

# PRESIDENT'S PAGE

## Looking Forward ...



... and honoring the past. After a period of time has gone by, be it six months or five years, do you ever step back to look at what you have accomplished or how things have changed? I did so recently after speaking with a member during the ASTD Annual Meeting at our Inter-

national Conference and EXPO in June.

This member explained that she was an ASTD chapter president in the United States but had to cut her term short due to a job transfer overseas. When she returned, she was anxious to catch up on what she had missed. She was surprised to learn about ASTD's new programs, enhanced services, and streamlined delivery mechanisms. She told me, "I had no idea that I missed so much in two short years!"

After speaking with her, I reflected on the changes that have taken place during the past several months. Two areas of focus include delivering more content about the workplace learning and performance field to members and providing electronic access to that information.

More than ever, members' knowledge is being spread far and wide in *T+D* and *Learning Circuits*, in our books and publications, in online

discussions, during educational sessions at ASTD's conferences and expositions, on volunteer committees, and locally in ASTD chapters and global networks. We are constantly refreshing and updating content in the members-only section of our Website and in some of our newer electronic communication vehicles.

Speaking of electronic delivery, how many of you are familiar with *ASTD Links*, the monthly e-newsletter for members, by members, and about members? *ASTD Links* is your opportunity to share best practices and learn from colleagues. And, are you staying up-to-date with the latest industry news in ASTD's weekly email, *The Buzz*?

There are many more changes I could tell you about, but it's also important to tell you what hasn't changed at ASTD in our 58-year history. Grounded in our roots as a not-for-profit professional society, our purpose is to serve our members, lead the profession, and be the impartial and trusted voice in the workplace learning and performance industry.

Everything we do is tied to our mission and to serving our members. Without all of you, ASTD would not exist. We honor the work that you do and are grateful to you for volunteering your time. I encourage you to continually share your knowledge and expertise with the ASTD global community. Together, we have the power to help individuals grow and succeed and to shape the future of learning and performance.

A handwritten signature in black ink that reads "Ina Sung". The signature is fluid and cursive, with a long, sweeping underline.

President and CEO  
ASTD