

A photograph of the Dallas skyline at sunset. The AT&T Tower is the central focus, with its distinctive spherical observation deck. To its left are several modern glass skyscrapers. The sky is a mix of blue, orange, and yellow, with the sun low on the horizon to the right. The foreground shows some trees and a building roof.

# atd

Association for  
Talent Development

Dallas Chapter  
2016 Plan

4/2/2017

A person wearing a grey knit sweater is holding a lit sparkler. The sparkler is bright and glowing, with many sparks flying out. The background is a dark, solid blue color. The person's face is partially visible but out of focus.

# Why do we exist?

ATD Dallas exists to advance people and improve organizations.

A night photograph of the Dallas skyline. In the foreground on the left, the Margaret Hunt Browning Bridge is illuminated, showing its distinctive white arch and numerous stay cables. The bridge spans across the frame. In the background, the Dallas city skyline is visible, with several skyscrapers lit up against the dark night sky. The text "ATD Dallas will be the driving force behind helping Dallas become the capital of the world for talent development." is overlaid on the right side of the image in a red, sans-serif font.

ATD Dallas will be the driving force behind  
helping Dallas become  
the capital of the world for  
talent development.

# Why should I be a member?



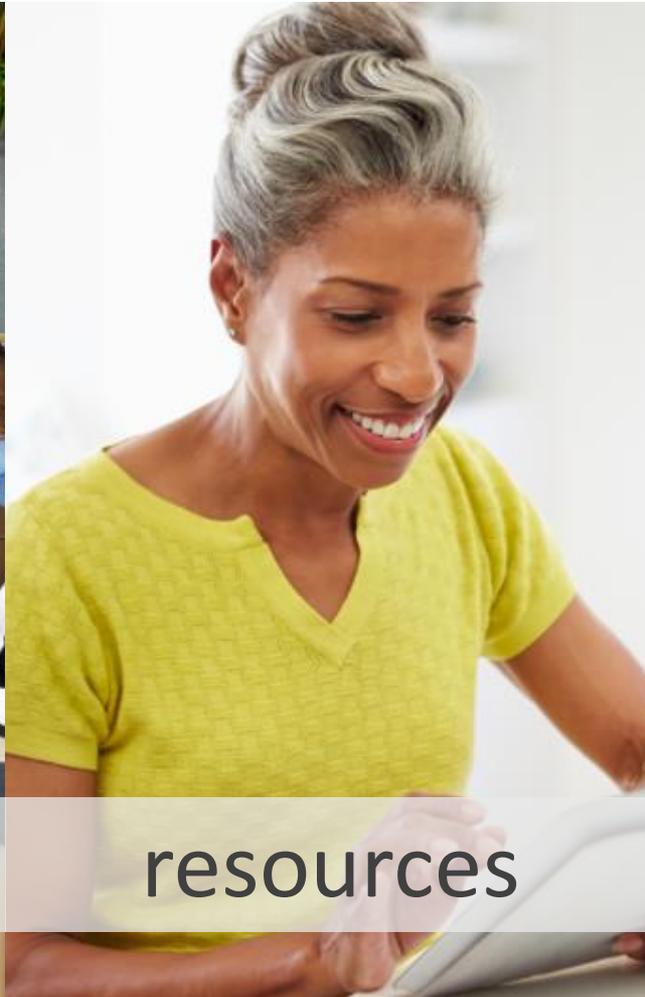
## Value Proposition

- Access
- Recognition
- Expertise

# Access



networks

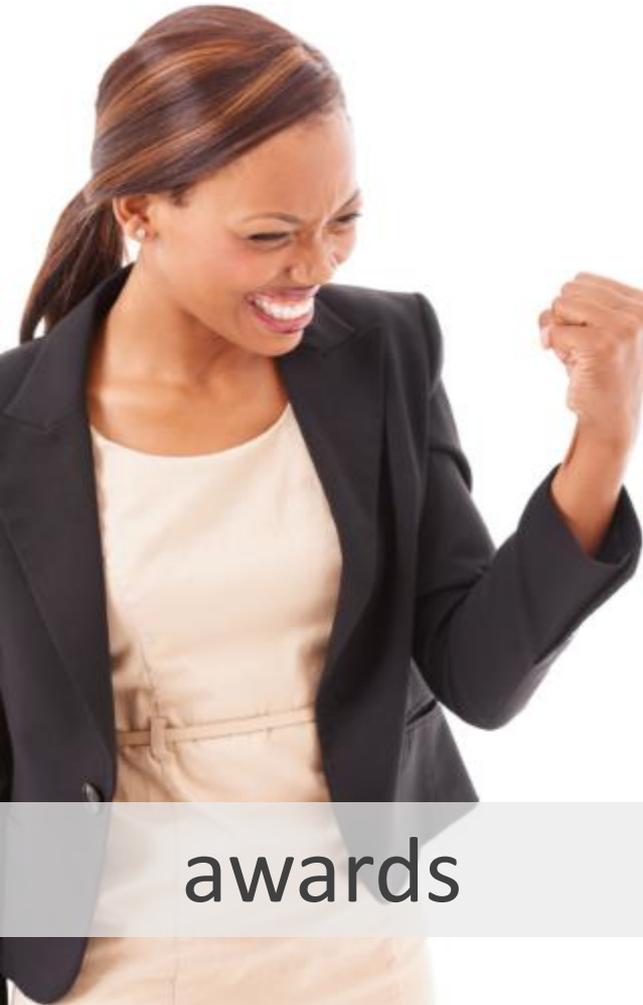


resources

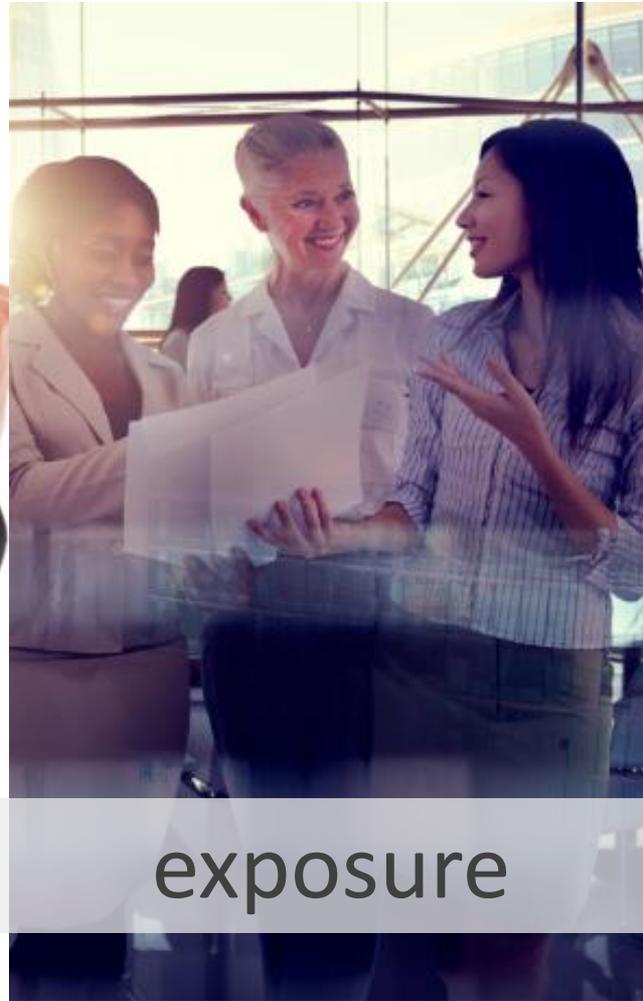


ideas

# Recognition



awards



exposure



opportunity

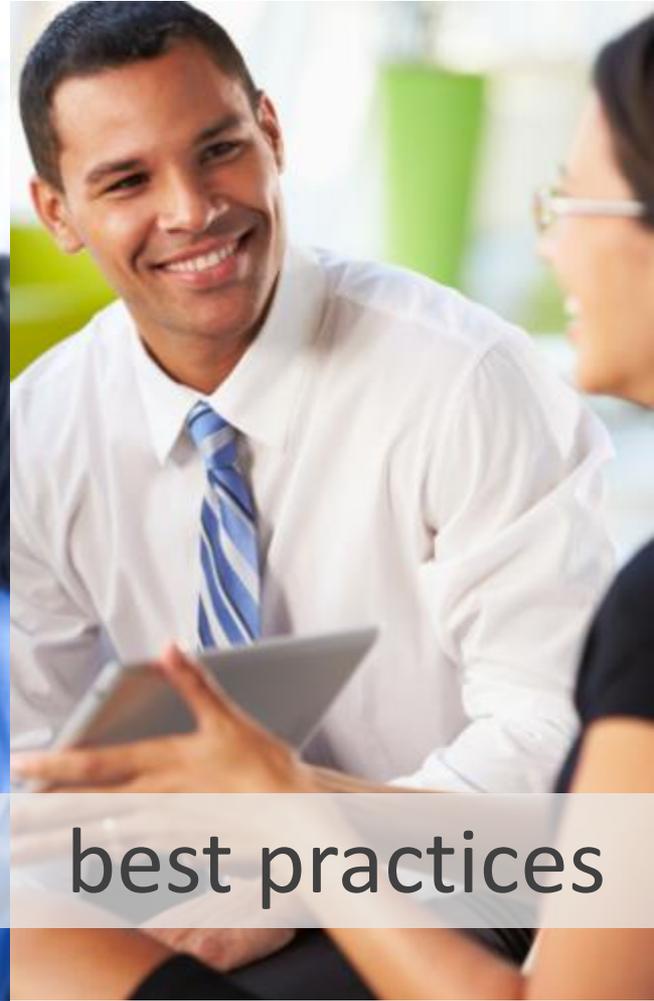
# Expertise



leadership



certifications



best practices

# Org. Structure

**Governing Board** [ governance ]

---

**Executive Board** [ strategy ]

---

**VP Leadership** [ leadership/execution ]

---

**Volunteers** [ execution ]



# Org. Structure

## Governing Board

---

Past President – Susan Frear

President – Mike Thompson

President Elect – TBD

Advisor – Calvin Colbert

Advisor - TBD

# Org. Structure

## Executive Board

---

President – Mike Thompson

Board Administrator – Kim Valliere

Communications – Bonnie Endicott

Membership – Jen Weber

Professional Development – Bobby Griffin

Programs – Matt Hirst

# Strategic Framework

## Consistency

### Organizational Development

- Performance Improvement
- Change Management
- Diversity & Inclusion

## Quality

### Talent Management

- Talent Assessment
- Succession Planning
- Leadership Development
- Coaching
- Talent Mobility

### Innovation Learning Solutions

- Learning Technology
- Design & Delivery
- Knowledge Management

## Credibility

### Managing Learning Programs & Teams

- Strategic Planning
- Evaluating Learning Impact

j

f

m

a

m

j

j

a

s

o

n

d