

Updated exciting letter

10/7 created survey for new members

- Goal – how did you learn about us?
- BONUS – do you have any questions?

Do you have any questions about the chapter?

Is there a network of people that members meet?

How do I learn about events?

Dear Wendy Hanson,

Welcome to the Association for Talent Development (ATD) Bay Colonies Chapter! You have now been registered as a member of our chapter.

Email: wendy@bettermanager.us
 Name: Wendy Hanson
 Organization: BetterManager
 Membership status: Active

The ATD Bay Colonies Chapter creates value for professionals in the workplace learning and performance (WLP) field across southeastern New England. We provide opportunities for southeastern New England WLP professionals to network and to enhance their effectiveness on the job. The ATD Bay Colonies Chapter is a recognized by ATD as meeting the Chapter Affiliation Requirements (CARE) and as a Chapter Membership Super Star. This past year we were also awarded 1st Place among all small chapters for the Chapter Excellence Award for Joint Membership Growth AND the Power Membership Award !

We're excited to have you join our organization and we look forward to seeing you at [upcoming events!](#) Please review and update your profile information above. You can log in at <https://atdbaycolonies.org/> using your email wendy@bettermanager.us and password. Don't know your password? Reset it here <https://atdbaycolonies.org/Sys/ResetPasswordRequest>

Are you interested in volunteering? Please contact our [Vice President of Volunteers](#) to learn how you can help make our chapter a success, expand your skills and network with other talent development professionals.

Again, welcome to our chapter! Please [contact a board member](#) if you have any questions.

Sincerely,
[Lisa Robbins, VP of Membership](#)

Previous version

BAY COLONIES CHAPTER

Association for Talent Development

Dear Lisa Robbins,

Welcome to the Association for Talent Development (ATD) Bay Colonies Chapter! You have now been registered as a member of our chapter. What do we do? Here's the easiest answer:

The ATD Bay Colonies Chapter is for RI and Southeastern MA professionals who care about workplace learning and talent development, regardless of the industry they serve. Membership means access to networking, career building, and knowledge-sharing within a vibrant and supportive community

Your information is listed below.

Email: lisa.robbins@citizensbank.com
 Name: Lisa Robbins
 Organization: Citizens Bank
 Membership status: Active

Please review and update your profile information. You can log in at <https://atdbaycolonies.org/> using your email lisa.robbins@citizensbank.com and password. Don't know your password? Reset it here <https://atdbaycolonies.org/Sys/ResetPasswordRequest>

Check out some important links on the right including a [brief survey](#) and a member orientation video.

One member benefit includes a free subscription to Percipio/Skillsoft. Send me an email and I can get you access.

Thank you for joining and we look forward to seeing you at an event soon.

Sincerely,
[Lisa Robbins, VP of Membership](#)

- Helpful links:**
- [Bay Colonies Website](#)
 - [New Member Survey](#)
 - [Member Orientation](#)
 - [Calendar of Events](#)
 - [Volunteer](#)
 - [Contact a Board Member](#)
 - [Reset Password](#)