

**Talent Development Innovation Award Application**

*ATD research shows that actively involving the talent development function in organizational innovation initiatives is an approach tied to better market performance, more effective learning, and improved innovation results.*

**Description:** This award is given in recognition of an innovation that has a measurable impact on an organization or audience, moves the talent development industry forward, is sustainable, and is replicable. This award can be presented to an individual or a team.

**Criteria:**

* Evidence that the innovation, which may be an idea, a process, a model, an approach, or a change in talent development, is positively affecting individuals, an organization, or larger audiences/stakeholders.
* Technology is not a required component.
* Evidence the nominee or team is working for or on behalf of an organization to support any aspect of talent development, and their innovation(s) or innovative work helps an organization achieve results.
* Evidence the nominee or team has identified a unique approach or an opportunity to use new ideas, vision, and influence to make a positive impact on talent development.
* Evidence the work has a measurable impact, moves the industry forward, is sustainable, and is replicable.

**Eligibility:**

Eligible candidates are individuals or teams from within the talent development industry or related field. Elected officials are not eligible.

**Submission Form:** Please use this document to prepare your application and note the word count limits for questions 1-5. **To submit the application**, please go to our online awards portal <https://atdawards.secure-platform.com> and submit your entry there.

**The deadline for submissions is December 16, 2024**. Please email Erin Strider at [estrider@td.org](mailto:estrider@td.org) if you have any questions.

**Cover Page**

**A note to nominees/nominators: There should only be one submission per nominee.** If you are aware that you are being nominated by someone else, please do not submit multiple applications from different nominators. ATD will only consider one application per entrant (whether it is self-nominated or nominated by another person). If you are nominating someone, please inform them of the nomination.

Name of Nominator (please indicate if this is a self-nomination):

Contact Information for Nominator:

1. Name
2. Title
3. Organization
4. Email
5. Phone

Nominee Information:

1. Name
2. Title
3. Organization
4. Email
5. Phone

Is the nominee an ATD member, ATD Forum member, ATD Chapter member, or ATD International Strategic Partner/Member Network member? Y/N (You do not have to be an ATD member to apply. For demographic purposes only.)

**Entry Form (500-word maximum per question)**

1. Please describe why this team or organization is deserving of being chosen for ATD’s Talent Development Innovation Award.
2. Please describe the culture of innovation within the talent development function of the organization as well as the culture of innovation across the organization.
3. Describe how the nominee (an individual or a team) fosters continuous learning and innovation within the talent development function and within the organization.
4. Describe the business situation which resulted in a new or innovative approach to talent development that was created/supported/championed by the nominee and why this solution, program, or work is innovative.
5. Describe the impact achieved because of the innovation. How is the innovation sustainable across the organization and how is it replicable to other organizations? Please note, your response can include online links or an attachment (maximum of one attachment that is no more than three pages). Include relevant metrics.

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