

# New Training Tools

## **Management Performance Survey**

National study of formal management performance appraisal programs in more than 35 U.S. companies. Hard cover, bound report, \$25. F. F. Fournies Assoc., 129 Edgewood Dr., Somerville, NJ 08876

## **HumRRO Report**

"Instructional Strategies for Training Men of High and Low Aptitude." Human Resources Research Organization, 300 N. Washington St., Alexandria, VA 22314

## **Audio Cassette Duplicator**

Improved version designated 511D offers improved accessibility and audio performance, a top loading master deck, more simplified operation and a light-weight housing. Cost \$2950. Data Instruments Co., Sepulveda, CA 91343

## **"There Is A Better Way To Sell"**

Text based on forming better sales habits. Cost \$8.95. American Management Assn., 135 W. 50 St., New York, NY 10020

## **Motor Testing Kit**

CP-5 is a comprehensive curricular package for full curve performance testing of electric motors. Designed for desktop use. Magtrol, Inc., 70 Gardenville Parkway West, Buffalo, NY 14224

## **Magnetic-Tape Word-Processing System**

The Savin 900 Word Master deletes, records, inserts, skips and prints out automatically typed information at speeds up to 186 words per minute. Price \$3,995. Savin Business Machines, Columbus Ave., Valhalla, NY 10595

## **Sales Success**

Three Joe Batten sales sessions on color videotape. Topics cover: The Power of You; The Tough Minded Attitude; and The Great Salesman. Advanced Systems, Inc., 1601 Tonne Rd., Elk Grove Village, IL 60007

## **Hydraulics Learning Program**

*Power Shop* is a new learning program designed to explore the career opportunities in the field of fluid power. Designed for grade levels 8-10. Technical Systems, Inc., 715 Raymond Ave., St. Paul, MN 55114

## **Jack Boxes**

MPC has made available a complete line of headset jack boxes for 4, 5, 6, 7, 8 or 9 headsets. Educational Systems, Inc., 35 Fulton St., New Haven, CT 06512

## **Monitor/Receiver**

The "Educator" is a 23-inch monitor/receiver designed for educational and industrial training applications. Full power audio system, video drive. Audio-electronics, Video Systems Division, 7428 Bellaire Ave., North Hollywood, CA 91605

## **Speech Compressor & Expander**

*Varispeech* machine allows speech recorded on tapes to be played back at any speed between 1/2 and 2 1/2 times original recording speed without affecting pitch or speaker's identity. Rogers, Stewart, Cox and Assoc., Ltd., Suite 4912, Charles St. West, Toronto, Canada, M4Y 1R8

## **A-V Program Catalog**

A catalog of audiovisual programs covering 10 basic subject areas. Free. 3M Co., P.O. Box 33600, St. Paul, MN 55233

## **"Training World"**

Bi-monthly newsletter published by the Air Transport and Travel Industry Training Board, Staines House 158-162 High St., Staines, Middlesex TW18 4AS

## **"Alcoholism...One Company's Answer"**

A 12 min., color film produced at Pacific Telephone Co., Calif. Price \$145. Rental \$20 (1-3 days). AIMS, P.O. Box 1010, Hollywood, CA 90028

## **Color Paper Processall**

Increases the rate of processing by one-half permitting speeds up to five feet per minute. One year guarantee. Oscar Fisher Co., Inc., P.O. Box 2305, Newburgh, NY 12550

## **Motivation Teleconference**

"How to Restore the Will to Work" was a teleconference designed to shed light on ways to remotivate employees disenchanted with pushbutton mechanization. 50 min. tape. Price \$595 for videotape, \$60 audiocassette. William T. Tucker, director, Penton Education Division, Penton Plaza, 1111 Chester Ave., Cleveland, OH 44114

### "Why Work?"

A 16mm, optical or magnetic sound, color motion picture designed to encourage our young people to think seriously about life work. Vocational Films, 111 Euclid, Park Ridge, IL 60068

### Slide Processing

ViValor color slides made from black and white copy. 24 hr. processing. Photo Communication Corp., 222 Old York Rd., Jenkintown, PA 19046

### Discipline Training Film

"Discipline - A Matter of Judgement." A 12 min., full color and sound motion picture. Available on 16mm. reels or super 8mm cartridges. May be purchased or rented from National Educational Media, 15250 Ventura Blvd., Sherman Oaks, CA 91403

### Sales Training Program

"I Speak Your Language." For improvement of communications in the sales areas. Drake-Beam & Assoc., Inc., 277 Park Ave., New York, NY 10017

### CCTV Catalog

Alexander Electronics 1973-74 Catalog. 280pp., free. Alexander Electronics, Inc., 1820 Wyandotte St., Kansas City, MO 64108

### Film Reader-Viewer

Enlarges film to 2½ times with a 9" square lens while it is still in automatic processor. Detects existent artifacts on density errors in film. 115 volt AC. Oscar Fisher Co., Inc., P.O. Box 2305, Newburgh, NY 12550

### Cassette Adaptor

Dic-Adap. Converts most top loading cassette recorder/players into full-featured dictation-transcribing systems. Price \$34.95. Products Research International, Inc., 2 E. Oak St., Chicago, IL 60611

### Audio Visual Catalog

"Products to Make Minds Meet." 31pp. Free. 3M Co., Dept. V3-40, Box 33686, St. Paul, MN 55133

### Public Management Text

"Leadership Development for Public Service" by Barry A. Passett. 149pp., price \$7.95. Gulf Publishing Co., Book

Division, P.O. Box 2608, Houston, TX 77001

### "Essays On Career Education"

Edited by Larry McClure, Carolyn Buan and forwarded by Sidney Marland. 265pp. softcover. Northwest Regional Educational Laboratory, Portland, OR 97408

### Turnover Reduction Film

Set of five films. Cost \$1,000 to industry and \$700 to educational institutions. Dictaphone Corp., 120 Old Post Rd., Rye, NY 20580

### Electronic Teaching Aid

Auto Tutor Mark 4. Capable of adjusting to individual learning needs. Tutorsystems, 7300 N. Linder Ave., Skokie, IL 60076

### Multi-Image Product Guide

6pp. brochure containing complete line of multi-image programming equipment. Free. Spindler & Saupoe, Inc., 13034 Saticoy St., North Hollywood, CA 91605

### Exhibit and Display Unit

Modular Moviematic Repeater Projector. Fits into custom built display units and exhibits. Remote control and 30 min. capacity. Marc 300 model features 16mm. Kalart Victor Corp., Plainville, CT 06062

### Pushbutton Slide Control

GAF remote control system for GAF random access slide projectors. Cost \$120. GAF Corp., Audio Visual Dept., 140 W. 51st St., New York, NY 10020

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