Updates & Reminders

ATD Member Appreciation Month — March 2023

We are excited to celebrate the month with member-only surprises, discounts, and member highlights. Download ATD Member Appreciation Month virtual marketing assets that include an email that highlights the membership sale during the week of March 20 and images to place on social media.

CARE 2023 Notification Email

CARE 2023 achievement letters have been emailed to each chapter board. View the list of chapters that achieved CARE and CARE Plus. The CARE 2023 submission summary report will be available in mid-March.

Wild Apricot Pricing Updated

ATD spoke with Wild Apricot regarding the April 1st price increases and the effect on chapters. ATD has secured an increased discount to the ATD Chapters subscription price to help offset some of the price increase. Currently, the ATD Chapter subscription discount is 20% for 1 year, as of April 1, the discount will be 25%.

Events

ALC 2023 Leadership Conference (ALC2023)

ALC2023 will be held in San Diego, CA on May 19 & 20. It is designed for ATD chapter board members as an opportunity to develop and refine their skills, no matter their chapter leader tenure. The program contains sessions ranging from foundational elements of running a chapter, broader concepts to build and grow their chapter.

- View the program schedule.
- ALC registration is $99 for all participants.
- ALC2023 attendees are encouraged to make their hotel reservations through the ATD23 housing block.

ATD 2023 International Conference & Expo (ATD23)

ATD23 will be held May 21–24, in San Diego, CA. This is the largest event for talent development professionals worldwide and provides attendees with the knowledge, strategies, and solutions needed to effectively train and develop talent.

- **Discounted Rates for Chapter Teams:** ATD Chapter members save on the ATD23 registration (in-person or virtually) when the chapter forms a team of at least five chapter members. When your chapter identifies your five members a chapter leader should submit the ATD Chapter Team form to receive the the chapter discount code.
- **Volunteer at ATD23:** To learn more complete the interest form.

Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars during March and April. Click the links below for more details and to sign up.

- DEI Real Talk - March 22 at 2 p.m. ET
- sNACk and Chat – April 18 at 2 p.m. ET

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CARE 2024 Planning Tips

Listed below are a few items that ATD Chapters should complete during Q1 to work toward CARE achievement for next year. View the CARE Foundational and Plus Planner for a complete list.

1. Host at least one board meeting in Q1.
2. Plan how to complete 10 Power Member activities this year.
3. Begin planning at least 6 professional development activities for the year.
4. Distribute at least one communication piece including information on chapter and ATD programs and initiatives to chapter members in Q1.

5.

Innovate & Recognition

Your Chapter Events Can Be Preapproved for ATD Certification Points

Chapters can add value and attract more attention to their events by becoming an approved provider of APTD and CPTD recertification points. Learn how your chapter can apply to be a provider of ATD certification points and join the list of chapters that currently preapproved.

Sharing Our Success (SOS)

The SOS program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. Click here to submit your Chapter's success story.

Chapter of the Month: Central Indiana

ATD highlights a chapter every month and the March Chapter of the Month is the Central Indiana Chapter for developing a unique way to re-engage lapsed members. The chapter board determined the top 10 reasons for lapsed members to renew, created postcards listing the reasons to renew, and sent them to lapsed members. The program resulted in 38 renewed members Read more about this program.

Chapter Essentials

Chapter Leader Webinars Archives

Did you miss the 2023 Chapter Leader Onboarding and Orientation Webinar? Find it, past webinars, along with the 2022 ALC session recordings in the Chapter Leader Community (CLC) webinar archives.

Connect with Fellow Chapter Leaders

Join the ATD Chapter Leaders LinkedIn Group to share resources, ask questions, and celebrate successes with all chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

National Advisors for Chapters (NAC) Area Calls Schedule

Mark your calendar for your NAC area call as they are a great opportunity to connect with your fellow chapter leaders and learn from your peers. Contact your NAC member if you have not received an email or calendar appointment with the Zoom link for your next NAC call.

March 10 at 10:00 a.m. ET | Juliet Hart, Rob Hoitt, Dana Vogelmeier
Juliet's Chapters: Ann Arbor, Detroit, West Michigan, Chicagoland
Rob's Chapters: Madison Area, North Dakota, Arkansas, Southeastern Wisconsin, Northeast Wisconsin, Nebraska
Dana's Chapters: Lake Superior, Twin Cities, Hawkeye, Central Iowa, Mississippi Valley, Kansas City, St. Louis

March 17 at 2:00 p.m. ET | Eric Atkins, Sarah Schillen
Eric's Chapters: Central Oklahoma, Tulsa, Utah, Valley Of The Sun, Rocky Mountain, New Mexico
Sarah's Chapters: Austin, Brazos Valley, Dallas, Fort Worth/Mid-Cities, Houston, San Antonio

March 20 at 1:00 p.m. ET | Kelli Frey, Kimberli Jeter
Kelli's Chapters: Central Ohio, Greater Cincinnati, Greater Cleveland, Greater Toledo, Cuyahoga Valley, Kentuckiana, Central Indiana

Kimberli's Chapters: Chattanooga Area, Smoky Mountain, West Virginia, Greater Richmond, Maryland, Metro DC

March 20 at 2:00 p.m. ET | Jennifer Buckley, Jenn Stangl
Jennifer's Chapters: Long Island, New York City, Rochester, Buffalo Niagara, Capital Region, Central New York
Jenn's Chapters: Central Massachusetts, Greater Boston, Maine, Bay Colonies, Vermont, Southern Connecticut

April 10 at 12:30 p.m. ET | Colin Hahn, Adam White
Colin's Chapters: Central Florida, Florida Suncoast, Northeast Florida, South Florida, Greater Atlanta, Puerto Rico
Adam's Chapters: Memphis, Nashville, Baton Rouge, New Orleans, Birmingham, Mississippi

April 17 at 2:00 p.m. ET | Cornelius "Neil" Dowdell, Katie Pagano-Gerwitz
Neil's Chapters: Central Pennsylvania, Eastern Pennsylvania, Greater Philadelphia, Pittsburgh, Mid New Jersey, Northern New Jersey
Katie's Chapters: Charlotte Area, Piedmont, Research Triangle Area, South Carolina, Valleys of Virginia, Southeastern Virginia

April 21 at 3:00 p.m. ET | Jess Almlie, Gwen Navarrete Klapperich
Gwen's Chapters: Golden Gate, Los Angeles, Orange County, Sacramento, San Diego
Jess' Chapters: Cascadia, Greater Las Vegas, Hawaii, Puget Sound, Treasure Valley