Greider, our Marketing Director, introduced us to Trello.com. It is a site where we can store and house all of our agendas, minutes, and operational plans. Eliminates

email glut. Comment, as needed only. Windtunneling.com offers a social collaboration tool via a web based application. A windtunnel is a funnel that they make to create an artificial airstream to test aerodynamics. Systemic principles are embedded in software to support the principle of transparency, candor and diversity. The site enables voices to be heard anonymously by opening conversations. Blog: [Human Nature at Work](http://HumanNatureatWork.com) with David Lee.

Ben Arreguy: 80-90% of all texts get opened and read. Email doesn't, due to large volume. Better than a phone call. www.Twilo.com costs less than half a cent to send out.

Mike Hodge (MichaelHodge2000@comcast.net): Big Dog/Little Dog Juxtaposition: <http://nwlink.com/~donclark/>. This is a great website for ISD and trainers.

Janet Isom, Social Media Trainer and Career Coach (JanetMIsom@gmail.com): Great website, whether you are a job seeker, consultant, or career coach about "How to Market on Social Media" is the www.SocialMediaExaminer.com. Offers free articles, such as how to market to your network, your alumni association, via different social media outlets (including LinkedIn).

Barry Kruse, Franklin Templeton (barry.kruse@gmail.com): Notetaking apps, such as Evernote which takes notes and can share them with all devices. It can scan images, etc. Corporate environment: Microsoft OneNote (not cloud-based). Franklin Templeton is up and running on www.socrative.com which is the world's quickest, easiest, cheapest (free) gamification platform.

Books/Authors/Speakers

Trudy Currier (Tcurrier@yahoo.com): – I attended ATD Sacramento’s SuperSession with Sharon Bowman last spring on her new book “*Using Brain Science to Make Training Stick*.” The 6 learning principles can easily be incorporated into your existing lesson plans. Sharon has an excellent website at <http://bowperson.com/>

Gavan Ambrosini, CA Employers Association: Great book for presentation skills is “*The Charisma Myth*” by Olivia Fox Cabane. Charisma is a skill that can be learned. Four Types: Authority, Warmth, Focus, and Visionary. You can easily learn all four types.

Paul Signorelli (paul@paulsignorelli.com): Books: Ann Bruce – “*Speak for a Living*” and “*Make It Stick: The Science of Successful Learning*” by Peter C. Brown, Henry L. Roediger, and Mark A. McDaniel. “*Make It Stick*” offers plenty of research-based offerings about learning.

Doug Greene: Book: “*Death by PowerPoint*”

Marc Wilner, Summit Funding (marcmwilner@gmail.com): A book: “*Slide:ology: The Art and Science of Creating Great Presentations*” by Nancy Duarte. Excellent advice for creating great presentations.

Daniella Devitt: Book: “[Talk like TED: The 9 Public Speaking Secrets of the World’s Top Minds](#)” by author and speaker Carmine Gallo. Gallo’s book emphasizes the importance of stories to gain audience engagement. Danielle recently contracted to be a Conference Keynote Speaker. Her contract included the commandments of TED. Be vulnerable. Speak of your successes and your failures, as well as your passion. Always be accessible to your audience in your breakout times and in between sessions.

Bill Hovey (whovey81@gmail.com) - Book: “Monday Morning Leadership” by David Cattrell. Management and Leadership lessons. Story about a team falling apart, so every Monday morning meeting with mentor turned team around. Great quote: “Employees don’t leave companies; they leave managers.”

Classroom or E-Learning Training Exercises/Techniques

Sylvette Wake (sylvettewake@gmail.com): Picture the Point – Use Pictionary approach to get key point across. Draw the concept. Ask teams to guess the topic/point such as “A computer in every home.” - (Bill Gates) She uses this example to show why a vision is essential in every corporation. Demonstrate ideas as a picture, instead of using words.

Jessica Mirabile, California Employers Association: State an icebreaker with one fun fact about you. “I am crazy about and own five dogs.” Set the tone for your training. Go first, as you are the model and lead by example.

Alex Read (reada@cce.csus.edu): Tip to erase permanent marker off of a whiteboard: Use hand sanitizer to clean.

Matt Jacobmeyer: “Stand up, close your eyes, spin around twice. Now point north.” Everybody thinks they know their direction, but they don’t, without clear direction.

Lorna Carriveau (CarriveauL@att.net): – Class Alliance: During introductions in a multi-meeting class, ask each participant two questions and scribe answers on a flip chart. Set the tone by asking “What do you need from me to be successful in this course?” and “What do you need from each other?” Type the answers into a three column table adding into the 3rd column “What I need from you?” with your needs for them to be successful. Post the printed table or bring to next meeting as a handout. It clarifies expectations and sets groundrules.

Kim Geil, Sacramento State (geilk@cce.csus.edu): As a speaker/trainer, dance to the front of the room with fun music and get everyone up and dancing too. Do some simple movements the participants can mirror. Great way to start the session as well as come back from breaks. Recently enjoyed a pair of speakers who used this exercise in a seminar. They got everyone to dance, even though people weren't skilled dancers.

Jennifer Baker (jbaker@redhawkcasino.com): Core values exercise - Describe "fun" as a core value in context of a learner's favorite hobby, which is voluntary, such as paddle-boarding. Happiness and pleasure – as in having "fun" as a core value in the workplace. It's self-driven.

Mark Anthony Germanos: One person talks at a time. Everyone shows 100% respect for everybody else. Count on my hand for 10 seconds in silence. Lays down the law and establishes control of the room.

Lisa Blutman, EDD (Lisa.Blutman@edd.ca.gov): IceBreaker Ball, but she prefers the [Leadership Thumb Ball](#) to reinforce everything the students learned. Good reason to be a leader. A thumb ball is like a soccerball. People answer the question their thumb lands on, as the ball has prompts printed on it.

Marc Wilner, Summit Funding (marcmwilner@gmail.com): IceBreaker- Name Chain, such as "Marc Monkey," using first letter of name, then next person repeats last person's Name Chain ("Marc Monkey") before offering their own, etc.

Mary Ellen Kassotakis (Maryellen.kassotakis@oracle.com): The 6 Word Story – this is a challenging activity that stimulates creativity. Such as Ernest Hemmingway, "For Sale: Baby Shoes, Never Worn." Great for teams that want to do self-branding. Deep thinking exercise. More engaged conversations.

Steve Saylor, Golden 1 – ssaylor@golden1.com: Create/print folded brochure instead of single page handouts to reduce handouts from detaching/getting lost.

Doug Greene doug@douggreene.net: Three rules about engagement. Write on sheets of paper the acronym HASBA. Stands for Hook, Agitate, Solution, Benefit, and Action. These are the steps you want your listeners to take to get them to act. <http://AllThingsDoug.com/> has a link to all of these insights.

Paul Signorelli: Engage online learners by checking in to respond to learner's comments online at least once a day for multi-week courses, as learner's involvement increases dramatically. Monitor online classes to increase attendance and completion of classes

Other Professional Development Organizations/Training Courses

Mike Ziebron (michaelziebron@gmail.com): Join Toastmasters or at least visit a club. It's a great opportunity to sharpen communication and leadership skills. It's also a workshop environment, which is very supportive and constructive. It's also a fun experience. Grass Valley ToastMasters: <http://empiretoastmasters.com>

Denise Garland, DOJ Statewide: Infusion is the mission of her dept. Happiness, a [UCD Extension online class](#) about maintaining positive leadership concepts.

Doug Greene: Drop in to [Toastmasters "the Articulators"](#) in Roseville.

Talent Development Topics/Lessons

Ron Bauer, Dignity Health (ronbauer@yahoo.com): Change management is about results. Engage the client with this question, "What would happen if you put in this multimillion dollar system and no one used it?" Change management always starts with the "Why?" Burning platform is too fear-based; compelling vision is more conducive to following.