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| **Chapter Name** | New York City |
| **Chapter Number (ex. CH0000)** | CH1026 |
| **Chapter Location (City, State)** | New York, New York |
| **Chapter Membership Size** | Medium (101 - 349) |
| **Contact Person for this Submission:** | Greg Simpson |
| **Email Address:** | [gregory.simpson@atdnyc.org](mailto:gregory.simpson@atdnyc.org) |
| **Phone Number:** | (646) - 256 - 0357 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [https://atdnyc.org/](http://enotification.td.org/track/click/30530608/atdnyc.org?p=eyJzIjoiWXhzaXRCblBhQS1UX05oak9fU2dtY0FZdEZzIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2F0ZG55Yy5vcmdcXFwvXCIsXCJpZFwiOlwiMWJlNjAzYmQ1MjAyNDNmZmI1Mjc1OGYwM2ZhZGQ1MTVcIixcInVybF9pZHNcIjpbXCI0ZDQyN2FkMjJlZTc2YTBmNzNiMjdhZjBlYWNiY2VlMDU5NmI0MWQ3XCJdfSJ9) |
| **Submission Title:** | Knowledge Center on Wild Apricot |
| **Submission Description:** | The Knowledge Center is our repository for recordings and documents related to ATD NYC events. It is accessible to all chapter members through the atdnyc.org website. For Chapter Events, we post the slide presentation (when possible), embed any recordings of the event that are available (we’ve had some success in filming our Chapter Events), and any other documents that were provided at the event. For Chapter Webinars, we upload/embed the recordings and the presentations along with any other documents that were provided. For Special Interest Group Events, we upload the recordings and presentations for any webinar sessions and we post the presentation and any related documents for our in-person events.  Having a repository provides members access to content and allows them to access all programming benefits that come with chapter membership. Items are posted in reverse order (newest at top & oldest at the bottom) to help members quickly identify new content in Knowledge Center. |
| **Need(s) Addressed? Please be specific.** | Added a rich resource for members to access content following meeting or if they were unable to attend the meeting. |
| **What is your chapter's mission?** | Our mission is to serve the business professionals of Greater New York City with cutting-edge human performance improvement programs, resources, and events so they can deliver strategic value to their stakeholders; to expand their network of professional relationships; and to enhance their career opportunities. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | By providing a resource rich knowledge center, we are making sure that people have the information needed to deliver strategic value to stakeholders while making our members the best that they can be so they can help other people. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | By providing a resource rich knowledge center, we are making sure that people have the information needed to deliver strategic value to stakeholders while making our members the best that they can be so they can help other people. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | ATD NYC members |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | WA subscription costs, volunteer hours, volunteer resources to record sessions (events & webinars) |
| **How did you implement: (please give a brief description)** | Had a session with Debbie Richards about WA, planned, and implemented by April 1. During rollout, Knowledge Center was available for first 3 months of the year and all of 2017. Items are posted in reverse order (newest at top & oldest at the bottom) |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | Member Satisfaction – Providing content to waitlisted events & easier to navigate  Knowledge Center items are posted in a week. Tracking of visits / site info via google analytics |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Record the sessions to post for members whenever possible, this creates a richer resource for members. as allowed. Videos are embedded & posted to you tube. This allows for ease of access and better user experience. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | N/A |
| **Please attach any documents that help support this submission: (additional documents and documents over 2MB should be sent to Samantha Herman,** [sherman@td.org](mailto:sherman@td.org)**)** | [ATD NYC - Knowledge Center on Wild Apricot Website.docx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiMnl5RjFjVzNqMU9xZ3lBcTFTUWFSamVIcDJzIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhPVGdtWld3OVpXeGxiV1Z1ZEY4eE5nPT1cIixcImlkXCI6XCIxYmU2MDNiZDUyMDI0M2ZmYjUyNzU4ZjAzZmFkZDUxNVwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Other |
| **If you selected "other", please explain your response.** | Previously Submitted SOS |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoicmJwNUkzcHkyUFBfTktaYXZuYXFqamVuUkVvIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcIjFiZTYwM2JkNTIwMjQzZmZiNTI3NThmMDNmYWRkNTE1XCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |