



# TALENT DEVELOPMENT LEADER MEMBERSHIPS

atd



**atd** FORUM

## Helping members solve business challenges today so they're more prepared for tomorrow

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, we explore solutions to difficult challenges talent development professionals face every day. As a group, we work collaboratively to uncover opportunities and build performance capability. Forum members benefit from benchmarking and networking with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free, and all discussions are hosted in a confidential environment.

### Membership Benefits

Consultative concierge service:  
Unlimited access to the Forum's premium content concierge service where members receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges

ATD Forum labs: Signature learning workshops designed exclusively for Forum members to meet in person and virtually to connect, collaborate, and share

Confidential networking

Roundtable discussions

Complimentary registration to ATD events and education courses

Exclusive virtual events

ATD Professional Plus membership

ATD Small Conference passes

Job Bank discounts

BEST Awards application

Exclusive content on members-only community website

Access to ATD's annual *State of the Industry* research report

### Why Your Peers Join ATD Forum

"The people, resources, and support we have access to through the Forum have been incredibly helpful as we work to enhance L&D's impact and effectiveness in our organization. All aspects of the Forum have exceeded our expectations!"

Sue Kasko  
Senior Director of Talent Development  
84 Lumber

**To learn more, visit [atd-forum.td.org](https://atd-forum.td.org).**



## A group of talent thought leaders who shape the future of talent development

CTDO is an exclusive membership for executive-level learning leaders who are shaping the future of the profession. This network was developed to gather the world's top talent development executives to help navigate what's next in the TD field with a focus on transformations in the future of work. Leaders explore topics and their implications and determine necessary changes through a think-tank approach, which gives members an opportunity to refine the talent development profession with like-minded peers.

### CTDO Membership Benefits

Organizational Access to ATD Research Center

All-Inclusive Annual Member Retreat

Registrations and Discounts on Select ATD Events

Virtual Vendor Showcase for Member and Team

ATD Professional Plus Membership

ATD Research Presentation for Member and Team

A Platform to Share Your Thought Leadership

Contribution to the Profession by Providing ATD Advice

### Why Your Peers Join CTDO

"CTDO is a unique opportunity for me to gain exposure to important topics of the future. Together with a diverse group of outstanding professionals, I can contribute to shape the future of talent development and prepare for the discussion we need to have in our company. The openness and trust is special and we have built the solid foundation we need to address the challenges ahead."

Eivind Slaaen  
Head of People and Culture Development  
Hilti Corporation

**To learn more, visit [ctdo.td.org](https://ctdo.td.org).**

## How do I know which membership is right for me?

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<b>Primary Users</b>	Up to five designated representatives engage, and benefits are distributed to entire member learning organization.	One designated member engages, and high-level benefits are available to member's team.
<b>Audience</b>	Senior talent development leaders from organizations with mature learning functions.	Top talent development leader in organization who is passionate about contributing to the field.
<b>Value</b>	Advance members' careers and organizational capabilities.	Advance talent agenda for the profession.
	Solve problems happening today to prepare organizations for tomorrow.	Uncover transformations in talent development to prepare leaders for the future.
	Participate in hands-on activities to do things differently.	Participate in discussions to think differently.
	Focus on award-winning practices.	Focus on thought leadership.
	Use collective experience to accelerate organizational performance capabilities.	Use collective experience to give back and leave a legacy.
	Benchmark and share best practices.	Provide guidance to ATD in the form of advice.
<b>Mission</b>	Content driven by members' specific needs and business challenges.	Content based on emerging trends and transformations in talent development.
	Members receive actionable work products including templates, instructions, and job aids.	Members advise ATD on research, education, and other agendas.
	Thought leaders within the field address topics of interest to members and their organizations.	Thought leaders inside and outside the field address topics relevant to the future of TD.
	Benchmark innovative practices and related metrics.	Share expertise and discuss new ideas.
	Produce content for the consortium.	Produce content for the profession.

**Bundle discounts are available. Speak with our Enterprise Solutions team to learn more. Contact us at [enterprise@td.org](mailto:enterprise@td.org) or [td.org/atd-senior-leader](https://td.org/atd-senior-leader).**