

# FRONT PAGE

## By COB

What's due by "close of business" 2002?

It depends on what kind of business: work, personal, big business—which now implies not corporate doings but world business. I'm writing this just minutes after my CNN Breaking News email has informed that the House of Representatives has approved a resolution giving President Bush authority to use force against Iraq. (Couldn't the House have waited until after the market closed?) Apparently the bill is going straight to the Senate for immediate action. That's a lot of big business to take care of by COB today. By the time you read this, it will have been checked off and there'll be new business on the agenda. Hardly time to take a breather these days.



As the year closes, are you finding time to stop for a moment and reflect and plan? You wouldn't be alone if world business (or the business in your own smaller world) has caused you to rethink your personal business. The events of the business world and world at large have given new meaning to the word *development*, our cover topic. Forget a focus on career paths, stock options, dot.coms with pool tables. How dated all that already sounds. The talk is about change, being successful in different terms, and taking small as well as large actions to...develop—as a person, as a person who does work.

Here, there's very little time for breathers. "By COB" is the order of the day because a magazine has constant deadlines. Yes, it's December 2002, but the *T+D* editors' heads are already into March, April, May 2003. Nevertheless, we have made time for development—for ourselves and for *T+D*. The January 2003 issue will show a refreshing of the 2002 redesign, some new content, and an attitude newly honed by world business, business business, and the business you're in.

So, let's take a deep breath, finish by COB, and meet 2003 head on.

A handwritten signature in black ink that reads "Haidee Allerton". The signature is fluid and cursive.

Haidee E. Allerton

Editor



Publication Redesign  
ASBPE  
2001

Editorial Excellence  
ASBPE  
1998

Gold Circle Awards  
ASAE  
(American Society of  
Association Executives)  
1994

Best Design  
OZZIE Bronze Award of  
Excellence 1992

Magazine Column  
"Working Life"  
Clarion Award  
Women in  
Communications  
1992