ATD 2025 Core4 Conference
Call for Proposals
Areas of Focus

Evaluating Impact - *This track highlights implementing learning analysis process models and systems to measure talent development intervention, program effectiveness, and organizational outcomes.* Possible topics might include:

- Aligning Assessments to ROI in L&D
- Data & Analytics
- Evaluating Learning Impact
- Evaluation Frameworks and Instruments
- Evaluation Metrics – What to Measure
- Career Development: (e.g. Advancing careers through assessment and evaluation expertise**)**

Instructional Design - *This track focuses on trends and topics related to analyzing learning and performance needs, and designing instructional programs, materials, or experiences to meet those needs.* Session topics might include:

- Accessibility
- Building a career in instructional design (portfolios, resumes, interview skills, networking tips)
- Design Thinking
- Designing Train-the-Trainer
- Designing Experiential Learning
- Designing Microlearning
- Developing Content, Materials, and Activities
- Digital Tools and Platforms
- E-Learning and Digital Design
- Using Instructional Design Models in the Real World
- Understanding or applying Learning Sciences
- Multimedia Development
- Needs Assessment
- Storyboarding
- Storytelling for Learning

- Career Development: (e.g. Advancing your career in instructional design; role of training/education and what to avoid, building your portfolio, networking with other ISD's, and finding a mentor)

Training Delivery & Facilitation - *This track covers the transfer of knowledge and skills via selecting or developing the appropriate delivery options to make learning engaging, effective, relevant, and applicable.* Session topics might include:

- Career Development: Building a career as a facilitator (e.g. resumes, interview skills, networking tips, and training delivery skills)
- Diversity, Equity, and Inclusion (DEI)
- Digital Facilitation Tools
- Facilitation (In-Person, Hybrid, and Virtual)
- Facilitating Learning Activities
- Learner Engagement
- Planning and Preparation
- PowerPoint Design
- Presentation Skills
- Using Storytelling as a Facilitator

Emerging Trends - *This track gives L&D professionals opportunities to explore emerging topics and trends—including industry research, approaches, frameworks, technology, systems, processes, or delivery. These topics will enable attendees to develop and deliver cutting-edge training and lead the future of our field.*

Session topics can include but aren't limited to:

- Artificial Intelligence and Machine Learning
- Augmented Reality/ Virtual Reality
- Chatbots for Learning Transfer
- Digital Cohorts/Knowledge Management/Social Learning
- Skills Based Organization
- Career Development: Strategies, skills and knowledge for future-proofing attendees' careers (e.g. Personal Branding, building a consultant practice, creating a professional development plan for continuous learning, becoming resilient)
- Other Hot L&D topic