

<b>Chapter Name</b>	New York City
<b>Chapter Number (ex. CH0000)</b>	CH1026
<b>Chapter Location (City, State)</b>	New York, NY
<b>Chapter Membership Size</b>	Large (300+)
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<b>Chapter Board Position:</b>	Immediate Past President
<b>Chapter Website URL:</b>	<a href="https://atdnyc.org/">https://atdnyc.org/</a>
<b>Submission Title:</b>	Connecting Our Community via LinkedIn
<b>Submission Description:</b>	As a way to build and develop our talent development community, we begin each meeting by helping our event attendees connect with each other on LinkedIn. We help them send the initial connection request using the Find Nearby feature within LinkedIn and then encourage them to use the process as a way to begin to build relationships.
<b>Need(s) Addressed? Please be specific.</b>	Building the networks of our members; strengthening the ties within our community
<b>What is your chapter's mission?</b>	We develop you so you can develop others to reach their full potential.
<b>How does this effort align with your chapter's mission (Please provide specific examples)?</b>	By helping our members connect via LinkedIn, we provide our members with a way to learn more about each other. Those that choose to connect with each other already have something in common and that can serve as the basis for building stronger and deeper relationships. The more connected our community, the easier it is to identify members with specific skills and experience. Having a thriving connected community also helps in gaining members and retaining them.
<b>National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.</b>	This submission supports the National ATD mission by connecting members of the talent development community in greater New York City. The more and the stronger our members' connections, the easier it is to identify members with specific skills and experience. That allows members to leverage the knowledge of other members to help them better develop talent in their workplaces.
<b>Target Audience: (Who will benefit/has benefited from this effort?)</b>	All attendees of ATD NYC events (members, non-members, and partners)
<b>Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)</b>	There is no cost. The LinkedIn App and access to the LinkedIn Platform are available for free. This exercise takes about 5-7 minutes of meeting time. We first learned of the LinkedIn Find Nearby feature at ALC 2018. Soon after returning, we incorporated it into our chapter events.

<p><b>How did you implement: (please give a brief description)</b></p>	<p>We spend 5-7 minutes at the beginning of each meeting for this exercise. We walk event attendees through the Find Nearby process and let them know that once the app begins to populate nearby contacts, those appearing with a conversation bubble mean that the individuals are already connected and can start a conversation and that those with a person outline with a plus have the option to send a connection request to an individual. Afterwards, people can choose whether or not to accept any invitation.</p>
<p><b>What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)</b></p>	<p>Very positive feedback. This exercise benefits everyone and negates the use of business cards. It also allows people to learn more about their new connections even if they don't have the opportunity to speak directly at the event. We even use this exercise when we partner with other organizations on events. In fact, some of those organizations have since incorporated the Find Nearby process into their events.</p>
<p><b>Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)</b></p>	<p>As people arrive at our meetings, we remind them to open their LinkedIn app (in some cases download it) and to turn on their bluetooth. This cuts down on the time needed to carry out the exercise. We verify the process before the event to make sure LinkedIn hasn't made changes. It should also be noted that some people's apps have not been updated and thus, the process is slightly different - and easy to walk them through. We have one person lead the exercise and have several members available to help those with questions.</p>
<p><b>Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):</b></p>	<p>We have one member lead the exercise and a few others there to help those having problems. We referenced LinkedIn's Find Nearby training resources as well.</p>
<p><b>Please attach any documents that help support this submission: (additional documents and documents over 2MB should be sent to <a href="mailto:sos@td.org">sos@td.org</a>)</b></p>	<p><a href="#">Using the Find Nearby Feature - LinkedIn.pdf</a></p>
<p><b>How did you become familiar with the Sharing Our Success (SOS) program?</b></p>	<p>Saw or heard of SOS on an area call with my NAC</p>
<p><b>Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at <a href="http://td.org/alc">td.org/alc</a>. Selected session facilitators receive complimentary registration.</b></p>	<p>Yes</p>